



World Consumer Rights Week 2018



#BetterDigitalWorld

CERC-ENVIS Resource Partner



World Consumer Rights Day

15.03.2018

our chance to deliver real impact for consumers and remind the world about the importance of observing and enforcing consumer rights.



www.cercenvis.nic.in

www.facebook.com/EcoProductsEcoLabeling

CERC-ENVIS Resource Partner

**Consumer Education & Research Centre "Suraksha Sankool",
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Ahmedabad 380 054
Gujarat (India)**

Report

CERC-ENVIS Resource partner celebrated World Consumer Rights Week (13-16 March 2018) to mark World Consumer Rights Day which falls on March 15 by joining a global campaign calling for fairer digital marketplaces and #BetterDigitalWorld.

Consumer organisations across the world, in partnership with London based Consumers International, had used World Consumer Rights Day as a platform to build the #BetterDigitalWorld that we all as a consumer deserve. The objective of the campaign was to make the general consumer at large and school children to build the better digital world.

13th March

Two **Community Puppet Shows organised** in Juhapura to familiarise the local community with rights and responsibilities as consumers and their obligation towards the environment. Made them alert towards Digital Payment Modes and Online Shopping. Made them aware of the harmful effect of single use plastics

14th March

Visit of the Students of F. D. Girls High School, Jamalpur Open forum for general visitors and students.

Students of F.D. Higher Secondary School, Jamalpur, Ahmedabad visited the Centre. CERC – ENVIS team made them aware about Consumer Rights, Right to Healthy Environment, Theme of World Environment Day 2018, Harmful effects of Plastic, No-Plastic, Say No to Plastic, Solution for Plastic-free life and motivate them to live green with eco-friendly life.

Students actively participated in the seminar and asked many questions about Plastic and how to live plastic-free and Eco-friendly life. CERC-ENVIS team motivated them to be of green minds. Celebrated world consumer rights day. Made students aware of the theme "Making digital market places fairer".

15th March

CERC-ENVIS RP organised a Drawing and Slogan Competition on the following themes

- No to Plastics
- Be Environment – friendly
- Online shopping/e-commerce and consumer protection
- Consumer Protection

Students from 10 different schools actively participated in the competition and distributed calendar, T-shirts and Caps with caption to all participants.

Digital magazine: Advertisement Whistleblower

A new monthly digital magazine, Advertisement Whistleblower launched on this day. It is first of its kind in India. The content of the magazine includes details of action taken against false, misleading and objectionable advertisements and the results achieved. The magazine carries updates on Regulatory developments in advertising nationally as well as internationally, and the gaps in governance and policy changes required would also be discussed.

16th March

One Community Puppet Show was organised in Anganwadi of Vejalpur to familiarise the local community with rights and responsibilities as consumers and their obligation towards the environment. Made them alert towards Digital Payment Modes and Online Shopping. Made them aware of the harmful effect of single use plastics

