



CERC – ENVIS Centre

Consumer Education and Research Centre

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Keep your home and neighborhood green and clean

We all love to live in neat and clean home. But when we think about surroundings we only preach or raise our voice. But how many of us actually make an effort to clean our community or have stopped someone from spreading filth. Just ask yourself? We are the best critics of our society, when we see garbage or filthy roads, we blame the municipal corporation workers, and it's true it is their duty to clean the city but what about our social responsibilities? We see, We Blame; But we need to be the change we want to see and raise our voice, make a change and change the game.

Easy ways to keep our Bharat Swachh

Do not litter and dispose garbage properly

We have a bad habit of disposing the junk/waste right where we are sitting or standing. Don't do that. Don't litter in your streets, your society, or your surroundings. Start with yourself. Always dispose garbage in dustbin only for your own good. Be an example and persuade others to do the same.





Separate your waste: Sorting waste is like a boring and tiresome job? But it is one of the most effective ways to manage the garbage disposal. Separate them into two groups -**Biodegradable and non biodegradable**. It is very simple! Biodegradable product means foods, paper, cardboard, fruit, vegetables, and plants. Once you start separating then encourage your neighbors to do the same.

Municipal Corporation converts it in to fertilizers which are used for gardening and farming.

Keep your home and surroundings clean

By maintaining cleanliness both inside and outside our home, the breeding spots of mosquitoes and flies that spread diseases we immediately stop. "Diarrhoea is a leading killer of children, accounting for 9% of all deaths among children under age 5 worldwide" (UNICEF). Dirty hands are one of the main reasons.

We should always wash our hands properly and regularly specially before eating and encourage and educate others to do the same.



Re-Use and Re-cycle: These are most important and easiest way to keep our surrounding clean. If you don't need something anymore; find another way of using it, if not then find someone who need it. If it is broken then try to fix it before disposing. Think twice before you dispose anything. This small habit of recycling and reusing should be encouraged.

Plastic is an environment hazard. If you bury in soil it will remain there intact even after hundreds of years. So better to use paper-bags or khadi/fabric/jute bags. And always dispose it in dustbins.







Use only what you need:

Need and requirement are two different things. It is not how much you can pay for your usage but it is about how much is left over for an individual and how much we can consume. So give a thought to anything and everything you consume/use. Use only what you need; take only what you need; buy only what you need.

Save Energy and Water

Go for energy efficient appliances and limit the usage of air conditioners, water heaters, and washing machine. Do not light the bulb during day time. Instead use sunlight. Use a low-flow taps. Fix household leaks, and save both water and money. Reuse RO waste water to mop your room, wash balconies and water the plants.





Continue to educate yourself and neighbourhood

Understanding of your local environmental issues will bring the positive change in you and your surroundings. The biggest influence you can have on others is through your actions and your attitude. Encourage others to do the same. Write or contact your local city officials and ask them what are they doing to go green.