

# *A Report on* **EK BHARAT SHRESHTHA BHARAT**

**ENVIRONMENTAL INFORMATION SYSTEM, RESOURCE PARTNER**  
**CONSUMER EDUCATION AND RESEARCH CENTRE**  
**AHMEDABAD, INDIA**



**Ek Bharat Shreshtha Bharat** programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. The states carry out activities to promote a sustained and structured cultural connect in the areas of language learning, culture, traditions & music, tourism & cuisine, sports and sharing of best practices etc.

To incorporate the activities related to Ek Bharat Shreshtha Bharat Scheme, we were linked with Chhattisgarh Environment Conservation Board, ENVIS's Hub to disseminate environmental information through various activities.

Consumer Education and Research Centre, ENVIS's Resource partner on "Environment Literacy – Eco-labeling & Eco-friendly Products" in collaboration with Chhattisgarh Environment Conservation Board ENVIS's hub on 'Status of Environment and Related Issues' conducted following activities between April to June month:

- A. Webinar
- B. Open Online Quiz
- C. Short video/GIF/ Photo collage online competition

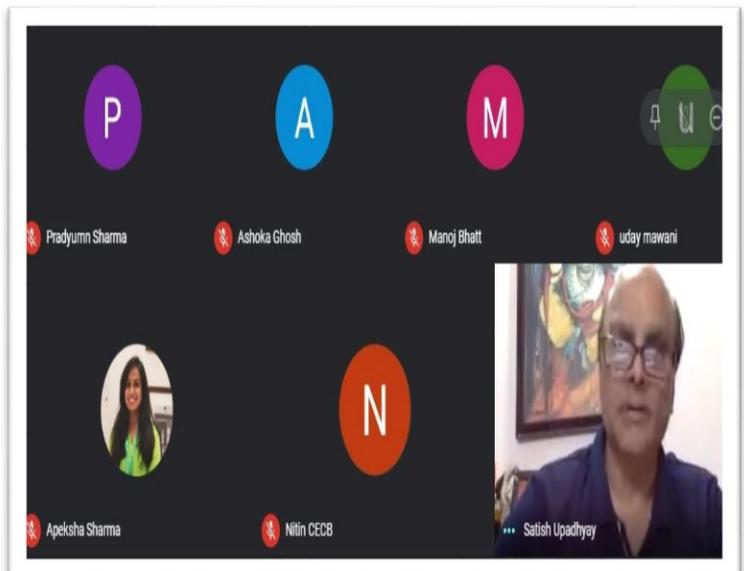
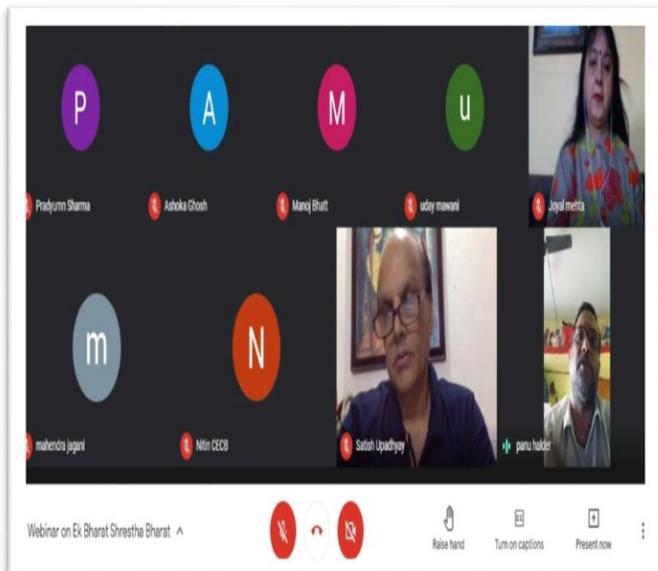
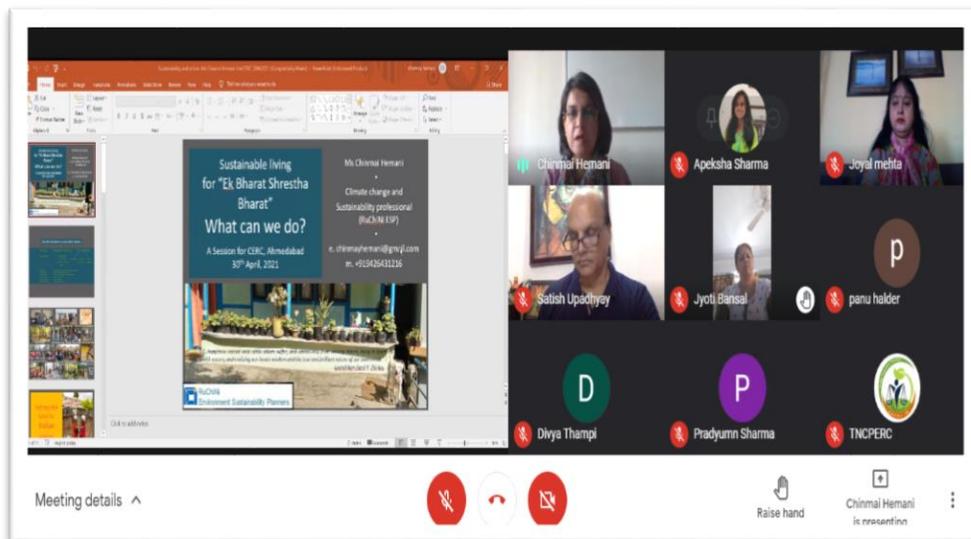
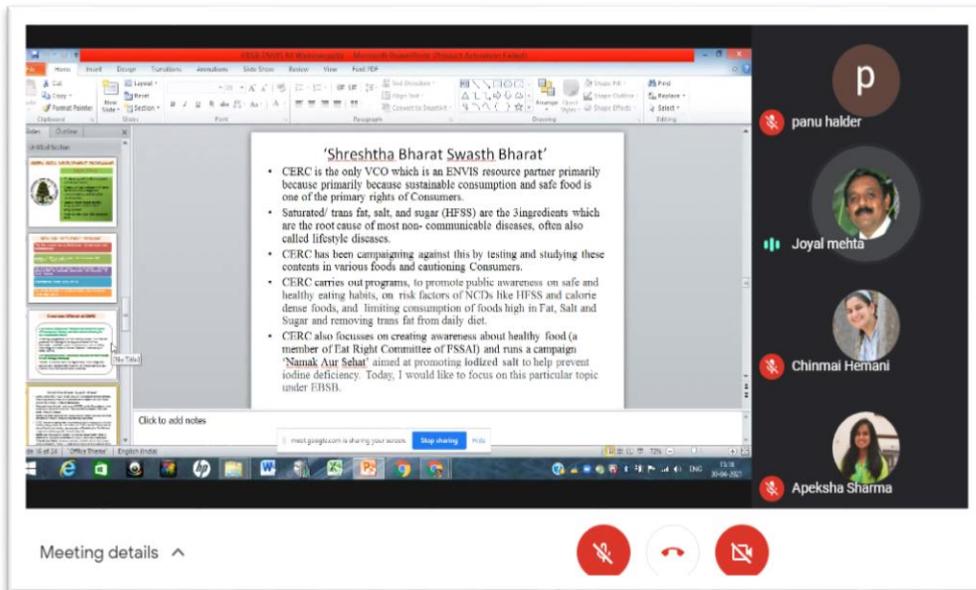
### **A. WEBINAR on "Ek Bharat Shreshtha Bharat"**

