

2023

Report on Van-Mahotsav 2023

18/7/2023

Consumer Education and Research Centre
Environmental Information, Awareness, Capacity
Building & Livelihood Programme,
Programme Centre, Resource Partner Sponsored
by Ministry of Environment, Forest & Climate
Change

First week of July every year, is celebrated as Van Mahotsav in India. With an intention of combating deforestation, various government bodies, institutes, NGOs and societies started celebrating Van Mahotsav. Major focus is on growing plants wherever possible throughout the week in order to increase the Green cover. Since it is not always possible to plant big trees in urban areas, Van mahotsav is often celebrated by planting small plants in pots in one's own backyard.

Consumer Education Research centre, Ahmedabad celebrated Van Mahotsav by conducting plantation drive twice. The major focus was on planting the shrubs and trees which are of Medicinal use to Humans.

Firstly, CERC-EIACP team along with the students of K.R.K. Verma School, Shola rd. Ahmedabad, planted 50 medicinal plants in the campus of the school. After the plantation activity, Ms.Divya Namboothiri, Programme officer, briefed the students about Mission LIFE as well as importance of Millets, and Millet Year. This plantation drive was done on 6th July.

Later, CERC team along with Adani total Gas ltd. conducted plantation drive. More than 100 saplings of various medicinal plants were planted at AMC-Adani Greenmosphere Park. Mr. Pranab Ghosh, VP & Head of HSE, Adani Total Gas was also present for the plantation drive.

List of medicinal plants that were planted at aforementioned locations:

- Tusli (*Ocimum sanctum*)
- Arduasi (*Adhatoda vasica*)
- Garmalo (*Cassia fistula*)
- Aloe vera
- Ajwain (*Trachyspermum ammi*)
- Periwinkle (*Catharantus roseus*)
- Bougainvillea