Day -1, Date 13/03/2018



Day- 2, Date 14/03/2018



Day- 3, Date 15/03/2018





Result of Drawing and Slogan Competition

Drawing competition

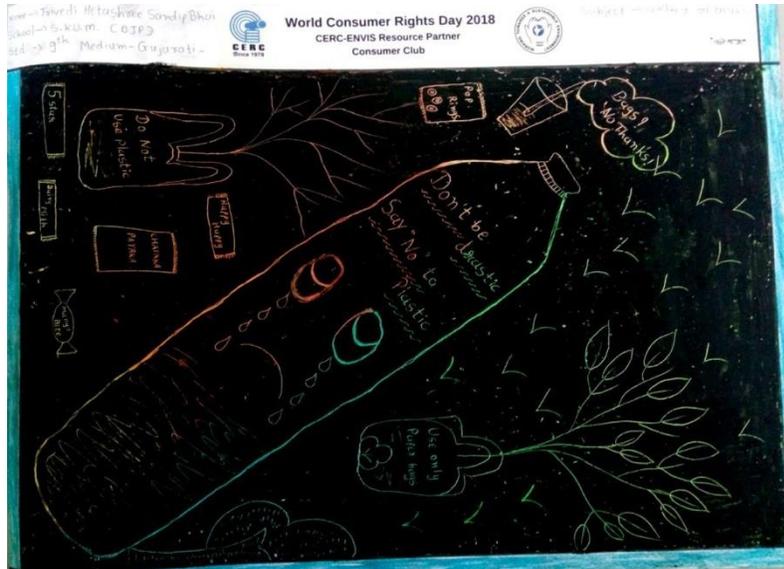
1st Price

Winner: Soni Kishan- Nalanda Vidhyalaya



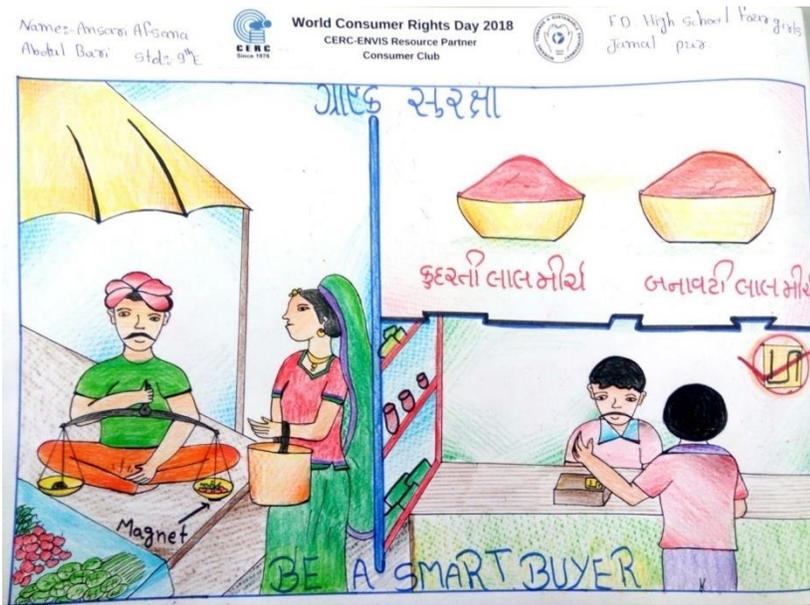
2nd Price

Winner: Trivedi Hetashri – Skum school



3rd Price

Winner: Ansari Afsana- F.D. High School



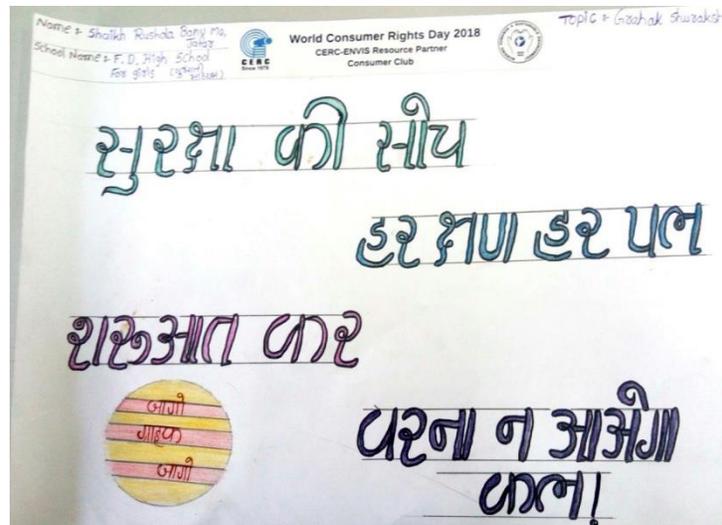
Slogan competition

1st Price

Winner: Vachhani Helly- Skum School

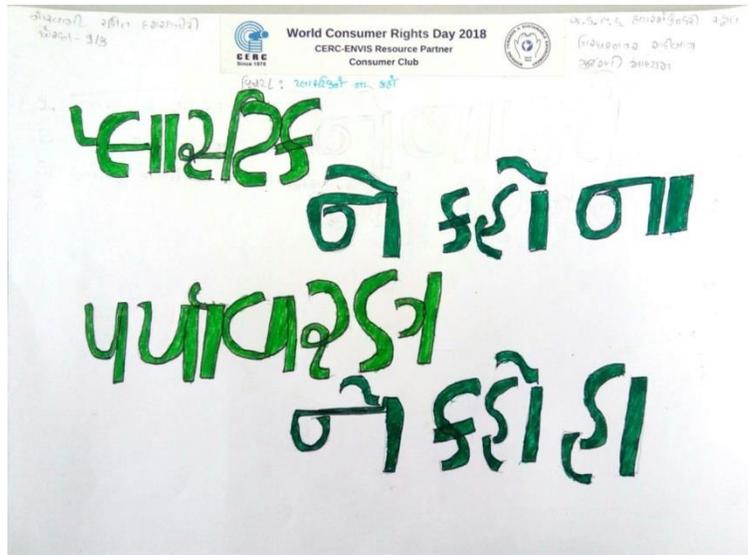


2nd Price Winner: Shaikh Rushada – F.D. High School



3rd Price

Winner: Goswami Rakshit –Girdharnagar School







Day- 4, Date 16/03/2018



Posters

