



# An ORGANIC FOOD GUIDE FOR CONSUMERS



EMPOWERING  
CONSUMERS



# An Organic Food Guide for Consumers

## Researched and compiled by

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Email: [cerc-env@nic.in](mailto:cerc-env@nic.in), [cerc@cercindia.org](mailto:cerc@cercindia.org)  
Website: [www.cercervis.nic.in](http://www.cercervis.nic.in), [www.cercindia.org](http://www.cercindia.org)

# Preface



**T**he right to safe, healthy, affordable and sustainable food is a fundamental human right. Availability of such food becomes even more vital with growing global population and increasing environmental concerns.

The demand for organic foods is increasing in the country especially in urban areas, as people look for healthier, pesticide-free, environmentally friendly and sustainable lifestyle alternatives. Whilst, in part, the increase in demand for organic food might seem like an up-market fad, for most consumers of organic foods, the market place offers dilemma and confusion in abundant measure. There is an almost total lack of information about what organic foods to buy, what criteria to use making buying decisions, where to buy from, what do organic labels signify, how to interpret these and which organic food actually deliver safety.

Based on the online survey conducted by Consumer Education and Research Centre (CERC), Ahmedabad, under the Green Action Fund-2014, funded by Consumers International (CI), London a strong need was felt to create an easily useable reference

base about organic foods.

Consequently, commissioned by CI, London in partnership with the Swedish Society for Nature and Conservation (SSNC), CERC conducted a detailed study in 2015 for the purpose of creating this simple, easy to use Guide Book that aims to demystify the world of organic foods for consumers in India.

Consumer Education and Research Centre (CERC), Ahmedabad now has the pleasure of releasing the Guide Book “**An Organic Food Guide for Consumers**” under Green Action Fund (GAF) theme for 2015: **Safer, More Sustainable Food for All**.

The Guide aims to help the consumer identify organic food brands available in India, certified manufacturers of organic foods as also shops and online stores where these are available. It also has information on Organic Standards, organic food labels, organic farm labels, certification process, and much more in an attempt to serve the consumer's Right to Information as well as her Right to Safety.

Date: 20 October, 2015

Uday Mawani  
Chief Executive Officer

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# Introduction



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*Organic foods are now a Rs. 300-crore business in the domestic market. According to a 2012 report published by Confederation of Indian Industry (CII) the organic food market has been growing at a staggering 400% every year.*

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**T**oday, organic food is not just a fad. For many people, it is a necessity to protect their health. Emerging data indicate that many diseases like cancer, skin diseases and lifestyle diseases may be caused by eating food loaded with pesticides and other chemicals. This knowledge is pushing consumers to look for safer choices.

As people are becoming increasingly aware about the significant impact of food on health, they are seeking information about where the food they consume comes from and how it is grown. This has given rise to a growing market for organic food products, the size of which has nearly quadrupled in India in the last three years. Organic foods are now a Rs. 300-crore business in the domestic market. According to a 2012 report published by Confederation of Indian Industry (CII), the organic food market has been growing at a staggering 400% every year.



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*India has the most organic producers followed by Uganda and Mexico. There are 2 million organic producers across the world as per the report.*

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According to a report by the International Federation of Organic Agriculture Movements (IFOAM) and the Research Institute of Organic Agriculture (FiBL) titled 'The World of Organic Agriculture: Statistics and Emerging Trends 2015' in Asia, India is the second country after China where 0.5 million hectares is under organic farming. India has the most organic producers followed by Uganda and Mexico. There are 2 million organic producers across the world as per the report.

IFOAM has officially endorsed India's standards for organic agriculture. The National Programme for Organic Production (NPOP) standards for production and accreditation in India have been recognised by the European Commission, Switzerland and the US Department of Agriculture (USDA) as equivalent to their country standards. As a result, organic products certified in India are accepted by importing countries.

India is one of the leading countries where producers are involved in Participatory Guarantee Systems (PGS) and most producers are certified through PGS. IFOAM defines PGS as “...locally



*focused quality assurance systems. They certify producers based on active participation of stakeholders and are built on a foundation of trust, social networks and knowledge exchange.”*

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*Indian consumers were not very clear about the term 'organic.' While most thought they were 'natural', 'lacking pesticides' and 'good for environment', incorrect perceptions included food that was 'traditional', 'herbal' or 'without antibiotics'!*

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Consumer Education and Research Centre (CERC), Ahmedabad, under **Green Action Fund 2014** project, conducted an online survey to study consumer perceptions and practices with regard to organic foods. The findings of the survey revealed that Indian consumers were not very clear about the term 'organic.' While most thought they were 'natural', 'lacking pesticides' and 'good for environment', incorrect perceptions included food that was 'traditional', 'herbal' or 'without antibiotics'!

Indian consumers did not buy organic food because they were expensive, not easily available and they had doubts about the origin/source of product. Though buyers did not seem to know much about certification (standards) and labels of organic food products, they said it was an important issue for them. The survey clearly indicated that there is a need to create awareness about organic food and related issues.



Organic food is now a regular feature at most supermarkets. It is also sold extensively online. However, there is a dearth of reliable information on organic food. In such a situation consumers may end up not buying organic food or buying food which may not be genuinely organic.

This Guidebook has been developed to address this issue. It will give answers to frequently asked questions on location of shops/farms selling organic food, labels and standards, certification programmes, online stores and more. Consumers will be able to compare prices of organic food products and thereby get value for money. This easy to understand and informative Guide will demystify the whole subject of organic food for consumers. It will also be useful to manufacturers to showcase their products on a single platform.