Consumer Education and Research Centre, ENVIS's Resource partner in collaboration with Chhattisgarh Environment Conservation Board ENVIS's hub conducted a webinar It was held on Google meet, a virtual platform on 30th of April between 03:00 PM to 4.30 PM. It was made live on Facebook from our official Facebook page on 'Environment Literacy- Eco Labeling & Eco Friendly Product'. A campaign poster (Annexure 1) was prepared and disseminated on all social media platforms for wider reach.

[https://fb.watch/5gFxicX3Y\\_/](https://fb.watch/5gFxicX3Y_/)

<https://www.facebook.com/NATUREBODIESECOCLUB/videos/1187007565073480>

The objective was to share information on different environmental themes and to connect with people of different region under 'Ek Bharat Shreshtha Bharat' Programme. Our first Speaker was Ms. Anindita Mehta, Project Coordinator and CGM CERC and her topic was "Ek Bharat Swasth Bharat". She addressed the audience on Salt Iodization and its benefits for swasth bharat. Next, Ms. Chinmayi Hemani, Climate Change & Sustainability professional and founder of RuChiNi Environment Sustainability Planners spoke on Sustainable living for 'Ek Bharat Shreshtha Bharat'. She explained how we, humans can contribute to make this planet a better place to live. Our third invited speaker, Mr. Panu Halder, Eco Clubs Dist. Coordinator, Bilaspur, Chhattisgarh spoke on Biodiversity Conservation. He covered an integral part of biodiversity conservation and shared his experience on working in the regions of Chhattisgarh. Our fourth speaker, Mr. Mr. Satish Upadhyay, District coordinator, National Green corps, Korea District, Chhattisgarh spoke on Biodiversity Conservation and wetlands. He explained its importance and the methods to do it and how youngsters are involved in these practices. The numbers of participants were 30 and views on Facebook were 47.



## B. Open Online Quiz

Consumer Education and Research Centre, ENVIS Resource Partner in collaboration with Chhattisgarh Environment Conservation Board, ENVIS's Hub conducted an open ONLINE QUIZ on Sustainable Practices and Environment for self-awareness.



The aim was to raise awareness about sustainable practices and the environment that encourage resource conservation. Through this activity, we are also promoting to change the unsustainable ways into more sustainable ones for economic well-being of the present and future generation and to maintain a healthy environment.

We created a google form and shared the link (<https://bit.ly/3oLY4wY>) on all social media platforms.

Facebook:

<https://www.facebook.com/EcoProductsEcoLabeling/photos/a.327275830718482/4117172918395402/>

Twitter: [https://twitter.com/cerc\\_envis/status/1395663114503213058](https://twitter.com/cerc_envis/status/1395663114503213058)

The total participants for the quiz were 35 and below is the result for the same (Annexure II)

## C. Short video/ GIF/ Photo collage Online Competition

To promote sustainable living, we conducted a short video/ GIF/ Photo online competition on 'Your Contribution towards Sustainable Living'. We created an link for registration of entries using google form: <https://bit.ly/3goH7Ff>. A campaign poster (Annexure III) was prepared providing all information regarding the completion and was disseminated on all social media platforms for wider reach.

Facebook: <https://www.facebook.com/EcoProductsEcoLabeling/photos/a.327275830718482/4189115451201148/>

Twitter: [https://twitter.com/cerc\\_envis/status/1404773138785734657](https://twitter.com/cerc_envis/status/1404773138785734657)

Recycling  
Old CDs  
into Art



Plastic brushes will either pollute our environment or sit in landfill. Once in Landfill, they will take about 100 years to degrade. Thinking about the impacts on the environment, I switched to plastic free Toothbrush and its cover.



Replaced  
Plastic  
combs to  
wooden  
combs



Reusing  
plastic  
bottle as  
a planter



Reusing  
jeans and  
transforming  
them into a  
carry bag



# ANNEXURE I



## Webinar on EK BHARAT SHRESHTHA BHARAT

### Speakers



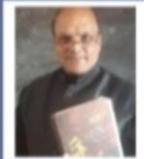
Ms. Anindita Mehta, CGM CERC &  
Project Coordinator, CERC ENVIS,  
Ahmedabad  
Topic : Swasth Bharat Shreshtha Bharat



Ms. Chinmai Hemani  
Climate change and Sustainability  
professional and founder of RuChiNi  
Environment Sustainability Planners  
Topic : Sustainable living for  
'Ek Bharat Shreshtha Bharat'



Mr. Panu Halder, Eco Clubs District  
Coordinator, Bilaspur, Chhattisgarh  
Topic : Biodiversity Conservation



Mr Satish Upadhyay, District Coordinator,  
National Green Corps, Korea District, Chhattisgarh  
Topic : Biodiversity Conservation



30 April  
Friday



15:00 - 16:15

Join on Google meet :  
[meet.google.com/cox-oqzx-qef](https://meet.google.com/cox-oqzx-qef)

