

World Lion Day 10th August 2024

CERC-EIACP

Fact: The Asiatic lion, indigenous to India's Gir Forest, stands as a symbol of strength but is critically endangered. Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Programme Centre- Resource Partner on "Environment Literacy - Eco-labelling & Eco-friendly Products" www. cercenvis.nic.in