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*In such a situation consumers may end up not buying organic food or buying food which may not be genuinely organic.*

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# Standards of Different Countries



## European Union (EU) Standards

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*Consumers choose to buy or eat organic products, they should be able to have confidence that these comply with strict EU rules.*

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Organic farming and production has been regulated at EU level since 1991. Today, the European requirements for organic production are set by Council Regulation (EC) No 834/2007 defining the official EU aims, objectives and principles of organic farming and production, and by two implementing regulations (No. 889/2008 and No. 1235/2008) detailing the organic production, labelling and import rules. All products labelled as organic and sold in the EU must be produced in accordance with these regulations.

Wherever today's consumers choose to buy or eat organic products, they should be able to have confidence that these comply with strict EU rules. Products that do not meet these standards may not



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*Organic production respects natural systems and cycles. Biological and mechanical production processes and land-related production should be used to achieve sustainability.*

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be referred to as organic or bear the EU's organic logo or a national equivalent. EU legislation ensures that 'organic' means the same for consumers and producers all over the EU. Legislation concerning organic produce is developed with the participation of member states and the assistance of advisory and technical committees and expert bodies.

The regulations set a new course for developing organic farming further, with the following aims:

- Sustainable cultivation systems
- Variety of high-quality products
- Greater emphasis on environmental protection
- More attention to biodiversity
- Higher standards of animal protection
- Consumer confidence
- Protecting consumer interests

Organic production respects natural systems and cycles. Biological and mechanical production processes and land-related production should be used to achieve sustainability, without taking recourse to genetically modified organisms (GMOs).

In organic farming, closed cycles using internal resources and inputs are preferred to open cycles based on external resources. If the latter are used, they should be

- Organic materials from other organic farms
- Natural substances
- Materials obtained naturally, or

- Mineral fertilisers with low solubility

Exceptionally, however, synthetic resources and inputs may be permissible if there are no suitable alternatives. Such products, which must be scrutinised by the Commission and EU countries before authorisation, are listed in the annexes to the implementing regulation (Commission Regulation (EC) No. 889/2008).

### Commission Regulations

The following Commission Regulations have been adopted thus far:

- Commission Regulation (EC) No. 889/2008 of 5 September 2008 with detailed rules on production, labelling and control
- Commission Regulation (EC) No. 1235/2008 of 8 December 2008 with detailed rules concerning import of organic products from third countries



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*All levels of plant and animal production are regulated, from the cultivation of land and keeping of animals to the processing and distribution of organic foods and their control.*

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In Commission Regulation (EC) No. 889/2008 all levels of plant and animal production are regulated, from the cultivation of land and keeping of animals to the processing and distribution of organic foods and their control. They go into great technical detail and cover products such as yeast, wine, mushrooms and products from aquaculture. Multiple annexes are attached to the Commission Regulation. Within these one can find the following:

- Products permitted in organic farming, such as fertilisers, soil conditioners and pesticides
- Minimum requirements on the size of housing and exercise areas for organic livestock

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*Foods may be labelled “organic” only if at least 95% of their agricultural ingredients meet the necessary standards.*

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- Non-organic animal feed, feed additives and processing aids for the production of compound feed and pre-mixtures permitted in organic farming
- Non-organic ingredients, additives and processing aids permitted in organic food production (including yeast production)
- Products for cleaning and disinfection
- Requirements on the Community logo

### **Labelling organic foods**

Foods may be labelled “organic” only if at least 95% of their agricultural ingredients meet the necessary standards. In non-organic foods, any ingredients which meet organic standards can be listed as organic. To ensure credibility, the code number of the certifying organisation must be provided.

Organic production outlaws the use of genetically modified organisms and derived products. However, the regulation on genetically modified food and feed lays down a threshold (0.9%) under which a product's GMO content does not have to be indicated. Products with GMO content below this threshold can be labelled organic.

Since 1 July 2010, producers of packaged organic food have been required under EU law to use the EU organic logo. However, this is not a binding requirement for organic foods from non-EU countries. Where the EU organic logo is used, the place where any farmed ingredients were produced must be indicated.

### **Importing organic products**

- Organic products from non-EU countries can



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*The import regulations ensure that organic products can be imported also from third countries which have not yet attained bilateral recognition.*

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be distributed on the EU market only if produced and inspected under conditions that are identical or equivalent to those applying to EU organic producers. The rules introduced by the 2007 regulation are more flexible than the previous set-up, under which organic goods could be imported from outside the EU only if they were EU-certified, their production was monitored by the EU countries and an import licence had been issued. A list of recognised third countries can be found in Annex III of the Import Regulation.

- The import regulations ensure that organic products can be imported also from third countries which have not yet attained bilateral recognition.
- The import license procedure has been replaced by new import rules. Control bodies (Certifying organisations) operating in non-EU countries are now directly authorised and monitored by the European Commission and EU countries.
- This allows the EU Commission to supervise and monitor the import of organic products and the checks carried out on organic guarantees. The new legislation also lays the foundation for EU rules on organic produce including wine, aquaculture products and seaweed.

**On 24 March 2014, the European Commission published a proposal for a new organic regulation. It is being discussed by the European Parliament and Council and is expected to enter into force in**

July 2017. In the documents and communications the Commission says that the main reasons for starting this process are meeting consumer expectations, preventing fraud and adapting the legislation to the fast-growing sector and market.

## EU PROCESSED PRODUCTS

Organic processed products should be produced by the use of processing methods which guarantee that the organic integrity and vital qualities of the product are maintained through all stages of the production chain.



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*An organic ingredient cannot be present together with the same ingredient in non-organic form or an ingredient in conversion.*

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The preparation of processed organic food must be kept separate in time or space from non-organic food.

Conditions:

- The product must be produced mainly from ingredients of agricultural origin (added water and cooking salt are not taken into account)
- The following ingredients may be used: additives, processing aids, flavourings, water, salt, preparations of micro-organisms and enzymes, minerals, trace elements, vitamins, as well as amino acids and other micronutrients in foodstuffs for particular nutritional uses, but only in so far as they have been authorised for use in organic production in accordance with Article 21 of Council Regulation (EC) 834/2008.
- Non-organic agricultural ingredients can only be used if they have been authorised within Article 21 or have been provisionally authorised by a member state.

