



REPORT ON
AZADI KA AMRIT MAHOTSAV

CONSUMER EDUCATION AND RESEARCH CENTRE
ENVIRONMENTAL INFORMATION SYSTEM,
RESOURCE PARTNER



Celebration of Iconic Week with the Theme “**To Avoid, Reduce and Eliminate use of Littered Single Use Plastic**” under Azadi ka Amrit Mahotsav.

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements.

As a part of Azadi ka Amrit Mahotsav, Consumer Education and Research Centre, MoEF&CC’s Environmental Information System, Resource Partner conducted a **3-day webinar series on Consumer Protection and Sustainable Consumption (ANNEXURE– I)** for the students of the Centre for Studies in Rural Management (CSRM) Gujarat Vidyapith, Randheja. Sessions on consumer rights and responsibilities, sustainable lifestyle, sustainable consumption through sharing community, and the role of consumers towards sustainable future were included in the programme.

Dr. Rajiv Patel Director of CSRM in his welcome address, whilst acknowledging the importance of awareness on consumer rights and inclusive approach to reach the goal of sustainable growth. Prof. Rajendra Khimani, VC Gujarat Vidyapith, shared his views on consumer protection and sustainable consumption, giving examples of sustainable practices being implemented at Vidyapith campuses. Mr. Uday Mawani, CEO CERC shared examples of activities done by CERC ENVIS under the Global Movement of Sharing Communities.

Ms. Divya Namboothiri, Programme Officer, CERC-ENVIS said, “CERC ENVIS efforts in promoting sharing community was an integral part of the series. Students actively participated and shared the eco-friendly practices that they followed while travelling, at college, or at home etc”. A quiz on sustainable practices and environment was also conducted to inculcate the importance of an eco-friendly way of living. Ms. Mayuri Tank, IT Officer (ENVIS Project) demonstrated two different ways of converting waste into resources- Making of eco-friendly floor cleaners using citrus rinds; Making of liquid hand wash using left over pieces of soap bar at home.

As a part of plastic free week, Students were given an insightful lecture on ‘**single use plastic**’ by Ms. Apeksha Sharma, Information Officer (ENVIS Project). Students were enlightened on plastic use impacts on our health and environment, Ways and alternatives to avoid single use plastic, and were also made to take a **pledge on ‘Avoiding single use plastic in their day-to-day life’**.

ANNEXURE-I



ग्रामीण प्रबंध अध्ययन केन्द्र, गुजरात विद्यापीठ, रांधेजा - गांधीनगर (गुजरात)

तथा

ग्राहक शिक्षण एवं संशोधन केन्द्र, अहमदाबाद

आजादी का अमृत महोत्सव

ग्राहक सुरक्षा एवं संपोषित उपभोग व्यवस्था जागृति कार्यक्रम - 2021

उद्घाटन सत्र: 6 अक्टूबर, 2021, समय 12.00 - 12.45

अध्यक्ष

मुख्य वक्ता

कार्यक्रम समन्वयक



प्रो. राजेन्द्र खीमाणी
कुलनायक- गू.वि.

श्री उदय मवानी
CEO- CERC

डॉ. राजीव पटेल
निदेशक- CSRM

डॉ. लोकेश जैन
CSRM

दिव्या नंबूथिरी
CERC

6 अक्टूबर, 2021	12.00-12.05	स्वागत उद्घोषण	डॉ. राजीव पटेल- Head- CSRM
	12.05-12.10	कार्यक्रम एवं एम.ओ.यू. विशेष	डॉ. लोकेश जैन-CSRM
	12.10- 12.15	कार्यक्रम की प्राथमिक रूपरेखा	दिव्या नंबूथिरी- CERC
	12.15- 12.30	संपोषित उपभोग व्यवस्था एवं ग्राहक सुरक्षा विषय पर प्रासंगिक	श्री उदय मवानी, CEO- CERC
	12.30-12.45	अध्यक्षीय उद्घोषण- ग्राहक सुरक्षा, संपोषित उपभोग व्यवस्था एवं गुजरात विद्यापीठ की समाज में रचनात्मक भूमिका	प्रो. राजेन्द्र खीमाणी, कुलनायक- गुजरात विद्यापीठ, अहमदाबाद (गुजरात)

