

# World Consumer Rights Day

15 March 2024



Theme: "Fair and Responsible AI for Consumers"



**Consumer rights entail the entitlement to be informed about crucial aspects of purchased items, such as their quality, pricing, and safety.**



**Consumer Education and Research Centre**

Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIAACP)  
Programme Centre- Resource Partner on "Environment Literacy - Eco-labelling & Eco-friendly Products"  
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