- An organic ingredient cannot be present together with the same ingredient in non-organic form or an ingredient in conversion. Conversion means the transition from non-organic to organic farming within a given period of time, during which the provisions concerning the organic production have been applied.
- Food produced from in-conversion crops can only contain one crop ingredient of agricultural origin.



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*Organic operations must demonstrate that they are protecting natural resources, conserving biodiversity, and using only approved substances.*

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## USA

In the United States, the National Organic Program (NOP) is the federal regulatory framework governing organic food. The Organic Foods Production Act of 1990 required that the United States Department of Agriculture (USDA) develop national standards for organic products. The NOP develops the rules and regulations for the production, handling, labelling and enforcement of all USDA organic products. The NOP covers fresh and processed agricultural food products, including crops and livestock. NOP regulations cover in detail all aspects of food production, processing, delivery and retail sale. Under the NOP, farmers and food processors who wish to use the word “organic” in reference to their businesses and products must be certified organic. Producers with annual sales not exceeding US\$5,000 are exempted and do not require certification (however, they must still follow NOP standards, including keeping records and submitting to a production audit if requested, and cannot use the term certified organic).

Overall, organic operations must demonstrate that they are protecting natural resources, conserving biodiversity, and using only approved substances. The organic standards are captured in the Organic Food Production Act, USDA organic regulations, the National Organic Program Handbook, and Draft Guidance.

### **Regulatory References**

USDA organic regulations: 7 CFR Part 205 includes all USDA organic standards, including prohibited practices, requirements, and the National List of Allowed and Prohibited Substances. The National Organic Program (NOP) develops the rules & regulations for the production, handling, labelling, and enforcement of all USDA organic products.

This includes:

**Applicability:** This section describes what has to be certified, exemptions and exclusions from certification, use of the term, “organic”, record-keeping by certified operations, allowed and prohibited substances, methods, and ingredients in organic production and handling.

**Organic production and handling requirements:** It specifies the organic production and handling system plan, land requirements, soil fertility and crop nutrient management practice standard, seeds and planting stock practice standard, crop rotation practice standard, crop pest, weed, and disease management practice standard. Wild-crop harvesting practice standard, origin of livestock, livestock feed, livestock healthcare practice standard, livestock living conditions, pasture



practice standard, organic handling requirements, facility pest management practice standard, commingling and contact with prohibited substance prevention practice standard.

**Labels, labelling, and market information:** There are five label categories for organic food:

1. 100 percent organic – All ingredients and processing aids must be 100% organic
2. Organic – At least 95% of ingredients must be organic
3. Made with organic ingredients – At least 70% of ingredients must be organic
4. Products with less than 70% organic ingredients
5. Organic livestock feed



This section defines the use of the term, “organic,” product composition, packaged products labeled “100% organic” or “organic,” packaged products labeled “made with organic specified ingredients or food group(s),” multi-ingredient packaged products with less than 70% organically produced ingredients and labelling of non-retail containers used for only shipping or storage of raw or processed, agricultural products labelled as “100% organic,” “organic,” or “made with organic (specified ingredients or food group(s).” Agricultural products produced on an exempt or excluded operation and USDA Seal are also included.

**Certification:** This sub-part specifies the requirements for certification including the application requirements, inspection procedures

and conditions for granting and denying certification.

**Accreditation of certifying agents:** It provides areas and duration of accreditation, general requirements for accreditation, applying for accreditation, applicant information, evidence of expertise and ability, statement of agreement, granting accreditation, denial of accreditation, site evaluations, peer review panel, annual report, record-keeping, and renewal of accreditation.

### **LABELLING ORGANIC PRODUCTS**

Organic products have strict production and labelling requirements and must meet the following requirements: produced without excluded methods (e.g., genetic engineering), ionizing radiation, or sewage sludge, produced per the National List of Allowed and Prohibited Substances (National List), overseen by a USDA National Organic Program authorised certifying agent, and following all USDA organic regulations.



Overall, if you make a product and want to claim that it or its ingredients are organic; your final product probably needs to be certified. If you are not certified you must not make any organic claim on the principal display panel or use the USDA organic seal anywhere on the package\*. You may only, on the information panel, identify the certified organic ingredients as organic and the percentage of organic ingredients.

*\*Some operations are exempt from certification, including organic farmers who sell \$5,000 or less. (<http://1.usa.gov/organic-certification>)*

An overview of labelling the various categories of organic products is provided below.

1. **PRINCIPAL DISPLAY PANEL:** portion of the package most likely to be seen by customers at the time of purchase.
2. **INFORMATION PANEL:** includes ingredient statement (list of ingredients contained in a product, from highest to lowest percentage of final product) and other product information. Your certifying agent will review and approve each of your product labels to ensure compliance.
3. **100 PERCENT ORGANIC:** Raw or processed agricultural products in the “100% organic” category must meet these criteria: (i) All ingredients must be certified organic. (ii) Any processing aids must be organic. (iii) Product labels must state the name of the certifying agent on the information panel (iv) May include USDA organic seal and/or 100% organic claim (v) Must identify organic ingredients (e.g., organic dill) or via asterisk or other mark. **ORGANIC** Raw or processed agricultural products in the “organic” category must meet these criteria: (i) All agricultural ingredients must be certified organic, except where specified on National List (ii) Non-organic ingredients allowed per National List may be used, up to a combined total of 5% of non-organic content (excluding salt and water) (iii) Product labels must state the name of the certifying agent on the information panel (iv) May include USDA organic seal and/or organic claim (v) Must identify organic ingredients (e.g., organic dill) or via asterisk or other mark.
4. **“MADE WITH” ORGANIC** Multi-ingredient



agricultural products in the “made with” category must meet these criteria: (i) At least 70% of the product must be certified organic ingredients (excluding salt and water) (ii) Any remaining agricultural products are not required to be organically produced but must be produced without excluded methods (iii) Non-agricultural products must be specifically allowed on the National List (iv) Product labels must state the name of the certifying agent on the information panel (v) May state “made with organic (insert up to three ingredients or ingredient categories)” (vi) Must not include USDA organic seal anywhere, represent finished product as organic, or state “made with organic ingredients” (vii) Must identify organic ingredients (e.g., organic dill) or via asterisk or other mark.