@cerc\_envis

@EcoProductsEcoLabeling



ENVIS Hub: Chhattisgarh  
Environment Conservation Board  
Status of Environment and  
Related Issues  
[www.cht-env@nic.in](http://www.cht-env@nic.in)

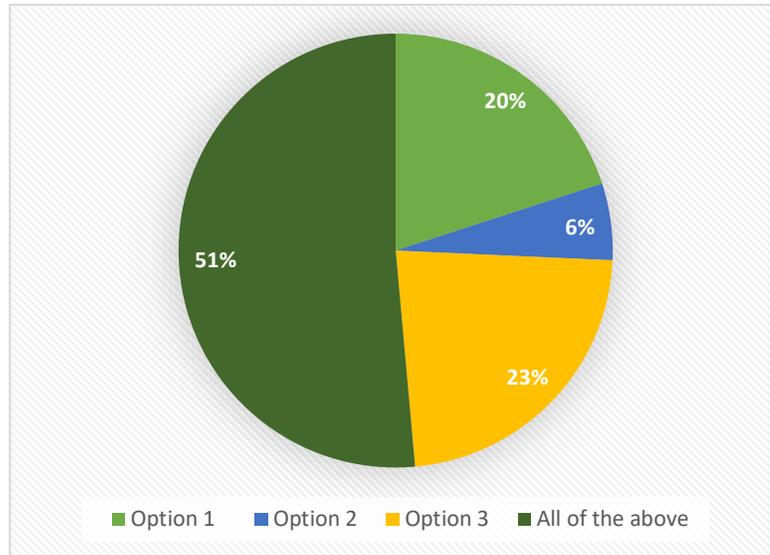
CERC - ENVIS RP on "Environment  
Literacy - Eco-labeling &  
Eco-friendly Products"  
[www.cercenvis.nic.in](http://www.cercenvis.nic.in)

## ANNEXURE -II

I. Which of the following are recycling materials?



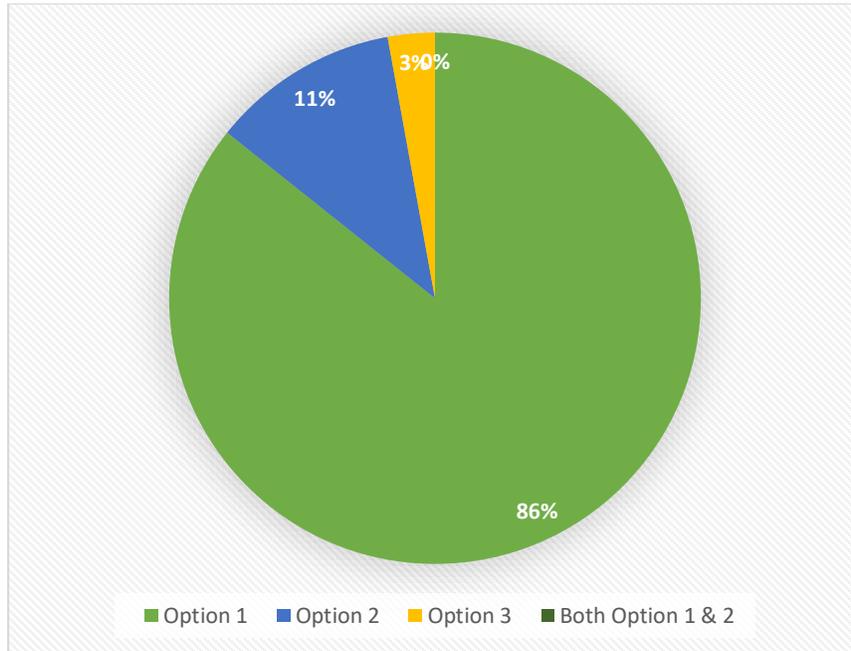
d. All of the above



II. What type of carry bag is NOT eco-friendly?



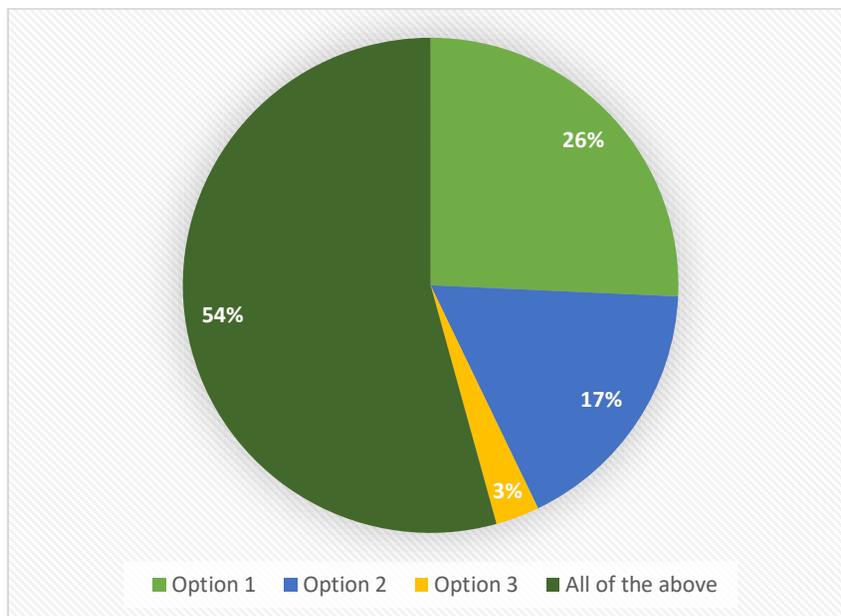
d. Both Option 1 and 2



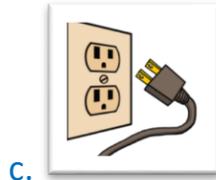
III. Which of the following is the example of “Green Transport” ?



