

Austrian Ecolabel for Tourism



The Austrian Eco-label for tourism and leisure time industry is awarded to tourist accommodations, catering enterprises, conference and event locations, campsites and shelter huts for their commitment in the fields of environmentally friendly management and social responsibility. This [national label](#) is a project of the Federal Ministry of Agriculture, Forestry, Environment and Water Management. It is

to enhance quality and environmental awareness in the Austrian tourism and leisure time industries. Third party verification by an independent auditor and has 4 years revision period.

Blue Flag

An international award [Blue Flag](#) is given to beaches that meet excellence in the areas of safety, amenities, cleanliness and environmental standards. Denmark-based Foundation for Environmental Education (FEE) runs the Blue Flag Programme. It is a non-

government; non-profit organisation promotes sustainable development through environmental education. It works through strict criteria dealing with water quality, environmental education and information, environmental management, and safety and other services. This is a voluntary eco-label awarded to more than 3850 beaches and marinas in 48 countries across Europe, South Africa, Morocco, Tunisia, New Zealand, Brazil, Canada and the Caribbean.



BIO Hotels



The [Bio-Hotels](#) is the first international group of hotels with a certified organic label based on rigorous criteria with organic standards in all areas. These hotels are completely sustainable. The criteria are established and common to

all hotels. They are certificated every year by a control agency and based on this they get the Bio-Hotel-label. The BIO HOTELS are located in seven European countries offer an organic holiday, family holiday, wellness weekend, sustainable conference or green meeting and ecologically-oriented service for business travellers. Even weddings and events are held in the most beautiful BIO HOTELS locations: at the sea, in the mountains or in gorgeous natural settings.

EarthCheck



The [EarthCheck](#) is a benchmarking certification and advisory group for travel and tourism. Since 1987, EarthCheck has helped businesses, communities and governments to deliver clean, safe, prosperous and healthy destinations for travellers to visit, live, work and play. EarthCheck

EARTHCHECK is an international environmental management system for the travel and tourism industry. It is based in Brisbane, Queensland, Australia. EarthCheck operates in more than 70 countries. The EarthCheck Programme is widely regarded as the world's most scientifically rigorous and is focused on minimising harmful emissions while supporting host communities.

ECO Certification - Australia

The [Ecotourism Australia](#) (EA) is a not for profit organisation focused on inspiring environmentally sustainable and culturally responsible tourism. They design and deliver certification programmes for tourism products, representing more than



500 environmentally responsible ecotourism operators and 1,500 products across Australia. The ECO Certification programme assures travelers that certified products are backed by a strong, well managed commitment to sustainable practices and provides high quality nature-based tourism experiences. It has three levels:

Nature Tourism - tourism in a natural area that leaves a minimal impact on the environment;

EcoTourism: tourism in a natural area that offers interesting ways to learn about the environment with an operator that uses resources wisely, contributes to the conservation of the environment, and helps local communities;

Advanced Ecotourism: ecotourism that provide an opportunity to learn about the environment with an operator who is committed to achieving best practice when using resources wisely, contributing to the conservation of the environment and helping local communities.

ECO certification



The [ECO certification](#) is the national scheme for ensuring the environmental, socioeconomic, and cultural sustainability of hotels on the Maltese Islands and has been recognised by the Global Sustainable Tourism Council (GSTC) as fully reflecting the GSTC criteria.

The scheme was launched by the Malta Tourism Authority and covers environmental, social, cultural, economic, quality and health & safety aspects. Third party audits are carried out every two years to ensure that the hotels are meeting the requirements of the scheme. The main areas covered by the current criteria are sustainability management systems; waste management; purchasing; control of chemicals; energy; water; air quality; noise; building and green areas; local culture & national surroundings; and communication with customers.

EcoLabel Luxembourg

The [EcoLabel](#) is an initiative by the Ministry of Tourism and the Ministry of Sustainable Development and Infrastructure, running since 1999. The certificate is awarded to accommodations, ranging from country lodgings, guest rooms and youth hostels to first class campsites and luxury hotels. All of them have to meet a compulsory

and rigorous set of criteria focusing on energy and water efficiency, waste prevention and waste management, sustainable purchasing of office supplies, use of organic, locally grown and fair trade produce, support of public transport and cycle hire options for their guests, use of eco-cleaners etc. There are over 60 individual measures the businesses have to meet to achieve a significant reduction of their environmental impact. The businesses are first audited and then reassessed every three years by an independent auditor to ensure standards are maintained.



EcoLabel

Ecotel Certification



The [Ecotel](#) certification is awarded to environmentally sensitive hotels. This certification recognises outstanding achievement along the triple bottom line: environmental, social, and fiscal parameters. It is based on five areas of environmental management - environmental commitment, solid waste management, energy efficiency, water conservation and employee environmental education and community involvement - each of the management areas is designated by a globe award. To be certified the hotels must achieve at least two globe awards. The certification is valid for two years and hotels and restaurants seeking an upgrade or recertification must apply at the end of two years. Its India office based in Delhi conducts assignments within India and the Indian sub-continent for leading hotel companies, banks, and hotel development and investment groups.

Estonian Ecotourism Quality Label

The [Ecotourism Quality Mark](#) of Estonian Tourism Products (EHE) mark is a quality mark to label tourism products in compliance with the principles of eco-tourism. The objective of the EHE-mark is to promote the principles of eco-tourism among tourism enterprises, consumers and public. By applying the EHE-mark to its products, the entrepreneur obliges to follow the principles of eco-tourism and fulfil the requirements set to the products. It promotes the local economic development and conservation of natural and cultural heritage.