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*Any non-certified product: must not include USDA organic seal anywhere or the word “organic” on principal display panel.*

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5. SPECIFIC ORGANIC INGREDIENTS: Multi-ingredient products with less than 70% certified organic content do not need to be certified (excluding salt and water). Any non-certified product: must not include USDA organic seal anywhere or the word “organic” on principal display panel. May only list certified organic ingredients as organic in the ingredient list and the percentage of organic ingredients. Remaining ingredients are not required to follow the USDA organic regulations. Based on the label, IF the product contains at least 70% certified organic content (excluding salt and water) AND is overseen by a certifying agent, your muffin mix would qualify for the “made with” organic labelling category. To qualify for the “organic” category and use the USDA organic seal, your blueberries and cinnamon would also need to be certified organic.



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*The Organic Guarantee System (OGS) of IFOAM-Organics International is designed to facilitate the development of organic standards and third-party certification worldwide.*

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## **INTERNATIONAL FEDERATION OF ORGANIC AGRICULTURE MOVEMENTS (IFOAM)**

IFOAM-Organics International is the worldwide umbrella organization for the organic agriculture movement, which represents close to 800 affiliates in 117 countries.

To address globalisation challenges, IFOAM articulated the principles of organic agriculture through a worldwide participatory stakeholder process. The process aimed to bridge the values from the pioneers of organic agriculture to the present time of globalisation and to extended growth of the organic sector.

IFOAM-Organics International declares its mission is to “Lead, unite and assist the organic movement in its full diversity” and vision is the “worldwide adoption of ecologically, socially and economically sound systems, based on the Principles of Organic Agriculture”.

Among its wide range of activities, IFOAM-Organics International maintains an organic farming standard, and an organic accreditation and certification service.

The Organic Guarantee System (OGS) of IFOAM-Organics International is designed to a) facilitate the development of organic standards and third-party certification worldwide and to b) provide an international guarantee of these standards and organic certification.

### **IFOAM Family of Standards**

In the framework of a multi-year collaboration, IFOAM-Organics International developed together with his UN partners - the Food and Agriculture



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*IFOAM-Organics International is therefore active to give special support to the development of the organic agriculture sector in developing countries through several means.*

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Organization (FAO) and the United Nations Conference on Trade and Development (UNCTAD) - a set of standard requirements that functions as an international reference to assess the quality and equivalency of organic standards and regulations. It is known as the COROS (Common Objectives and Requirements of Organic Standards). The vision is that the Family of Standards will contain all organic standards and regulations equivalent to the COROS. Instead of assessing each standard against each other, the Family of Standards can be used as a tool to simplify equivalence assessment procedures while ensuring a high level of integrity and transparency. The Family of Standard Program started in January 2011. One year later, about 50 standards worldwide are approved.

IFOAM-Organics International also offers organic accreditation to certification bodies. Certifiers can have their processes audited against the IFOAM accreditation requirements.

IFOAM-Organics International is therefore active to give special support to the development of the organic agriculture sector in developing countries through several means.

IFOAM has formulated four broad principles of organic farming, which are the basic roots for organic agriculture growth and development in a global context. These principles of organic agriculture serve to inspire the organic movement in its full diversity. The principles are to be used as a whole, which are composed as ethical principles to inspire action. They are:

**1. Principle of Health:** Organic agriculture should sustain and enhance the health of soil, plant, animal, human and planet as one and indivisible.

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*Organic agriculture should sustain and enhance the health of soil, plant, animal, human and planet as one and indivisible. Health is the wholeness and integrity of living systems.*

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Health is the wholeness and integrity of living systems. It is not simply the absence of illness, but the maintenance of physical, mental, social and ecological well-being. Immunity, resilience and regeneration are key characteristics of health. In particular, organic agriculture is intended to produce high quality, nutritious food that contributes to preventive healthcare and well-being.

**2. Principle of Ecology:** Organic agriculture should be based on living ecological systems and cycles, work with them, emulate them and help to sustain them. Organic agriculture should attain ecological balance through the design of farming systems, establishment of habitats and maintenance of genetic and agricultural diversity. Those who produce, process, trade, or consume organic products should protect and benefit the common environment including landscapes, climate, habitats, biodiversity, air and water.

**3. Principle of Fairness:** Organic agriculture should build on relationships that ensure fairness with regard to the common environment and life opportunities. Fairness is characterized by equity, respect, justice and stewardship of the shared world, both among people and in their relations to other living beings. Fairness requires systems of production, distribution and trade that are open and equitable and account for real environmental and social costs.

**4. Principle of Care:** Organic agriculture should be managed in a precautionary and responsible manner to protect the health and well-being of current and future generations and the environment. It should prevent significant risks by



*The organic JAS system has been further developed with the addition of the JAS for organic livestock products, organic processed foods of animal origin and organic feeds.*



adopting appropriate technologies and rejecting unpredictable ones, such as genetic engineering. Decisions should reflect the values and needs of all who might be affected, through transparent and participatory processes.

## **JAPAN**

### **Japanese Agricultural Standards (JAS)**

The JAS are for the agriculture industry maintained by the Japanese Government.

