

# World Environment Day 2018 Report



CERC-ENVIS Resource Partner



## World Environment Day 2018 Beat Plastic Pollution

If you can't reuse it, refuse it

**BEAT  
PLASTIC  
POLLUTION**



**WORLD  
ENVIRONMENT  
DAY**



**INDIA  
2018**

**UN**   
environment

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June 5 is marked by the United Nations as World Environment Day (WED), a day set aside since 1974 to promote “worldwide awareness and action for the protection of our environment.”

India is the global host of 2018 World Environment Day and this year’s theme is “**beat plastic pollution.**”

**CERC-ENVIS Resource Partner has celebrated WED 2018 since January, 2018 and culminated on 5th June, 2018.**

CERC-ENVIS celebrated WED 2018 with the Youth of slums at Manav Sadhna, Juna Vadaj, Ahmedabad, India. The team made them aware of the importance of World Environment Day 2018, its theme and how to make themselves as ambassador of the campaign. The team talked about different types of plastics, how to identify the plastic. The team gave them an idea about the alternatives of plastic and how to live Eco-friendly life.

CERC-ENVIS team organised different activities. Youth played different games on plastic like Snake and Ladder, Maze, Quiz and know your plastic. In the end, each Youth took the pledge for not using plastics and stop plastic pollution. They will act as an ambassador of the campaign as “PLASTIC HERO” and spread this message. We have distributed T-Shirts and Caps with the caption and asked them to wear while campaigning.



# Game: Snake and Ladder



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100	99	98	97	96	95	94	93	92	91
81	82	83	84	85	86	87	88	89	90
80	79	78	77	76	75	74	73	72	71
61	62	63	64	65	66	67	68	69	70
60	59	58	57	56	55	54	53	52	51
41	42	43	44	45	46	47	48	49	50
40	39	38	37	36	35	34	33	32	31
21	20	23	24	25	26	27	28	29	30
20	19	18	17	16	15	14	13	12	11
1	2	3	4	5	6	7	8	9	10

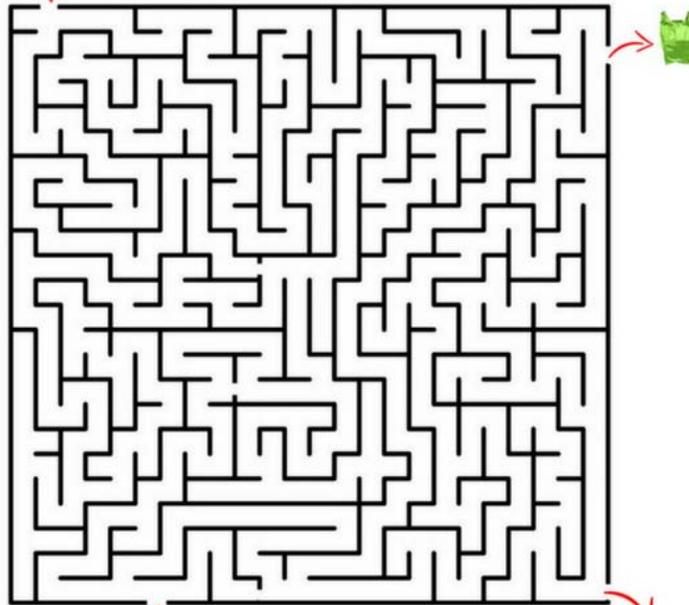
Game –Maze: What do you want Plastic for Eco-Friendly life?



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Start



## Game - Know your Plastic type



**At the end, each Youth took the pledge to say “No to Plastic” and be messengers of this campaign as “Plastic Hero”**



## With Posters



Group photo of CERC-ENVIS team with plastic “Super Heroes”



 **CERC-ENVIS Resource Partner** 

**5 June 2018**

**World Environment Day**

**Pollution If You Don't Kill It, It Will Kill You**



**BEAT PLASTIC POLLUTION** |  **WORLD ENVIRONMENT DAY** |  **INDIA 2018** |  **UN environment**

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