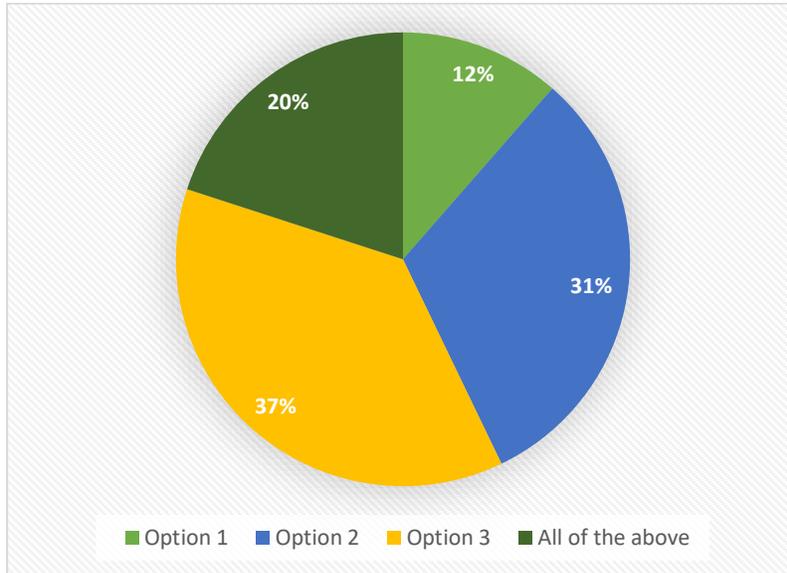
d. All of the above



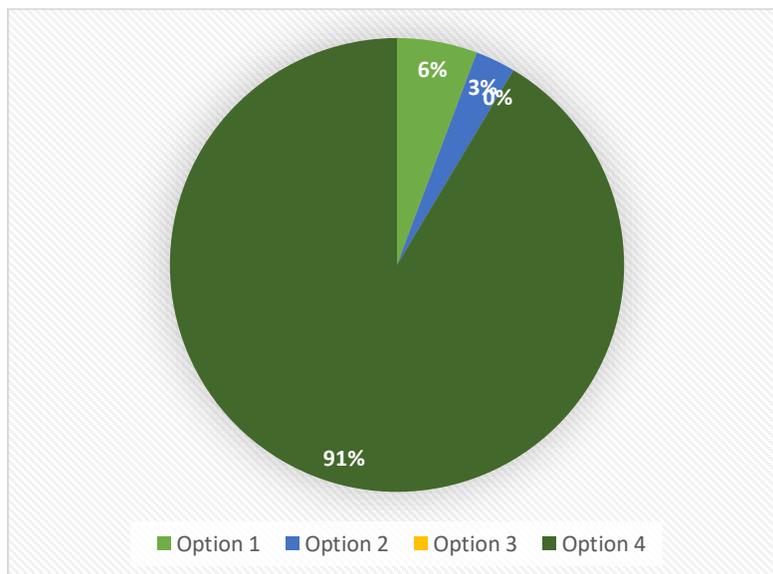
IV. In which way appliances that are turned off don't use any electricity.



d. All of the above



V. Which of the following is NOT a sustainable practice?



VI. What are the different ways to reuse waste RO water ?



a.

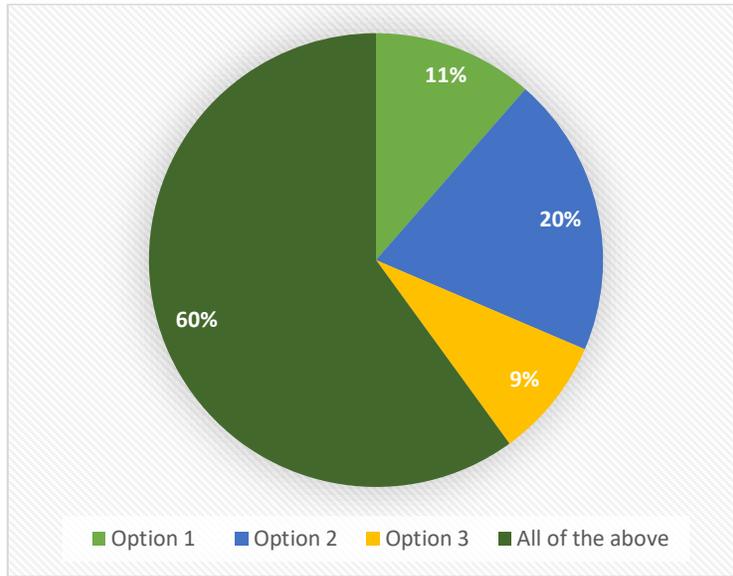


b.



c.

d. All of the above



VII. Which of the following is considered as biodegradable waste?



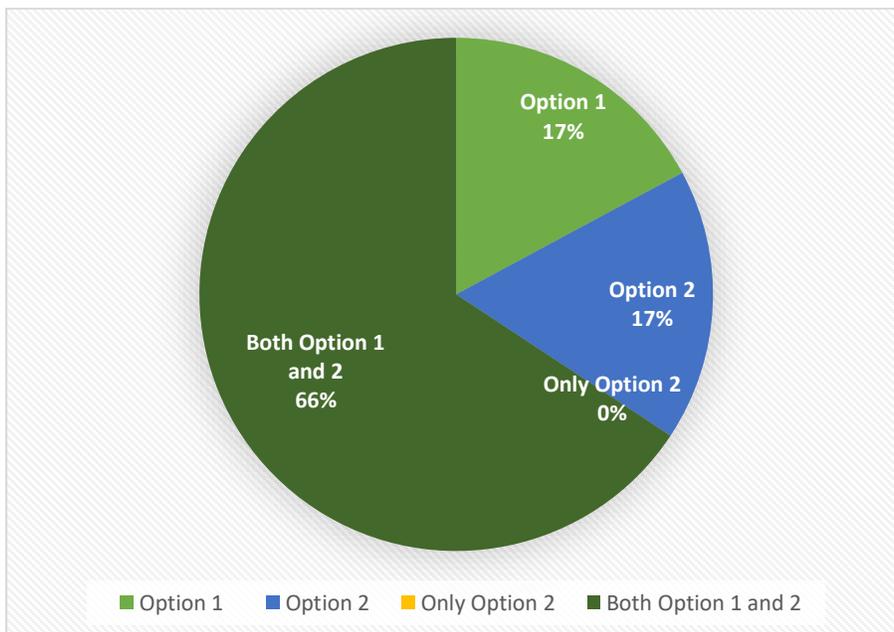
a.



b.