The JAS for organic plants and organic processed foods of plant origin were established in 2000 on the basis of guidelines for the production, processing, labelling and marketing of organically produced foods which were adopted by the Codex Alimentarius Commission.

Standards for quality and production methods are provided for foods, beverages other than alcohols, and forestry products as Japanese Agricultural Standards (JAS). Products can carry JAS marks with the packages if they are graded by producers, manufacturers, distributors, or importers who are certified by a third-party organisation.

The JAS mark ensures the quality of the products, which help consumers or users make choices.

JAS is not a standard on food safety, HACCP or GAP. JAS are categorised as below:

- General JAS with quality, such as composition, grading, performance; and
- Specific JAS with production methods, such as organic foods and naturally grown chicken (“Jidoriniku”).

The organic JAS system has been further developed with the addition of the JAS for organic livestock



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*India Organic is a certification mark for organically farmed food products manufactured in India.*

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products, organic processed foods of animal origin and organic feeds which took effect in November 2005.

Operators certified by registered Japanese or overseas certifying bodies are able to attach the organic JAS logo to products that were produced or manufactured in accordance with relevant organic JAS.

## **INDIA**

The Government of India has implemented the National Programme for Organic Production (NPOP). The national programme involves the accreditation programme for certification bodies, standards for organic production and promotion of organic farming. The NPOP standards for production and accreditation system have been recognized by European Commission and Switzerland as equivalent to their country standards. Similarly, USDA has recognized NPOP conformity assessment procedures of accreditation as equivalent to that of US. With these recognitions, Indian organic products duly certified by the accredited certification bodies of India are accepted by the importing countries.

India Organic is a certification mark for organically farmed food products manufactured in India. The certification mark certifies that an organic food product conforms to the National Standards for Organic Products established in 2000.

Those standards ensures that the product or the raw materials used in the product were grown through organic farming, without the use of chemical fertilizers, pesticides, or induced hormones. The certification is issued by testing centres accredited by the Agricultural and Processed Food Products Export Development

Authority (APEDA) under the NPOP of the Government of India.

Even though the standards are in effect since 2000, the certification scheme and hence the certification mark came into existence in 2002.

### **Regulatory mechanism**

For quality assurance, the country has an internationally acclaimed certification process in place for export, import and domestic markets. The NPOP defines the regulatory mechanism and is regulated under two different acts for export and domestic markets. The NPOP notified under Foreign Trade Development and Regulation Act (FTDR) looks after the export requirement. The NPOP notified under this act has already been granted equivalence by European Union and Sweden. USDA has also accepted the conformity assessment system of NPOP. Due to this, the product certified by any Indian accredited certification agency under NPOP can be exported to Europe, Sweden and USA without the requirement of re-certification. To look after the requirement of import and domestic market, the same NPOP has been notified under Agriculture Produce Grading, Marking and Certification Act (APGMC). Regulatory body of NPOP under FTDR act is APEDA under Ministry of Commerce and of NPOP under APGMC act is Agricultural Marketing Advisor (AMA) under Ministry of Agriculture. Accreditation of Certification and Inspection Agencies is being granted by a common National Accreditation Body (NAB). Twenty accredited certification agencies are looking after the requirement of certification process. Out of these four agencies are under public sector while remaining 16 are under private management.



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*USDA has also accepted the conformity assessment system of NPOP. Due to this, the product certified by any Indian accredited certification agency under NPOP can be exported to Europe, Sweden and USA*

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*APEDA is the  
controlling body for  
organic certification  
for export.*

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## **Certification**

In India, APEDA is the controlling body for organic certification for export. Till date there are no domestic standards for organic produce within India. Currently, 11 certification agencies have been authorised to undertake certification. Although there is no system for monitoring the labelling of organic produce sold within India, this primarily affects the retail public. Commercial buyers for whom this is an issue have simply taken the export system as a de facto standard and are willing to pay premium prices for produce from growers certified under the NPOP. Internationally, equivalency negotiations are underway, and some agreements are already in place, to harmonize certification between countries, facilitating international trade. There are also international certification bodies, including members of the IFOAM, the Organic Crop Improvement Association (OCIA), and Ecocert. Where formal agreements do not exist between countries, organic product for export is often certified by agencies from the importing countries, who may establish permanent foreign offices for this purpose. In 2006, India's organic certification process under NPOP has been granted equivalence with European Union. It has also been recognized for conformity assessment by USDA's NOP.

## **AREAS OF ACTION**

### **Weaknesses of Organic farming in India:**

- Productivity gaps
- Lack of established markets
- Poor quality management in production and processing
- Fewer incentives from Government. To promote sustainable agriculture in the country, government should encourage the organic



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*To promote sustainable agriculture in the country, government should encourage the organic growers by providing some incentives to them.*

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growers by providing some incentives to them. They also should get support by linking them with domestic as well as export markets and by providing minimum support prices to their products.

- Low R&D investments on organic farming research. Organic agriculture is a very knowledge intensive production system. Therefore capacity building efforts play a central role in this regard.
- Existing knowledge is still scattered and not easy accessible. Especially in developing countries this situation remains an important constraint for the growth of the organic sector.
- Organic market buyers/consumers driven market
- Lack of strategy for development of organic market
- Disjointed producers, processors and traders
- Adulteration and poor quality of organic inputs
- Large number of small farms with weak organisational building
- Intensive in nature and high labour costs
- High cost of organic food
- Costly and complex organic certification process. The process should be made simpler so as to reach many small and marginal farmers in the country.
- Lack of infrastructure facilities (like labs) and certification bodies
- Only export regulated organic market
- Low awareness about organic inputs
- Most of the fields are contiguous and problem of contamination
- Introduction of GM crops

Source : <http://agr.wa.gov/foodanimal/organic/Certificate/2006/NOPSummary2006.pdf>

# Organic labels for organic foods



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**T**he labels on organic products are often as varied as their ingredient lists. In order to be labelled 'organic', a product must be grown and processed using organic farming methods that recycle resources and promote biodiversity. Crops must be grown without using synthetic pesticides, bioengineered genes, petroleum-based or sewage sludge-based fertilisers, hormones and antibiotics.