Green Certificate: Latvia



An eco-label affirming environmental quality in vacation properties which save natural resources and use them rationally, offer environment friendly tourist activities, healthy, locally produced food and extensive information on the local natural, cultural and historical attractions. The "[Green Certificate](#)" eco-label can be awarded to country B&B homes, vacation cottages, guesthouses and camping, which meet the requirements of the "Green Certificate" regulation and criteria. The certificate was developed and implemented by the Latvian Country Tourism association "Lauku ceļotājs" within an EC LIFE and Latvian Environmental Protection Fund co-financed project in co-operation with the Ministry of Environment of the republic of Latvia.

Green Globe Certification

The [Green globe](#) is the global travel and tourism industries' certification programme for sustainable tourism. Green Globe Members save energy and water resources, reduce operational costs, positively contribute to local communities and their environment and meet the high expectations of green leisure and business travelers. In India, there are accredited auditors who are professional environmental or sustainability consultants who have undergone Green Globe Certification training and are registered on an annual basis. Their role is to provide Green Globe clients with third-party verification that certification criteria have been met. In India, there are tourist places like Svaastha Spa, Hotel United 21, Club Mahindra Lakeview Munnar, and Club Mahindra Fort Kumbhalgarh have "Green Globe" label.



Green Key



Green Key

The [Green Key](#) is an international eco-label for businesses in the tourism and recreation sectors. It ranks, certifies, and audits hotels and resorts based on their commitment to sustainable 'green' operations. Green Key is a non-governmental, non-profit, independent programme. It is recognised and supported by the World Tourism Organization and United Nations Environment Programme (UNEP). Companies have to meet a number of environmental standards for water and power conservation and separated waste disposal. Its aim is to raise the awareness of leisure establishment staff and clients, increase the use of sustainable methods of operation and technology, run ecologically sound and responsible businesses, and thereby reduce resource, energy usage. It is awarded to over 2100 establishments in 41 countries worldwide.

Green Star Hotel Certification Programme

As the Initiative in the Middle East, the [Green Star Hotel](#) has developed a country-specific, environmentally-friendly label for hotels and resorts - the Green Star Hotel label, which aims to stimulate the Egyptian hotel industry towards environmentally sustainable development. It is a national certification and capacity building programme developed under the patronage of the Egyptian Ministry of Tourism. This customised certification distinguishes hotels that demonstrate sustainable environmental management through compliance with a carefully designed standard. The GSH Programme standard is internationally recognised by the Global Sustainable Tourism Council (GSTC).



Green Star[®]
Hotel

Green Tourism Business Scheme



The [Green Tourism Business Scheme](#) is the national sustainable tourism certification and this certification programme is endorsed by the National tourism agencies. Businesses opting to join Green Tourism are assessed by a qualified grading advisor against a rigorous set of 145 criteria, covering a range of areas, including energy and water efficiency, waste management, purchasing, travel, biodiversity and more. Those businesses that meet the required standard, receive a Bronze, Silver, or Gold award based on their level of achievement. They are regraded once every two years. Perth, Scotland based Green Tourism has been running since 1997 and is a not-for-profit organisation. More than 2000 members across the UK, Ireland, Italy, Canada and Zimbabwe are making them the world's largest and most established sustainable tourism certification programme in the world.

Leaders in Environmentally Accountable Foodservice (LEAF)

The [LEAF](#) helps the Canadian foodservice industry reduce their environmental impact, and make it easier for diners to find certified green restaurants. It is the only national food service certification of its kind. The LEAF-certified restaurants serve local, organic food, reduce their energy and water use. They use environmentally-preferable supplies, reduce consumption and waste. The LEAF certification is only available through on-site audits by LEAF Accredited Consultants in Canada.



Legambiente Turismo



The certification system "[Recommended eco-friendly places to stay](#)" is an eco-tourism label for Italy for any type of tourist accommodation business. Since 1997 the Legambiente Turismo has worked to help tourist businesses to reduce tourist impacts in the destination and raise awareness in holiday makers, while enhancing quality and comfort and involving local businesses and tourists in more sustainable choices. The ecolabel aims to improve environmental management in tourist services by minimising waste, recycling, using less water and energy, promoting soft mobility practices, healthy food and typical local produce and products, promoting local nature and culture heritage. The Legambiente Turismo ensures criteria reliability, standard monitoring and annual onsite auditing to maintain credibility of the scheme.

Nature's Best Ecotourism

The [Nature's Best](#) is the first national quality label for nature



tours in the northern hemisphere. The Nature's Best is a quality label of Swedish ecotourism. The quality labeling was launched during the UN International Year of Ecotourism in 2002. The labeling is tailored to guarantee high quality of the arrangements combined with environmental protection, a more environmentally adapted way of travelling and a consideration of the destination's cultural values.

Tunisia Ecolabel



The [Tunisian ecolabel](#) is a Type 1 national ecolabel established by decree in 1997. It was created in order to facilitate the access of Tunisian products and services to the European and International markets. The technical and ecological criteria for the certification of textile products and tourism accommodation services are established.

Viabono

This is the [certification](#) for tourism service providers that operate demonstrably environmentally and climate friendly, mainly for hotels and restaurants. It is a certification association founded on the initiative of the German Ministry of the Environment. It certifies accommodation businesses, destinations and other tourism businesses in Germany. It also focuses on results in the form of four selected environmental indicators in the fields of water, waste, energy & climate and food. In cooperation with other institutions, Viabono developed different schemes to calculate the carbon footprint of an accommodation or a whole journey.

