



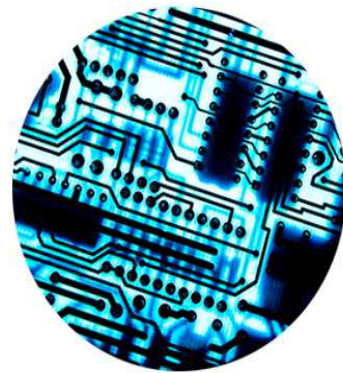
**CONSUMERS
INTERNATIONAL**

COMING TOGETHER
FOR CHANGE



BUILDING A DIGITAL WORLD CONSUMERS CAN TRUST

#BETTERDIGITALWORLD



**CERC-ENVIS Centre, Consumer Education and Research Centre
Suraksha Sankool
Sarkhej – Gandhinagar Highway, Thaltej, Ahmedabad-380054 (India)**

World Consumer Rights Week

CERC-ENVIS centre and CERC celebrated World Consumer Rights Week (13-17 March 2017) to mark World Consumer Rights Day which falls on March 15 by joining a global campaign 'Building a Digital World Consumers can Trust'.

Consumer organisations from around the world, in partnership with London based Consumers International, had used World Consumer Rights Day as a platform to build the #BetterDigitalWorld that we all deserve.

The objective of campaign was to make the general consumer at large and school children to build the better digital world. It's up to all of us - consumers should trust their instincts and articulate what kind of digital world they want for themselves and their children. Businesses should trust their relationships with people and make a stand to behave more responsibly and respond to people's concerns – to stand out from the crowd. Governments should trust their citizens to be able to recognise what is fair and right online and find ways to help them get it.

Students of different institutions and members of different organisations visited CERC from 13-17 March 2017.