मार्गदर्शन एवं आयोजन

डॉ. राजीव पटेल- Head - CSRM

श्री उदय मवानी- CEO- CERC

कार्यक्रम समन्वयक -

डॉ. लोकेश जैन (CSRM)

दिव्या नंबूथिरी (CERC)



ग्रामीण प्रबंध अध्ययन केन्द्र, गुजरात विद्यापीठ, रांधेजा - गांधीनगर (गुजरात)

तथा

ग्राहक शिक्षण एवं संशोधन केन्द्र, अहमदाबाद

आजादी का अमृत महोत्सव

ग्राहक सुरक्षा एवं संपोषित उपभोग व्यवस्था जागृति कार्यक्रम 2021

तारीख	समय	कार्यक्रम	मुख्य वक्ता
6 अक्टूबर, 2021	12-12.45	उद्घाटन सत्र	
	12.00-12.05	स्वागत उद्बोधन	डॉ. राजीव पटेल- Head- CSRM
	12.05-12.10	कार्यक्रम एवं एम.ओ.यू. विशेष	डॉ. लोकाेश जैन-CSRM
	12.10- 12.15	कार्यक्रम की प्राथमिक रूपरेखा	दिव्या नंबूथिरी- CERC
	12.15- 12.30	संपोषित उपभोग व्यवस्था एवं ग्राहक सुरक्षा विषय पर प्रासंगिक	श्री उदय मवानी, CEO- CERC
	12.30-12.45	अध्यक्षीय उद्बोधन- ग्राहक सुरक्षा, संपोषित उपभोग व्यवस्था एवं गुजरात विद्यापीठ की समाज में रचनात्मक भूमिका	प्रो. रोजेन्द्र खीमाणी, कुलनायक- गुजरात विद्यापीठ, अहमदाबाद (गुजरात)
6 अक्टूबर, 2021	12.45-1.15	तकनीकी सत्र-1 Consumer Rights and Responsibilities	मेधावी जोशी
6 अक्टूबर, 2021	1.15- 2.00	Consumer Grievances and redressal and some studies	श्री गिरीश शाह
7 अक्टूबर, 2021	11.30-12.00	Right to Safe Environment	अपेक्षा शर्मा
7 अक्टूबर, 2021	12.00-100	Sharing Community- Leading to Sustainable Consumption	दिव्या नंबूथिरी
8 अक्टूबर, 2021	11.30- 12.00	CERC Efforts to promote community Sharing	मचूरी टांक
8 अक्टूबर, 2021	12.00-100	Briefing session on Project work	दिव्या नंबूथिरी

मार्गदर्शन एवं आयोजन

डॉ. राजीव पटेल
Head - CSRM

श्री उदय मवानी
CEO- CERC

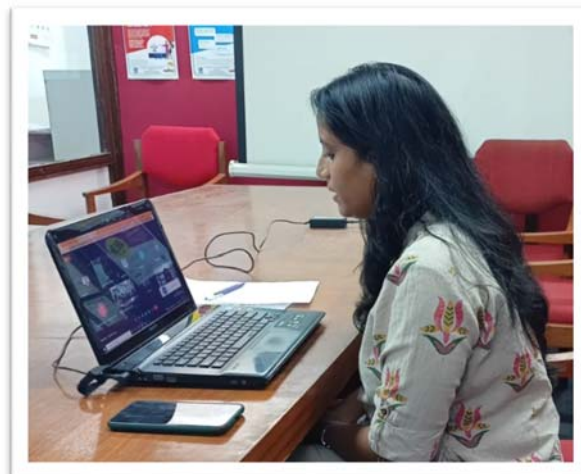
कार्यक्रम समन्वयक -

डॉ. लोकाेश जैन (CSRM)

