

WORLD ENVIRONMENT DAY

5th June, 2021



सत्यमेव जयते



Consumer Education and
Research Centre, ENVIS
Resource Partner, Ahmedabad,
Gujarat

Urbanization & Industrialization has caused a devastating effect on the environment. Every three seconds, the world loses enough forest to cover a football pitch. Over the last century, half of the wetlands is destroyed. Global greenhouse emissions is continuously increasing and Ecosystem lost has caused deprivation of carbon sinks such as forests, wetlands etc. The planet is in the verge of facing climate change repercussions. So this year's focus is on Ecosystem Restoration. And its theme is "Reimagine. Recreate. Restore". Ecosystem restoration means preventing, halting and reversing the damage – to go from exploiting nature to healing it. Pakistan as the host, on 5th June, 2021, World Environment Day kicked off UN decade on Ecosystem Restoration, a global mission to revive and rejuvenate the lost habitats and ecosystems of the world.

Consumer Education and Research Centre, an ENVIS Resource Partner working on the thematic mandate of "Environment Literacy – Eco labelling and Eco friendly Products" celebrated World Environment Day 2021 by conducting different activities as follows:

1. Two e-Posters were released on the theme of "Reimagine. Recreate. Restore" (**Annexure I & II**).

<https://www.facebook.com/EcoProductsEcoLabeling/photos/a.327275830718482/4159025754210118/>

The posters were shared through various e-platforms like Whatsapp, Twitter and facebook page with 2,768 followers.

2. Info graphic on "What is Eco Restoration, Its Benefits and Case Studies" (**Annexure III**)
The info graphic were shared through various e-platforms like Whatsapp, Twitter and facebook page with 2768 followers.

<https://www.facebook.com/EcoProductsEcoLabeling/videos/219408369794900>

3. Conducted an online Poster Making Competition for school students belonging to category V to X. The Ad poster (**Annexure IV**) for the competition were share through all the e – platforms and also via mass mailing. We received around 38 entries (<https://www.facebook.com/EcoProductsEcoLabeling/photos/a.327275830718482/4122909207821773/>).

The results of the same were also shared via Facebook page. The participants were provided with e-certificates.

4. We also conducted a webinar 'Restoration of Ecosystems. An Ad Poster on the same were prepared and disseminated (**Annexure V**).

<https://www.facebook.com/EcoProductsEcoLabeling/photos/a.327275830718482/4167221110057249/> Please find the agenda on same (**Annexure VI**).

<https://www.facebook.com/EcoProductsEcoLabeling/photos/a.327275830718482/4158994057546621/>

Dr. Shahenaz Jadeja spoke on ecosystem restoration and its benefits. She also shared few case studies of reviving of Bhuki River and other reclamation activities. Shri Setu Shah, an expert on water resource management gave an insightful speech on scarcity of water, its demand and ways to revive and rejuvenate the existing water bodies. (**Annexure VII**)

<https://www.facebook.com/EcoProductsEcoLabeling/photos/pcb.4161742537271773/4161730167273010/>

Annexure I



REIMAGINE

RECREATE

RESTORE

TOGETHER WE CAN BE
#GENERATIONRESTORATION

WORLD ENVIRONMENT DAY

Theme: Ecosystem Restoration

5th June 2021

MoEF&CC's Environmental Information System, Resource Partner on '*Environment Literacy- Eco-friendly Labeling & Eco-friendly Products*'
Consumer Education and Research Centre



[@cerc_envis](#)

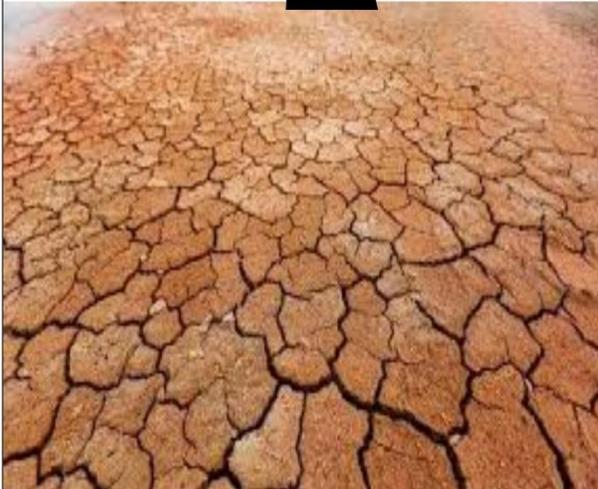
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Annexure II



World Environment Day



**CERC - ENVIS RP on "Environment
Literacy - Eco-labeling & Eco-friendly Products"**
www.cercenvis.nic.in



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Annexure III



ECOSYSTEM RESTORATION

**MoEF&CC's Environmental Information System, Resource
Partner on 'Environment Literacy- Eco-friendly Labeling & Eco-
friendly Products'**

Consumer Education and Research Centre

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Annexure IV

POSTER MAKING COMPETITION

World Environment Day 2021

Open for all schools

Theme: Ecosystem Restoration

Who can Apply: Standard Vth to Xth

Last date to apply: 4th June 2021

How to apply:

1. Click on the link for submission : <https://bit.ly/34aWeew>
2. Fill the details
3. Upload the poster in JPG/PNG/ PDF format
4. Submit the form

Winners will be felicitated with e-certificates and showcased on our official social media platforms.