c. Only Option 1

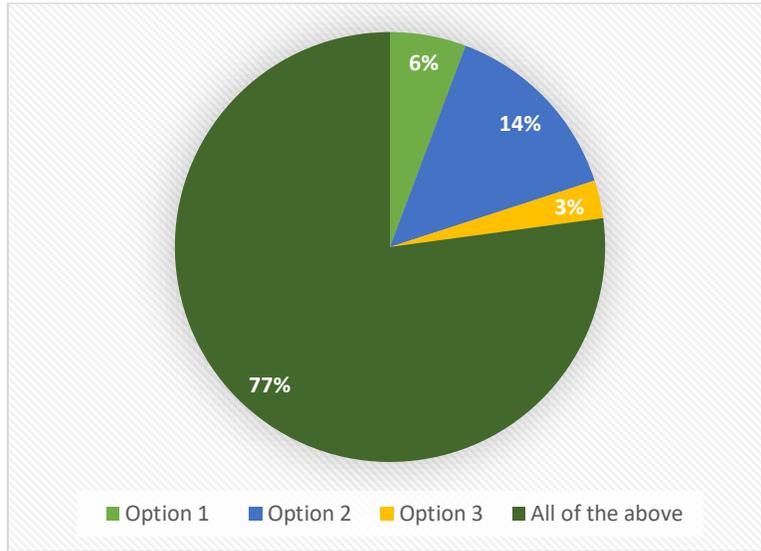
d. Both Option 1 and 2



VIII. Which of the following are the ways to save water at home?



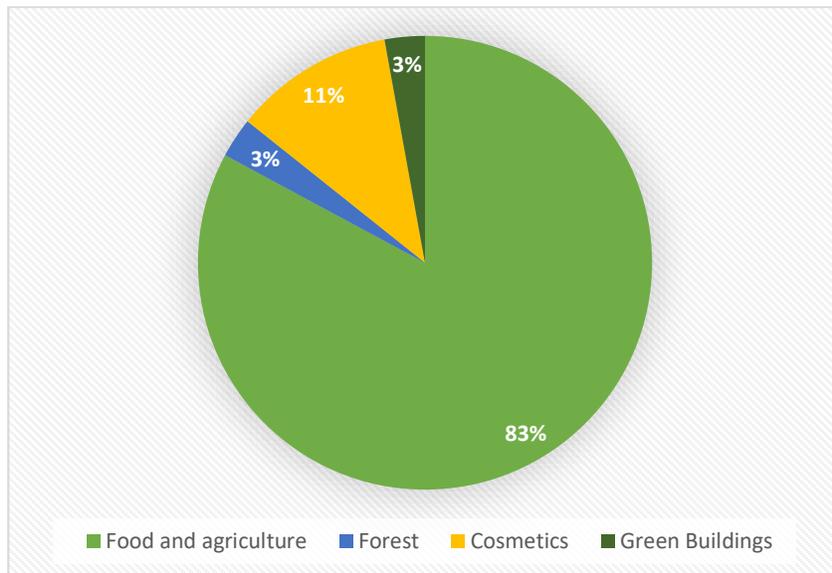
- a.      b.      c.      d. All of the above



IX. Which of the following is an incorrect match?



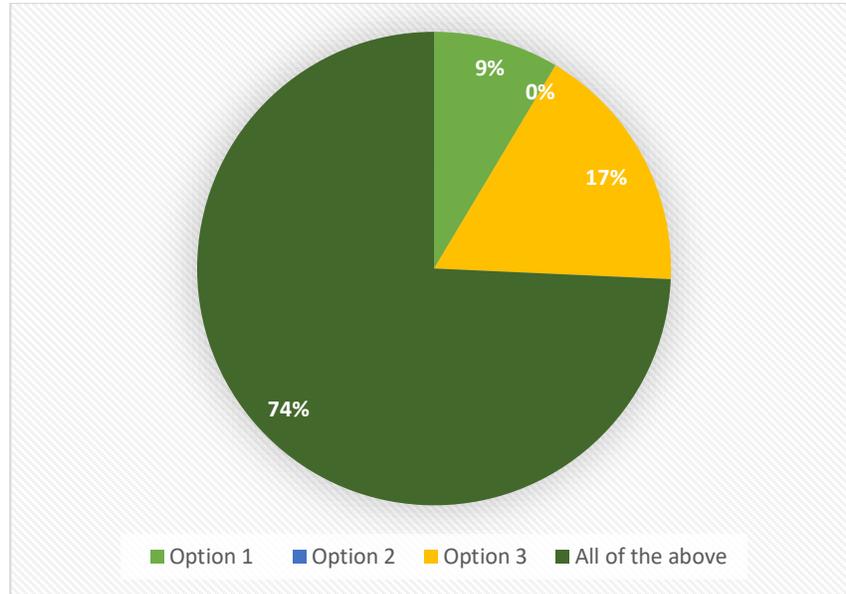
- a. Food      b. Forest      c. Cosmetic      d. Green Buildings



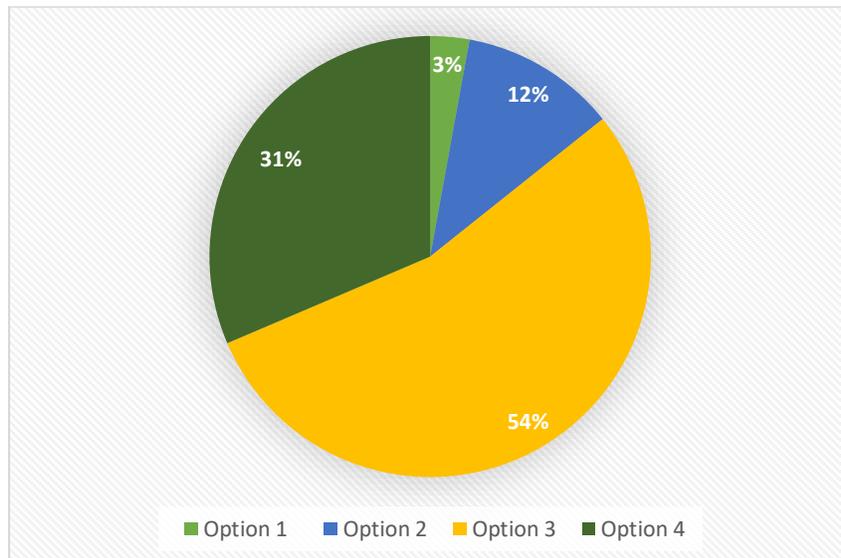
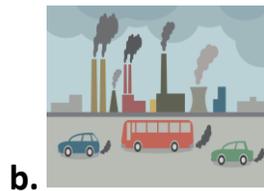
X. A sustainable city includes:



d. All of the above

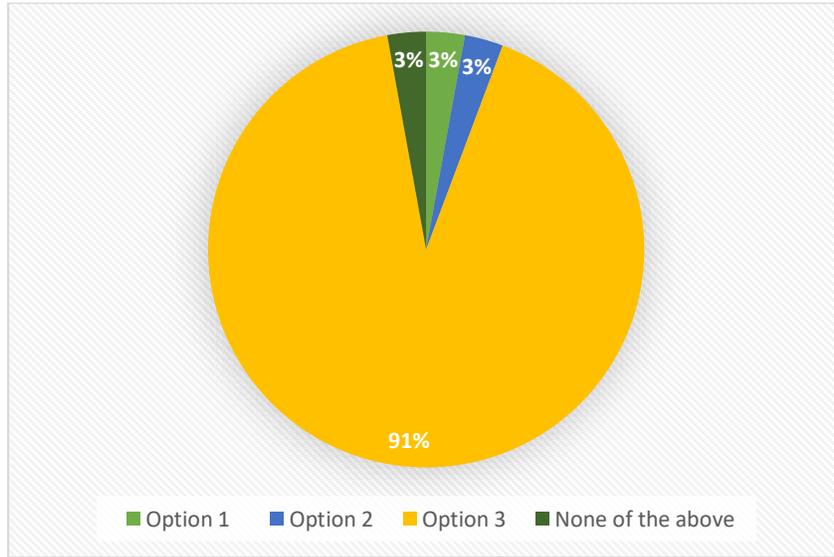


XI. Mercury and lead are toxic elements that cause?

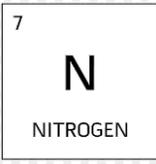


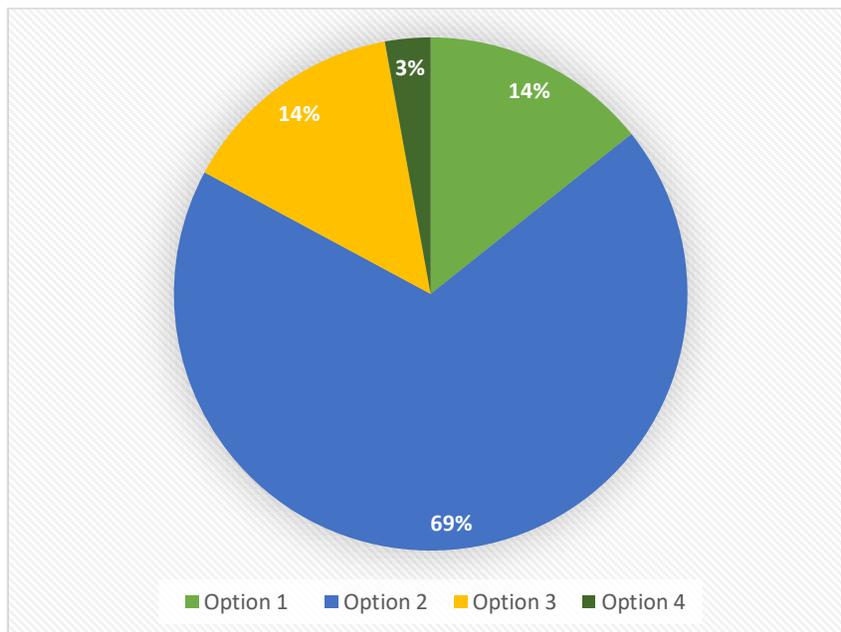
XII. Which of the following is the primary causes of water pollution?

- a.  b.  c.  d. None of these

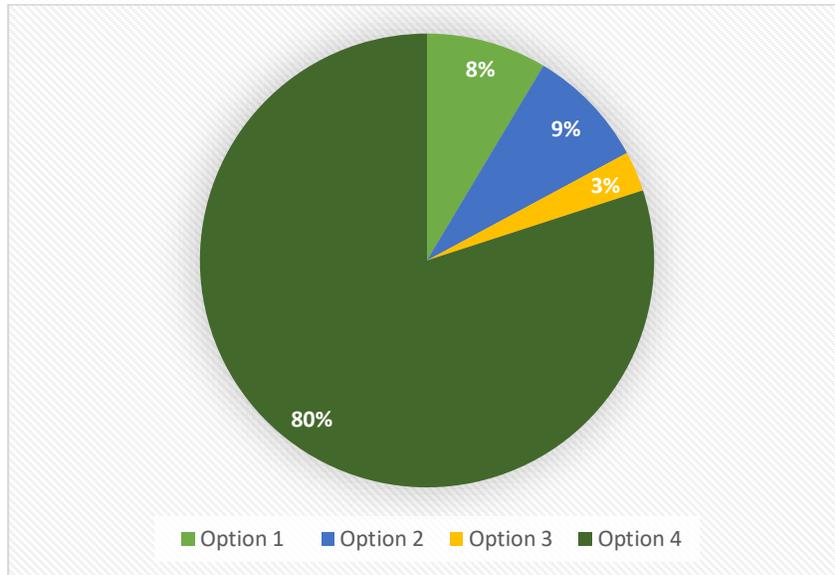
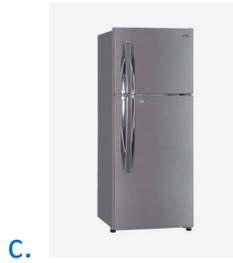
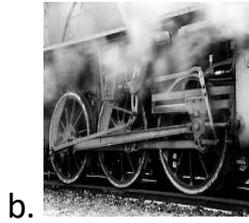