The label of a given certification body, therefore, informs the consumer on the type of standards complied with during production and processing as well as on the type of recognition granted to the certification body. Many certification bodies operate worldwide.

## **AB (Agriculture Biologique)**

It is the national logo of France for organic products. The Ministry of Agriculture, Food and Forestry gives this certification mark to organic foods which contain 100% organic (or at least 95%



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organic) agricultural products in the case of processed products. Its use, however, is optional. These products are certified by one of the inspection bodies accredited according to EN 45011.

## **Afrisco Certified Organic**

Afrisco, the South African organic certifier, was established in 2001. It provides an ethical and well-regulated basis for ensuring the integrity of organic production systems and food products in South Africa and neighbouring countries. The scheme is accredited by IFOAM. Afrisco is associated to Ecocert, licenses organic food production, processing and packaging, and associated non-food products. It also certifies farms as “organic in conversion” during the process of converting from conventional to organic, as this process can take a number of years. It provides organic certification for farmers, processing companies and farm input suppliers. The certification is accepted by the European Union and Switzerland for exports to those areas, and by the Canadian and US authorities for exports to North America.

## **AIAB (Italian Association for Organic Agriculture)**

Italian Association for Organic Agriculture certifies organic products and companies in a broad range of categories, including: food, detergents, farms, cosmetics, stores, and bio-fibres. It is a non-profit association established in 1988. AIAB developed the label “Garanzia AIAB” with a specific standard for Italian Organic Farming. AIAB is specialised in evaluation and certification of agricultural and organic labels.



## AMA Biozeichen

The Austrian label “AMA Biozeichen” established by the Ministry of Agriculture as a unique label for the different organic food producers associations. There are two versions of the label, one without specification of the origin (black label) and one with specification of the origin (red label). The label is used for agricultural products and food produced by organic farming and guarantees that only organic raw materials are used. Additionally, the origin of the produced food can be specified (e.g. the raw materials came from Austria). The label is as per the EU regulation 2092/91, 1804/99 and national laws and regulations.



## Australian Certified Organic

Australian Certified Organic (ACO) is a certifier for organic and biodynamic produce. It has over 1500 operators within its certification system. ACO is a not-for-profit fully-owned subsidiary of Australia Organic Ltd. It provides certification services to operators from all sectors of the organic industry. Certification ensures compliance with national production standards and allows the tracing of all products to their origin. ACS conforms to the IFOAM, USDA NOP, Japanese Organic Standard, EU's Organic Regulations and others. It is reviewed every three years.



## BioGro New Zealand

BioGro is owned by the New Zealand Biological Producers and Consumers Society. It is a registered not-for-profit that works to increase awareness and demand for certified organic products. It is also well-known in wider export markets including



Asia, Europe, Australia and the US. BioGro certification is internationally recognised and accredited.

### **BIOHellas**

BIOHellas certifies food companies that cover the whole chain of foodstuffs - from animal farms to food retailers to export industries. It was founded in 2001 and approved by the Greek Ministry of Rural Development and Food as an inspection and certification body for organic products (European Union code GR-BIO-03). BIOHellas is a member of IFOAM and is among the top ten inspection and certification bodies worldwide. The BIOHellas Institute provides certification services as per EU Regulation 834/2007.

### **Bioland**

Bioland is the leading association for organic farming in Germany. Its organic farming standards are continuously maintained, adapted and developed to include all aspects of modern ecological agricultural production, animal husbandry and food processing. Compliance with Bioland standards is inspected (in addition to the legal requirements) as stipulated by the EU-regulation 2092/91 on organic agriculture.

### **Bio Quebec**

The government of Québec, Canada had set up the Conseil des appellations réservées et des termes valorisants (CARTV) in 2006 to develop and maintain the recognition, certification and inspection of agri-foods. It protects the authenticity of products and of terms used to identify and promote them through product



certification based on origin or on special characteristics associated with a production method. The presence of the Bio Québec logo on products ensures that these products have been certified according to the Québec Certification Reference Manual and guarantees that the products contain at least 95% ingredients of organic origin.

### **Bio Siegel**



Germany is using Bio Siegel as a national logo since 2001 to differentiate organic products from others. This logo can be used only on products that contain at least 95% of ingredients of agricultural origin that are organic. Products and foods with the Bio Siegel logo can be recognised as these are generated, produced and inspected in accordance with the EU legislation on organic farming. In addition to the EU organic logo, producers of organic food also use the German organic seal and signs of private eco-farming associations on labels.

### **Bio Suisse**



Bio Suisse is a Swiss organic growers association established in 1981. It has different standards for agricultural production and processing. The standards are process specific and have special regulations regarding the import of products. The Bio Suisse standard covers the production of plant and animal products, processing and marketing of foodstuffs as well as auxiliary inputs. To achieve certification, the Bio Suisse definition of a farming operation must be met. This includes adherence to principles including a whole-farm approach to organic management, no use of hormones,

antibiotics or growth promoters, no genetic engineering and an ethologically sound, extensive management of animals.

## Bird Friendly Coffee



This certificate is developed by Washington DC based Smithsonian Migratory Bird Center. The logo is verified by a third party for coffee that has been grown using shade management practices that provide good bird habitats. Coffee plants should grow under a minimum of 40% shade cover with 11 species of shade trees and canopy should be at least 12 metres high. Additionally, the coffee must also be certified as being organic. Bird-Friendly certification has the most robust shade/habitat standards of any coffee certification. Its seal of approval ensures tropical 'agroforests' are preserved and migratory birds find a healthy haven when they travel from backyard to faraway farms producing the beans. Producers must be recertified every three years.

