



Location

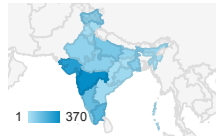
ALL » COUNTRY: India

Apr 1, 2017 - Mar 31, 2018

All Users
75.75% Users

Map Overlay

Summary



| Region | Acquisition | | | Behavior | | | Conversions | | |
|----------------------|---|---|---|---|--|---|--|----------------------------------|--|
| | Users | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 2,174 % of Total: 75.75% (2,870) | 2,173 % of Total: 75.85% (2,865) | 3,812 % of Total: 84.09% (4,533) | 56.22% Avg for View: 60.86% (-7.64%) | 2.67 Avg for View: 2.47 (8.40%) | 00:04:30 Avg for View: 00:03:52 (16.06%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. Maharashtra | 370 (16.77%) | 360 (16.57%) | 531 (13.93%) | 58.19% | 2.31 | 00:03:24 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. Delhi | 339 (15.37%) | 337 (15.51%) | 407 (10.68%) | 63.64% | 2.36 | 00:02:20 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. Gujarat | 298 (13.51%) | 294 (13.53%) | 1,426 (37.41%) | 45.44% | 3.29 | 00:07:40 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 4. Tamil Nadu | 185 (8.39%) | 185 (8.51%) | 239 (6.27%) | 60.67% | 2.95 | 00:02:43 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 5. Karnataka | 148 (6.71%) | 144 (6.63%) | 171 (4.49%) | 60.82% | 2.70 | 00:02:46 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 6. Jammu and Kashmir | 122 (5.53%) | 123 (5.66%) | 136 (3.57%) | 71.32% | 1.60 | 00:01:15 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 7. Uttar Pradesh | 108 (4.90%) | 104 (4.79%) | 125 (3.28%) | 69.60% | 1.88 | 00:02:03 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. West Bengal | 76 (3.45%) | 75 (3.45%) | 84 (2.20%) | 64.29% | 1.92 | 00:01:52 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 9. Telangana | 70 (3.17%) | 69 (3.18%) | 99 (2.60%) | 57.58% | 2.76 | 00:03:08 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 10. Madhya Pradesh | 69 (3.13%) | 68 (3.13%) | 73 (1.92%) | 63.01% | 1.81 | 00:01:33 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 11. Kerala | 65 (2.95%) | 64 (2.95%) | 77 (2.02%) | 67.53% | 2.62 | 00:03:22 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. Chandigarh | 57 (2.58%) | 57 (2.62%) | 61 (1.60%) | 73.77% | 1.72 | 00:01:18 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. Rajasthan | 56 (2.54%) | 56 (2.58%) | 64 (1.68%) | 62.50% | 2.34 | 00:02:42 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 14. Bihar | 44 (1.99%) | 44 (2.02%) | 56 (1.47%) | 73.21% | 1.41 | 00:01:05 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. Haryana | 37 (1.68%) | 36 (1.66%) | 42 (1.10%) | 73.81% | 1.83 | 00:01:30 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 16. Assam | 36 (1.63%) | 36 (1.66%) | 37 (0.97%) | 62.16% | 1.84 | 00:01:49 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 17. Odisha | 27 (1.22%) | 27 (1.24%) | 35 (0.92%) | 62.86% | 2.03 | 00:05:26 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. Andhra Pradesh | 25 (1.13%) | 21 (0.97%) | 34 (0.89%) | 35.29% | 4.24 | 00:05:02 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 19. Himachal Pradesh | 16 (0.73%) | 16 (0.74%) | 23 (0.60%) | 47.83% | 2.83 | 00:03:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 20. Punjab | 15 (0.68%) | 15 (0.69%) | 27 (0.71%) | 81.48% | 1.59 | 00:00:49 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 21. Uttarakhand | 14 (0.63%) | 14 (0.64%) | 16 (0.42%) | 68.75% | 1.75 | 00:00:45 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

| | | | | | | | | | |
|---------------------------------|---------------------|---------------------|----------------------|---------|------|----------|-------|---------------------|--------------------------|
| 22. Chhattisgarh | 7 (0.32%) | 6 (0.28%) | 20 (0.52%) | 65.00% | 1.85 | 00:04:14 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 23. Goa | 5 (0.23%) | 5 (0.23%) | 6 (0.16%) | 50.00% | 1.67 | 00:00:16 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 24. Puducherry | 4 (0.18%) | 4 (0.18%) | 5 (0.13%) | 20.00% | 2.00 | 00:02:09 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 25. Jharkhand | 4 (0.18%) | 4 (0.18%) | 4 (0.10%) | 75.00% | 1.25 | 00:01:05 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 26. Meghalaya | 2 (0.09%) | 2 (0.09%) | 3 (0.08%) | 33.33% | 2.33 | 00:04:48 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 27. Manipur | 2 (0.09%) | 2 (0.09%) | 4 (0.10%) | 25.00% | 3.75 | 00:05:21 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 28. Mizoram | 2 (0.09%) | 2 (0.09%) | 4 (0.10%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 29. Andaman and Nicobar Islands | 1 (0.05%) | 1 (0.05%) | 1 (0.03%) | 0.00% | 2.00 | 00:05:15 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 30. Tripura | 1 (0.05%) | 1 (0.05%) | 1 (0.03%) | 0.00% | 8.00 | 00:01:49 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 31. Dadra and Nagar Haveli | 1 (0.05%) | 1 (0.05%) | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 31 of 31