XIII. Which of the following gas is more in percentage in the air?

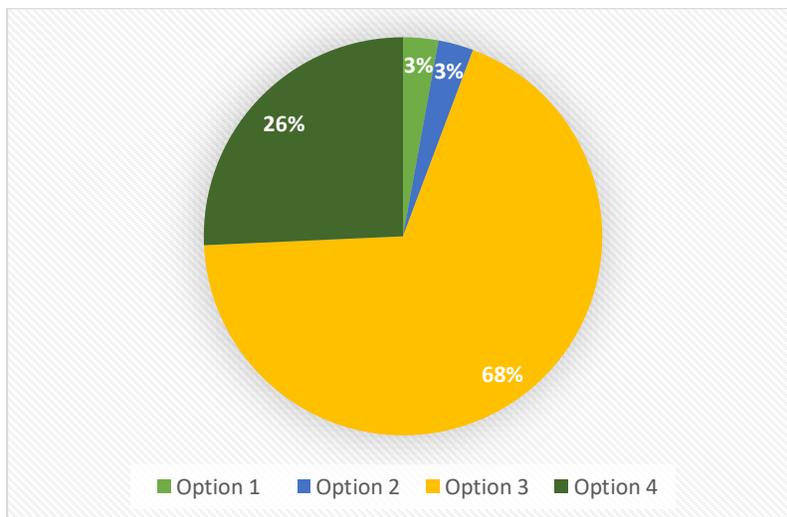
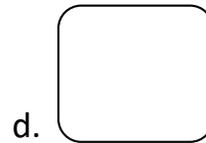
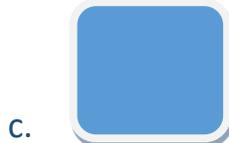
- a.  b.  c.  d. 



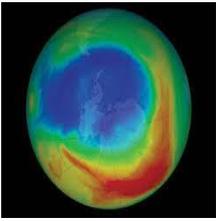
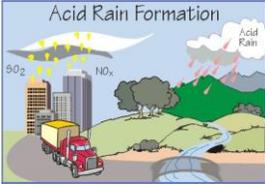
XIV. Which of the following emits CFC in environment?

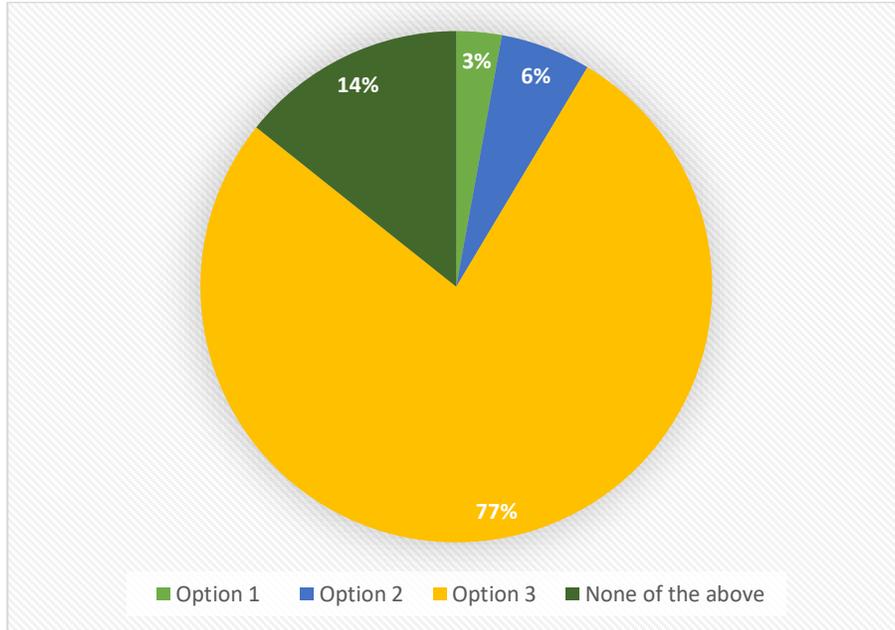


XV. What is the color of the ozone gas?



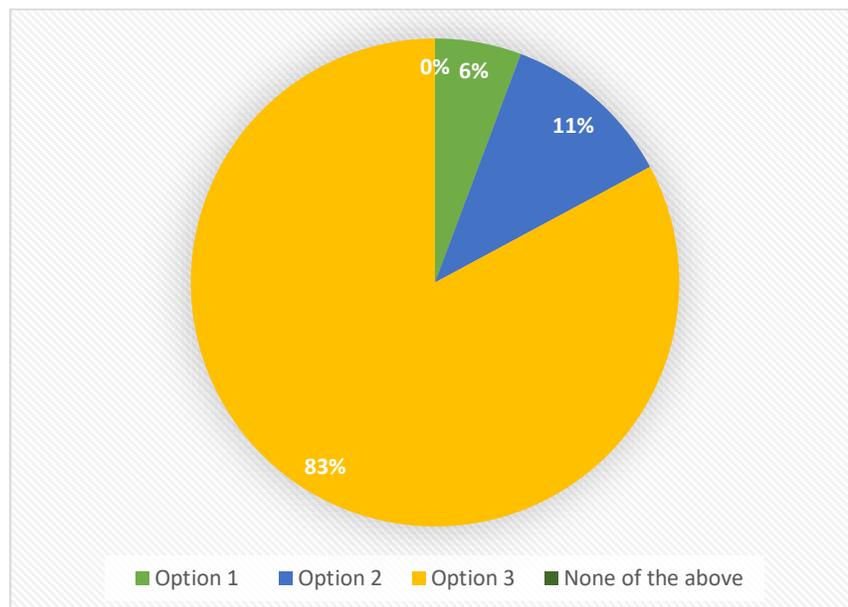
XVI. Which of the following is the cause of soil pollution?

- a. 
- b. 
- c. 
- d. None of the above



XVII. Which of the following is a renewable source of energy?

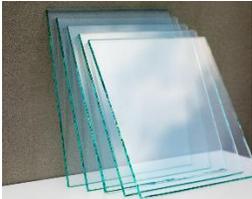
- a. 
- b. 
- c. 
- d. None of the above



XVIII. Which of the following is said to be a biodegradable waste?



a.

