



एक कदम स्वच्छता की ओर.....

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# CERC – ENVIS Centre

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To accelerate the efforts to achieve universal sanitation coverage and to put focus on sanitation, the Prime Minister of India launched the Swachh Bharat Mission on 2nd October, 2014.

The government is aiming to achieve an Open-Defecation Free (ODF) India by 2 October 2019, the 150th birth anniversary of Mahatma Gandhi, by constructing 12 crore toilets in rural India. The government provides an incentive of Rs.12, 000 for each toilet constructed by a BPL family.

The District Collectors/Magistrates/CEOs of Zilla Panchayats facilitate district wide planning of the Mission and optimum utilization of resources.

Gram Panchayats implements the mission and participates in the construction of toilets and also maintenance of the clean environment by way of safe disposal of waste.

Under the Programme, priority shall be accorded to cover households having:

- Old Age Pensioners / Widow Pensioners / Disability Pensioners (National Social Assistance Programme {NSAP} beneficiaries)
- Pregnant and lactating mothers covered by Maternal Health Programmes of Central and State Governments, including Janani Suraksha Yojana under National Rural Health Mission;
- Girl children covered by any Scheme benefiting the girl child.

Individual households also get finance for the construction of household latrines. They should approach the network of NGOs and Self Help Groups identified by agencies like NABARD and other financial Institutions like Banks.

Ministry of Urban Development has developed website <http://swachhbharaturban.gov.in/> to get information on state, district and ward level information. It provides details of contact person and where to approach. It provides information on Guidelines for Swachh Bharat Mission.