## British Columbia Certified Organic



The Certified Organic Associations of British Columbia (COABC) is an umbrella association of organic certifying agencies. COABC is empowered by the British Columbia Organic Agricultural Products Regulation under the British Columbia Food Choice and Disclosure Act to implement an organic certification accreditation province-wide. The certification accreditation programme is an industry and government partnership. The main objectives are to provide consumer confidence in organic product certification, assist producers to increase market share, and support regional development of organic food production, processing and marketing.



## California Certified Organic Farmers

California Certified Organic Farmers (CCOF) is accredited as an organic certifier by the USDA and has been certifying products as organic since 1973. It is a full-service organic certification agency. It also provides international trade access for its clients and maintains ISO Guide 65 accreditation with IOAS for EU Equivalency and Canadian Organic Regime accreditation. All organic certifiers must be accredited by the USDA. Only products containing at least 95% organic ingredients may display the USDA Organic seal in addition to the certifier's logo.



## Canada Organic

The use of the official Canada Organic Logo is voluntary. It is designed to build on the existing system of domestic accreditation and certification. The Canadian Food Inspection Agency (CFIA) is the competent authority that oversees the use of the logo. The CFIA enters into agreements with Conformity Verification Bodies (CVBs) which assess, recommend for accreditation and subsequently monitor certification bodies. The accredited CBs are responsible for the organic certification of agricultural products and organic product packaging and labelling certification.

## Certified Naturally Grown

Certified Naturally Grown (CNG) is a non-profit organisation based in Brooklyn, New York, offering certification tailored for small-scale, direct-market farmers and beekeepers using natural methods. Its certification model encourages collaboration, transparency and community involvement. The programmes are based on the highest ideals of



organic farming. CNG producers don't use any synthetic fertilisers, pesticides, herbicides, fungicides or GMO seeds, just like organic farmers. Certified Naturally Grown is an independent program not affiliated with the National Organic Program (NOP).

### **Chão Vivo**

Chao Vivo is an organic food products and production processes label from Brazil providing a guarantee of origin and assurance of conformity of organic products with national and international standards. Its mission is “to promote ecologically-based agriculture through the adoption of conformity assessment systems in order to protect the agro-ecosystem and improve the quality of life of farmers and consumers”.



### **China Organic Food Certification**

China Organic Food Certification Center is responsible for organic agriculture promotion and engaged in organic-food certification and management under the Chinese Ministry of Agriculture. It is approved by China National Certification and Accreditation Administration (CNCA) (No. CNCA-R-2002-100 for certification) for certification of organic products. It is also accredited by China National Accreditation Service for Conformity Assessment (CNAS) (No. CNAS C115-0) as a certification organisation.



### **Control Union**

Control Union certifies companies all over the world and offers a wide range of certification programmes, some of which can be linked to



organic certifications. As a leading international inspection and certification body, Control Union Certifications (CUC) is accredited by USDA NOP, Japanese organic regulations (JAS organic), National Programme for Organic Production (NPOP) for India and Dutch Council for Accreditation and Organic Korea (MAFRA). It certifies that raw materials originate from organic cultivation and are processed using organic methods. Control Union verifies that products have been cultivated according to sustainable production methods by means of supervising, testing, inspecting, assessing and certifying them as per the regulations EEC 2092/91, NOP of USDA and JAS.

### **Danish Ø-mark**



The designation 'organic' (økologisk) and the Danish eco-label (the red Ø symbol) may only be used on milk, meat, eggs, cereals and vegetables from farms authorised for organic production. The Department of Organic Farming of Denmark checks that organic farms comply with the rules applicable to both organic plant and animal husbandry. They inspect enterprises producing or marketing organic feeding stuffs, seeds and cereals, fertilisers and other non-food products.

### **Ecocert**



Ecocert is an inspection and certification body established in France in 1991 by agronomists aware of the need to develop environmentally friendly agriculture and of the importance of offering some form of recognition to those committed to this method of production. Ecocert is

specialised in the certification of organic agricultural products. It is accredited by the Cofrac (French Accreditation Committee), USDA NOP and the MAFF (Agricultural Department) for JAS.



## EU organic products label

This label indicates that a product has been grown by a sustainable farming process. Foods may only be marked as 'organic' if at least 95% of their agricultural ingredients are organic. In non-organic foods, any ingredients which meet organic standards can be listed as 'organic'. To ensure credibility, the code number of the certifying organisation must be provided. The EU regulation on organic farming covers not only production and processing, but also the control and labelling of organic food. Placing the logo – the “Euroleaf” – is mandatory on all pre-packaged organic foods manufactured in the EU. The logo may also be placed on other organic products and products exported outside the EU, but its use is voluntary. However, this is not a binding requirement for organic foods from non-EU countries.



## Hand in Hand

Hand in Hand is the organic label of Germany-based organisation Rapunzel Naturkost. It is a combination of organic cultivation and fair trade. The company-owned seal can be found on all products that contain at least 51% raw materials from its partners. In addition to the organic certification pursuant to EU Organic Ordinance No. 834/2007, Rapunzel also holds an International Food Standard (IFS) certificate.



## **International Competence Centre for Organic Agriculture (ICCOA)**

ICCOA promotes ecologically, economically and socially sustainable agricultural systems. ICCOA is associated with international organisations like IFOAM. Its logo is applicable in South Asia.

## **IMO Certified**

Switzerland based Institute for Marketecology (IMO) is an international agency that conducts inspection, certification and quality control of organic, eco-friendly and socially responsible products. It is part of the international Ecocert group based in France. IMO certifies products as per EU, NOP, JAS, other national standards and private label schemes (e.g. Bio Suisse, Naturland, Demeter). IMO India is duly accredited since 2001 as per the NPOP for carrying out inspection and certification of organic agriculture in India. In fact, IMO India is the first Indian organic certifier to obtain international accreditation under ISO 65 in 2004 for its inspection and certification activities.