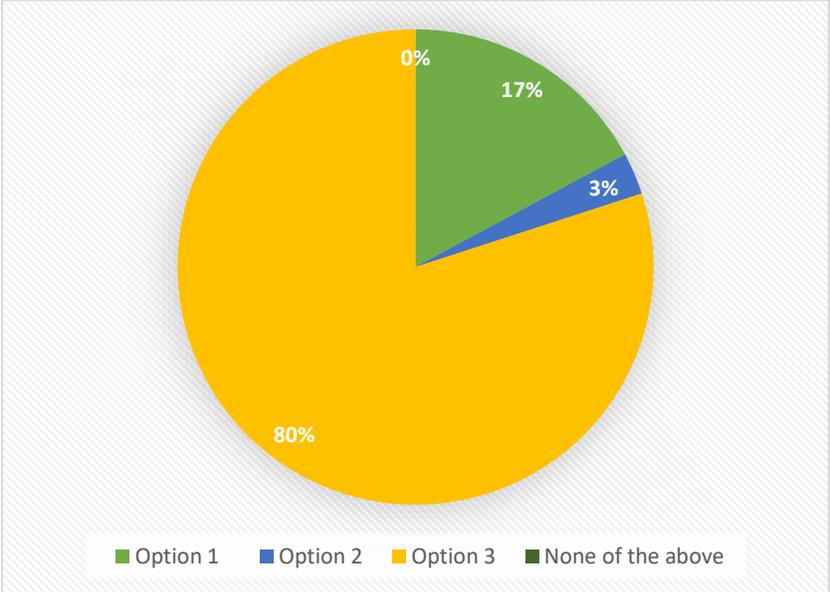


b.



c.

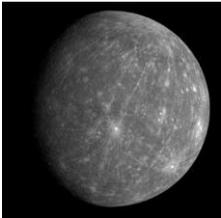
d. None of the above



XIX. Which of the following is the hottest planet of the solar system?



a.



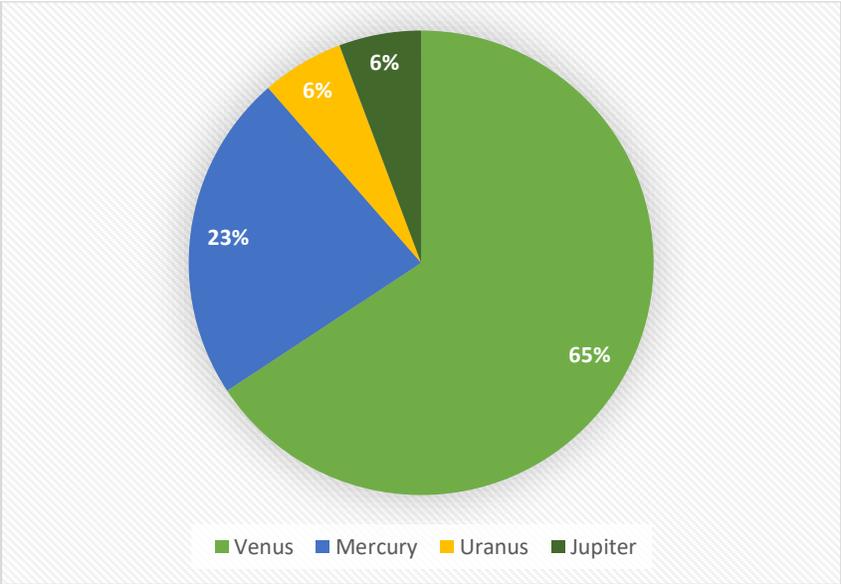
b.



c.

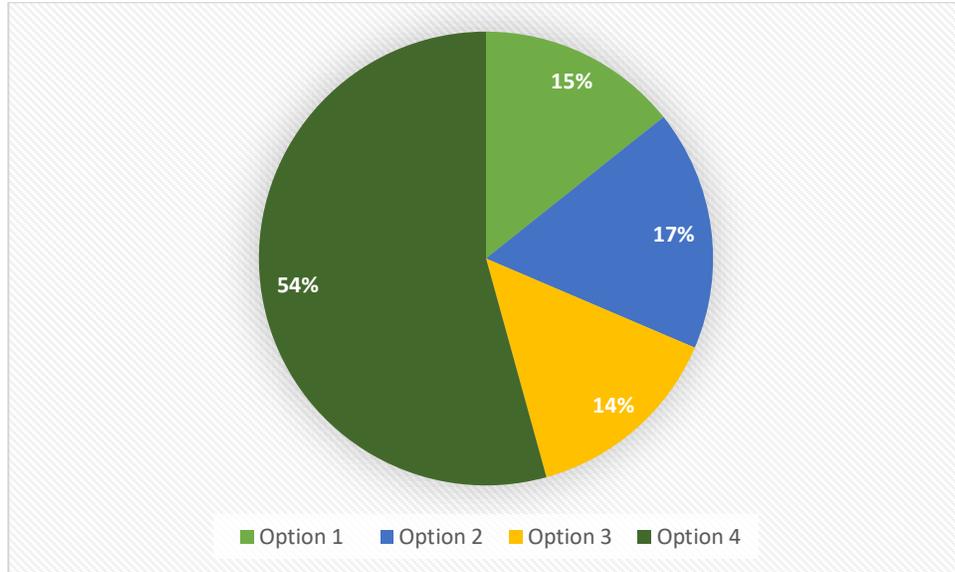


d.



XX. The year declared as the "water year" by the Indian Government is –

a. **2010** b. **2005** c. **2006** d. **2007**



## Annexure III



MoEF&CC's Environmental Information System, Resource Partner  
on 'Environment Literacy- Eco-friendly Labeling & Eco-friendly  
Products'

Consumer Education and Research Centre



### EK BHARAT SHRESHTHA BHARAT

Short Video/ GIF/ Photo Collage  
Online Competition

*THEME: Your Contribution Towards Sustainable Living*

**Last for Submission: 30<sup>th</sup> JUNE 2021**

How to Submit:

1. Prepare a short video/ GIF/Photo collage on the given theme
2. Fill the details and submit your entry on the following link:

<https://bit.ly/3goH7Ff>

Winners will be felicitated with e-certificates and showcased on our official social media platforms.

For any queries please contact us at [cerc-env@nic.in](mailto:cerc-env@nic.in)

**Website:** [www.cercenvi.nic.in](http://www.cercenvi.nic.in)

Note: File size should not exceed more than 10 MB

OPEN  
FOR  
ALL

 @cerc\_envis

 @EcoProductsEcoLabeling

 CERC-ENVIS