



**CERC-ENVIS Resource Partner**

## **Outreach Programme**

**January – March 2019**

### **Report**



Environmental degradation and unsustainable consumption of resources are occurring so frequently that they are threatening the very existence of life on our planet. CERC-ENVIS RP has designed an outreach programme for raising environmental awareness among the students of different academic institutes.

The programme was organised by CERC-ENVIS RP along with consumer clubs in different schools with an intention to raise the environmental awareness.

The team addressed different academic institutions:

- Institute of Law - Nirma University, Ahmedabad
- Faculty of Law, Marwadi University, Rajkot
- Ankur High School, Ahmedabad

The team made them aware of their consumer rights, the importance of eco-products and eco-labels. Eco-labeling is an effective way of informing consumers about the environmental impacts of selected products, and the choices they can make. It empowers them to discriminate between products that are harmful to the environment and those more compatible with environmental objectives.

Made them aware of greenwashing and counterfeit products and motivated to buy products which are eco-friendly.

Encouraged them to avoid single use plastics and before buying the plastic products check different codes which are not bad for health and environment.

In the end, ask them to take the pledge to have green life .

Institute of Law - Nirma University, Ahmedabad and Faculty of Law, Marwadi University, Rajkot



Ankur High School, Ahmedabad