For any queries please contact us at cerc-env@nic.in

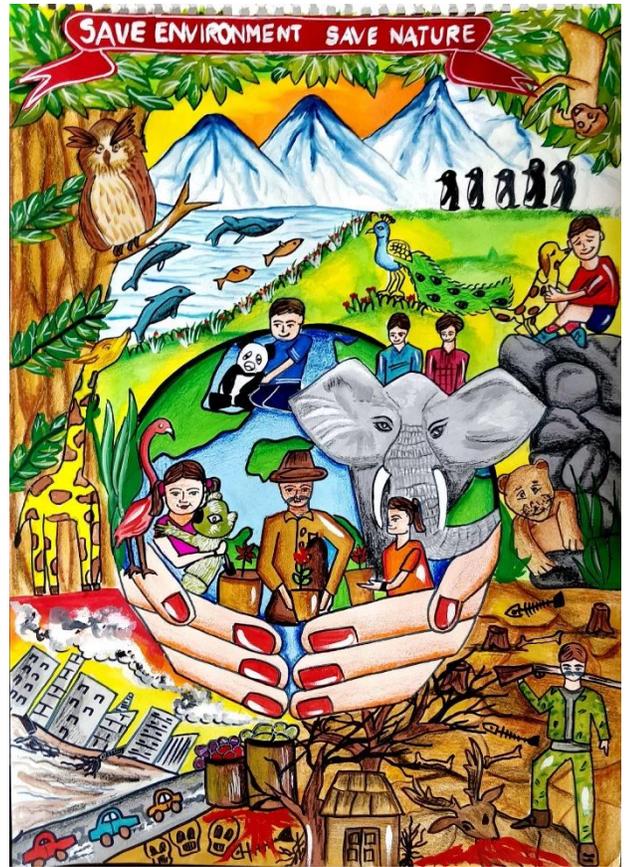
Website: www.cercenvis.nic.in



 [@cerc_envis](https://twitter.com/cerc_envis)

 [@EcoProductsEcoLabeling](https://www.facebook.com/EcoProductsEcoLabeling)

 [CERC-ENVIS](https://www.youtube.com/CERC-ENVIS)



Annexure V

Webinar on 'Restoration of Ecosystem'

WORLD ENVIRONMENT DAY 2021

Date: 5th June 2021

Timing: 15:00 PM to 16:00 PM

Link to join the webinar: meet.google.com/djz-rpen-jey

SPEAKERS



Mr. Setu Shah

Founder of Sujalaam

Topic: Rejuvenation of Water Resources



Ms. Shahenaz Jadeja

Assistant Professor, Dept. of Environmental
Studies, MSU, Vadodara

Topic: Land & Water Reclamation

MoEF&CC's Environmental Information System, Resource Partner on
'Environment Literacy- Eco-friendly Labeling & Eco-friendly Products'
Consumer Education and Research Centre



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Annexure VI



WORLD ENVIRONMENT DAY 2021

WEBINAR ON “Restoration of Ecosystem”

Date: 5th June 2021, Saturday

AGENDA

15:00 - 15:10	Welcome Address	Ms. Apeksha Sharma, Information Officer, CERC- ENVIS, Ahmedabad
15:10 - 15:25	Land and Water Reclamation	Ms. Shahenaz Jadeja Assistant Professor Department of Environmental Studies, MSU, Vadodara
15:25 – 15:40	Rejuvenation of Water Resources	Mr. Setu Shah Founder of Sujalaam
15:40 – 15:45	Entries for Poster Making Competition	CERC ENVIS Team
15:45 – 15:50	Launching of Infographic on Ecosystem Restoration	Ms. Divya Namboothiri, Programme Officer, CERC- ENVIS, Ahmedabad
15:50 – 15:55	Vote of Thanks	Ms. Divya Namboothiri, Programme Officer, CERC- ENVIS, Ahmedabad

Annexure VII

meet.google.com/djz-rpen-jev?pli=1&authuser=1

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Setu Shah is presenting

HARVEST

- pH Neutralizing Tank
- Pond Creation & Revival
- Polymer water holding blocks

RECHARGE

- Infusion Well
- Rejuvenate Defunct & Abandoned Well

REUSE

- DEWATS Technology
- Reed Bed Technology

3:30 PM | Webinar on 'Restoration of Ecosystem'

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Dr. Shahenaz Jadeja is presenting

Ecological restoration of Mine site at Shivrajpur, Panchmahal

3:11 PM | Webinar on 'Restoration of Ecosystem'