



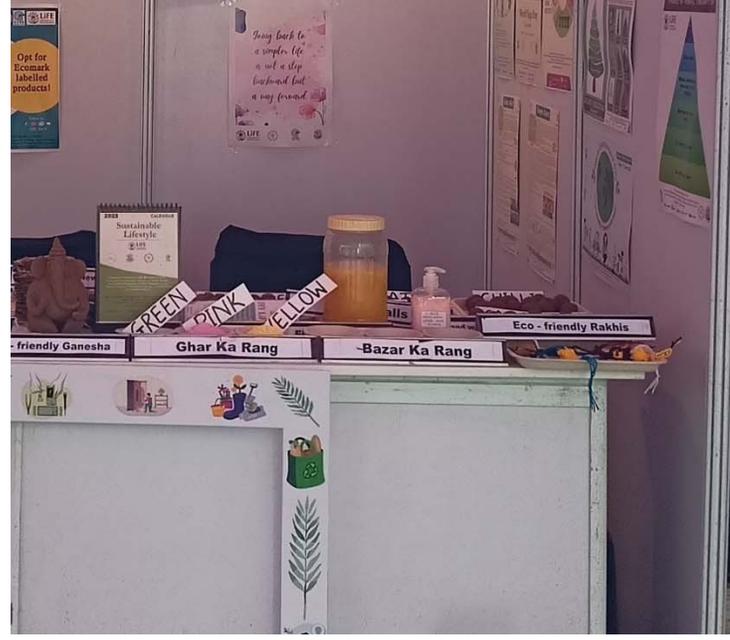
NATIONAL WORKSHOP ON LIFE (Lifestyle for Environment)



Consumer Education and Research Centre
Information, Awareness, Capacity Building
Programme (EIACP), Programme Centre -
Resource Partner
on
Eco-labeling and Eco-friendly Products

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Consumer Education and Research Centre
Environmental Information, Awareness, Capacity Building &
Livelihood Programme, Programme Centre, Resource Partner
Sponsored by Ministry of Environment, Forest & Climate Change

National workshop on LiFE, Lifestyle for Environment was held at Indira Paryavaran Bhawan, Ministry of Environment, Forest & climate Change, New Delhi on 30th of January 2023. The workshop saw participation of about 60 ‘Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Centres across the nation. Welcome & opening remarks were delivered by Shri Sujit Kumar Bajpayee, Joint Secretary, EIACP. Shri Tanmay Kumar, Additional Secretary, LiFE Cell, Shri Chandra Prakash Goyal, DGF&SS, MoEF&CC & Mrs. Leena Nandan, Secretary, MoEF&CC addressed the participants. Later, Union Minister for Environment, Forest and Climate Change Shri Bhupender Yadav delivered his



speech and stated that ‘we now need to shift gears from spreading information to spreading awareness and everyone has to introspect on whether his/her actions are LiFE-conscious’. He highlighted the need for environmental sense on the lines of civic sense and moral sense. He also said that there is imminent necessity of social consciousness around LiFE actions.

The new logo of EIACP as well as an Infographic Booklet ‘Lexicon of LiFE: A-Z of Sustainable Lifestyle’ was also released by Shri Yadav. The booklet aimed for the simple changes that an individual needs to adopt in order to chart out a pathway towards sustainable lifestyle in a fun way.

As per the mandate of EIACP, the activities of the Programme Centres are to be aligned with ‘Lifestyle for the Environment (LiFE) introduced by Prime Minister Shri Narendra Modi at COP 26 in Glasgow. The Minister acknowledged the work done by the Centres for promotion of Mission LiFE.

The Minister inaugurated an exhibition cum sale prepared by students trained under Green Skill Development Programme of EIACP. He interacted with the Centres at their stalls and appreciated the

variety of products, publications and applications prepared by the Centres.



The second half of the Workshop consisted of a technical session where the EIACP Centres were given an orientation and divided in seven clusters based on the seven themes of LiFE. Each cluster then had a breakaway Session wherein they brainstormed and came up with ideas that can be undertaken on that theme. These were in terms of creativity, innovation, conservation and awareness. The same will be systematically incorporated in the calendar of activities of the EIACP.

More than 150 school students visited the Ministry. They were taken on a guided tour across the exhibition and the Ministry. The students were sensitised about Lifestyle for Environment and also how MoEF&CC has incorporated that in design of IPB as a green building. The students clicked pictures with Prakriti at the photobooth. They were given LiFE badges and also a copy of the A-Z booklet along with their photograph.

Consumer Education and Research Centre (CERC) – EIACP PC RP works on the thematic mandate of “Environment literacy - Eco labelling and Eco-friendly Products”. For the past 20 years, CERC has been promoting sustainable production and consumption through its mandate by conducting various reach out programmes at schools, colleges and community level.



CERC-EIACP participated and exhibited various environment friendly products during the workshop. From CERC EIACP PC RP, Ms. Anindita Mehta, Coordinator and CGM, and Ms. Divya Namboothiri, Programme Officer attended the inaugural session and technical session, whereas, Ms. Apeksha Sharma,

Information Officer and Ms. Mayuri Tank, IT Officer attended the parallel session at the exhibit. In the breakout session, CERC was part of the cluster on “Sustainable Food Systems”. CERC suggested wide spread awareness targeting school children through observational tiffin audits to gauge their food preferences and gently nudge them towards sustainable food habits, Organic seed sharing event for farmers, documentation on nutritional values of millets with recipes etc. The theme of the stall was to promote sustainable lifestyle through green celebrations of the festivals and through sustainable routines. The exhibits included the following:

1. Eco-friendly Ganesh idol made of clay
2. Rakhis made of papers, seeds, grains, reused cloths and wools
3. Organic holi colours made of corn starch and turmeric, beetroot & spinach leaves
4. Seed balls made of clay and seeds of capsicum, chilli, coriander, tomato and tulsi
5. Organic floor cleaner made citrus rinds
6. Handwash made of leftover scrap soaps
7. A bin by reusing PET bottles
8. Paper Bag made of newspapers
9. Selfie frame promoting composting and R’s of environment
10. ‘Sharing is Caring’ concept by the ‘Platform of Give & Take’ by bridging the gap between the haves and have not’s by sharing of pre-loved items thus promoting product life extension
11. Calendar 2023 on the theme of LiFE individual actions printed on seed papers.
12. CERC –EIACP distributed Gujarat special healthy millet snacks Bajra vada and Rajagera chikki made of pearl millet and amaranth
13. Various publications such as Green Insights in English, Gujarati & Hindi, Green Alerts, Posters, Infographics, E-books, Bibliographies etc promoting sustainable consumption were displayed
14. A standee and a video showcasing LiFE activities







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