



# WORLD ENVIRONMENT DAY

Date: 06<sup>th</sup> JUNE 2023

Consumer Education and Research Centre Environmental  
Information, Awareness, Capacity Building & Livelihood  
Programme, Programme Centre, Resource Partner Sponsored by  
Ministry of Environment, Forest & Climate Change

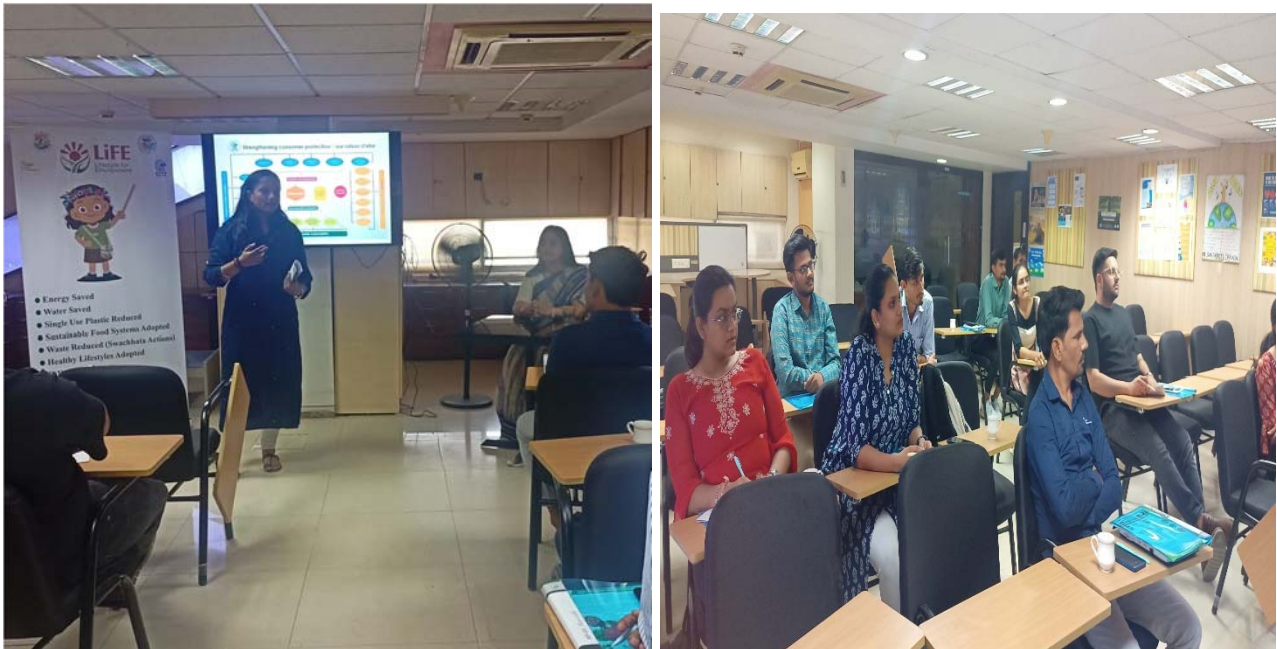
## World Environment Day: 5<sup>th</sup> June 2023

This year World Environment Day 2023 was hosted by Côte d'Ivoire in partnership with the Netherlands. Côte d'Ivoire is showing leadership in the campaign against plastic pollution. Since 2014, it has banned the use of plastic bags, supporting a shift to reusable packaging. The country's largest city, Abidjan, has also become a hub for environmentally minded start-ups. More than 400 million tonnes of plastic is produced every year, half of which is designed to be used only once. Of that, less than 10 per cent is recycled. An estimated 19-23 million tonnes end up in lakes, rivers and seas. Today, plastic clogs our landfills, leaches into the ocean and is combusted into toxic smoke, making it one of the gravest threats to the planet.

Not only that, what is less known is that microplastics find their way into the food we eat, the water we drink and even the air we breathe. Many plastic products contain hazardous additives, which may pose a threat to our health. The theme for World Environment Day on 5 June 2023 focussed on solutions to plastic pollution under the campaign #BeatPlasticPollution.

To commemorate the event, CERC – EIACP conducted the following activities.

- We carried out an awareness session on Mission LiFE and on #Beatplasticpollution for the participants of Dairy industry at CERC. The participants were also made to pledge to live a sustainable lifestyle





- We did an outreach programme for the students of Suraj Hindi High School wherein they were made aware of the importance of single use plastic alternatives and their impact on environment. The students were also made to pledge to live a sustainable lifestyle





- Few students of MBA Rural Management, Gujarat Vidyapith carried out a cleanliness drive at their locality , removing the single use plastics from their village





- Conducted an awareness session with Akshaya Patra staff members on single use plastics and other LiFE themes. They were also asked to take a pledge on Living a sustainable lifestyle.