दिव्या नंबूथिरी (CERC)

GALLERY

DAY 1



DAY 2

Plastic Waste

- ▶ Non degradable
- ▶ Soil Pollution
- ▶ Air Pollution
- ▶ Water Pollution



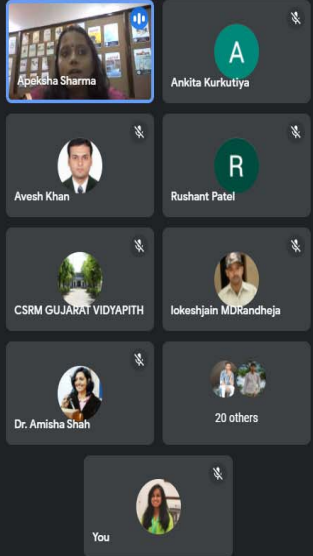
Sustainable Development Goals



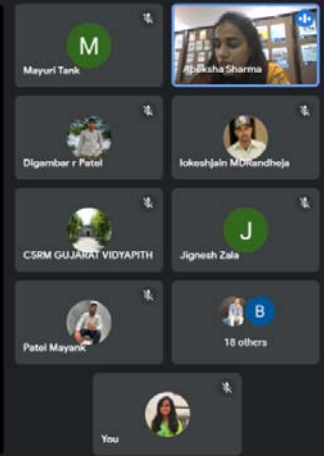
INDIVIDUAL CONTRIBUTION

6 R's : Making Sustainable Environment

- Reduce
- Reuse/Repair
- Refuse
- Replace/ Re buy/Recover
- Recycle
- Reinvent/Rethink



स्वास्थ्यप्रद पर्यावरण का अधिकार - ऐसे पर्यावरण में जीने का और काम करने का अधिकार जो आपके स्वास्थ्य और जीवन के लिए हानिकारक ना हो और वर्तमान एवं भविष्य की पीढ़ी के लिए जोखिमभरा न हो

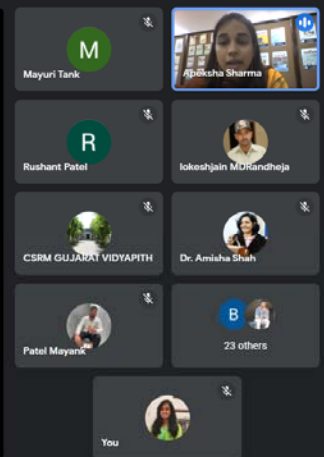


What is Single-Use Plastic?

Single-use Plastic, often also referred to as disposable plastics, include items intended to be used only once before they are thrown away or recycled.

These include, carry bags, food packaging, bottles, straws, containers, cups, cutlery, among other items.

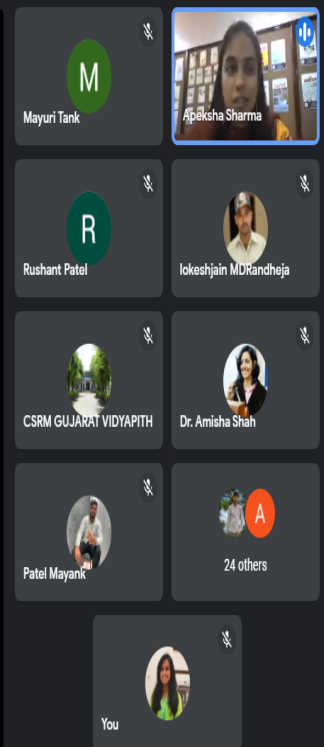
moefc moefccgi moef.gov.in



THE PLASTIC FREE PLEDGE प्लास्टिक मुक्त प्रतिज्ञा

I, pledge to eliminate all avoidable plastic waste in my day to day life. I will educate others about the dangers of plastic waste and to take action to keep our environment plastic free.

मैं, अपने दैनिक जीवन में सभी परिहार्य प्लास्टिक वेस्ट को खत्म करने का संकल्प लेती/ लेता हूँ। मैं दूसरों को प्लास्टिक वेस्ट के खतरों के बारे में शिक्षित करूँगा/ करूँगी और अपने पर्यावरण को प्लास्टिक मुक्त रखने के लिए कदम उठाऊँगी / उठाऊँगा।



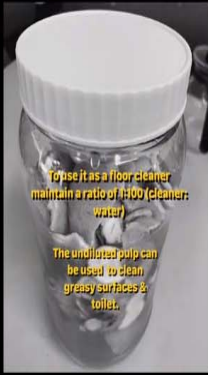
DAY 3

This screenshot shows a Zoom meeting interface. The main video window displays a man with glasses and a headset, identified as 'Iokeshjain MDRandheja'. To the right is a grid of participant thumbnails. The visible participants are: CSRM GUJARAT VIDYAPITH, Jignesh Zala, Mayuri Tank, Kishan Ravai, Rushant Patel, Ranjan Thakor, mayuri tank, and 19 others. A 'You' thumbnail is also present at the bottom of the grid.

This screenshot shows a Zoom meeting interface. The main video window displays a woman with long dark hair, identified as 'mayuri tank'. To the right is a grid of participant thumbnails. The visible participants are: Iokeshjain MDRandheja, Mayuri Tank, Jignesh Zala, Kishan Ravai, Ajay Thakor, Patel Mayank, CHAUHAN PRUTHVIRAJSI..., and 19 others. A 'You' thumbnail is also present at the bottom of the grid.

Browser tabs: Home subject -> Amayuri Dce..., Meet - mkr nkr aug, GMR - Google Slides, HOME MADE CLEANER..., Liquid hand wash.mp4

File: C:\Users\SONY\Downloads\HOME MADE CLEANER.mp4



Patel Mayank has left the meeting

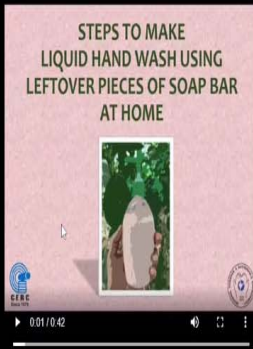
Taskbar: Liquid hand wash.mp4, Show all

Participants:

- Mayuri Tank
- mayuri tank
- Jignesh Zala
- Ajay Thakor
- CHAUHAN PRUTHVI...
- CSRM GUJARAT VID...
- Patel Mayank
- 17 others
- You

Browser tabs: Home subject -> Amayuri Dce..., Meet - mkr nkr aug, GMR - Google Slides, HOME MADE CLEANER.mp4, Liquid hand wash.mp4

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00:01 / 0:42

Taskbar: 16.09.2021.pptx, HOME MADE CLE...mp4, Liquid hand wash.mp4, Show all

Participants:

- Mayuri Tank
- mayuri tank
- Jignesh Zala
- Ajay Thakor
- Patel Mayank
- CHAUHAN PRUTHVI...
- CSRM GUJARAT VID...
- 17 others
- You

The image shows a Zoom meeting interface. On the left, a slide titled "Quiz - Part 1" is displayed. The slide content includes the text "Test your knowledge on 'Sustainable Practices'" and a red asterisk indicating a required question. The first question is "1. Email *", followed by a blank line for input. The second question is "2. Your name *", also followed by a blank line. The right side of the screen shows a gallery view of participants. The participants are arranged in a grid:

- Top row: lokeshjain MDRandheja (profile picture), Mayuri Tank (green circle with 'M'), Jignesh Zala (green circle with 'J').
- Middle row: CHAUHAN PRUTHVIRAJ... (blue circle with 'C'), Kishan Raval (profile picture), mayuri tank (video feed).
- Bottom row: Amit Patel (profile picture), 25 others (group icon), You (profile picture).

-----X-----