## **India Organic - National Programme for Organic Production (NPOP)**

The Government of India has implemented the National Programme for Organic Production (NPOP). It involves the accreditation programme for certification bodies, standards for organic production and promotion of organic farming. The NPOP standards for production and accreditation have been recognised by the European Commission and Switzerland as well as US as equivalent to their country standards. With these



recognitions, Indian organic products, duly certified by the accredited certification bodies of India, are accepted by the importing countries. It is managed by a government body known as Agricultural & Processed Food Products Export Development Authority (APEDA).

## Japanese Agricultural Organic Standard

Production and processing of organic products for the Japanese market is regulated by the Japanese Agriculture Standard (JAS). The certified products are identified with the official JAS organic seal of the Japanese government. The JAS organic standard covers agricultural food crops growing in fields, livestock products, fungi, processed food and animal feed. It regulates labelling of agricultural products and is governed by the Ministry of Agriculture, Forestry and Fisheries of Japan (MAFF). Operators certified by registered Japanese or overseas certifying bodies are able to attach the organic JAS logo to products.



## KRAV

KRAV is a key player in the organic market in Sweden. The KRAV label has to be accompanied by the name of the producer. KRAV is an accredited control organisation according to IFOAM. Organic products certified according to EC regulation 834/2007 may be KRAV labelled by a KRAV-certified importer if the production also fulfils KRAV's extra requirements. These extra requirements differ depending on which type of products is considered, but some are relevant for all types.





## 'Luomu' - controlled organic produce label

The 'Luomu' sign denotes controlled organic production. All labelled products conform to organic criteria of EU regulations and are supervised by Finnish authorities. The products are manufactured, packaged and labelled in Finland. Labelling can be used in agricultural products, food, animal feed, plant propagation material and seeds. The certificate is granted by the Finnish Food Safety Authority Evira. However, this is not a product certificate, but a certificate of inspection. After applications have been accepted, applicants accepted into the control system can sell their organic products with labelling indicating organic production methods.



## M-BRIO Organic and Food Labeling

The M-BRIO Organic and food labelling programme in Indonesia is accredited by IFOAM.

## Naturland

Naturland promotes organic agriculture throughout the world and is one of the largest organic farming associations. It runs on the principle of grassroots democracy. It was founded in 1982 with its headquarters in Germany. Around 40,000 farmers and 600 processors all over the world supply produce conforming to Naturland standards. Certification by Naturland is recognised worldwide and accredited to the standards of IFOAM and of European norm EN 45011/ISO 65. The inspection procedure covers both Naturland's standards and European Council Regulations (EEC) No. 834/2007 and 1804/1999.





## Ø-label-Debio

All organic foods produced in Norway have an approval from Debio. This approval is a prerequisite for being able to say that a product is organic and to use the E-label in marketing. Organic food production is regulated by the regulations set by the Ministry of Agriculture and is based on EU standards. Food Safety Authority is the supervisory authority and has delegated the responsibility for this audit to Debio.

## ORC-Cert Organic Seal

The ORC-Cert awards certificates of organic certification to producers and processors that meet the 'ORC-Cert – Organic Production and Processing Standard'. There are three grades of standard – Organic Produce or Products with not less than 95% of organic ingredients; Products with not less than 70% but not more than 95% of organic ingredients; and Products produced on farmland that has applied for conversion. ORC-Cert is accredited by IFOAM. Three kinds of seals are available and comprise of patterns together with Chinese and English characters. These labels are found in China and Hong Kong.



## Oregon Tilth Certified Organic

Oregon Tilth Certified Organic (OTCO) is accredited as an organic certifier by the USDA. Only products containing at least 95% organic ingredients may display the USDA Organic seal in addition to the certifier's logo.



## Organic Farmers & Growers Certification

Organic Farmers & Growers Ltd. is a certification body accredited by Defra and is approved to inspect organic production and processing in the UK. The programme is based on the European Organic Regulation (EC 834/2007) which forms the core of the standards to be adhered to by operators across the EU. The labelling and marketing of organic food and feed products is controlled by EC Regulations (EC) No. 834/2007 and (EC) No. 889/2008.

## Organic Food China

Organic Food Development and Certification Center of China (OFDC) is a specialised certification body that is both nationally and internationally (IFOAM) accredited. OFDC focuses on inspection and certification of organic products. All the products certified can use the OFDC logo. The IFOAM logo can be used in combination with the OFDC logo. Products certified under OFDC organic certification standard include crops, mushroom, livestock, aquaculture, wild harvest, processing and inputs.



## Organic Food Federation

Organic Food Federation is one of UK's certification bodies operating nationally. Its standards are based on the Council Regulation 834/2007 which is the official definitive legal standard within the EU. The EU organic logo and accompanying wording (which includes its certification body code - GB-ORG-04) is mandatory on all pre-packed organic



goods. In cases where the EU organic logo is not required, its certification body code must still be used. Its logo is a mark of recognition showing compliance to its standards but is not a mandatory requirement. Producers may only use logo on products if the content is 95% organic or over.

### **SGS's organic food certification**

The SGS is a Geneva-based inspection, verification, testing and certification company. The SGS Organic Production Standard is a worldwide programme for organic production and processing. The programme has been developed with reference to IFOAM, European Community Regulation (EEC) No 2092/91, USDA Rulings, JAS requirements and the Codex Alimentarius Guidelines.



### **Skal Eko Symbol**

Skal is an independent organisation for the supervision of organic production in the Netherlands. It is the legal holder of the EKO Quality symbol. This symbol stands for organic production certified by Skal that meets the requirements of the EU-regulation for organic production. SKAL has been assigned by the Dutch Ministry of Agriculture, Food Quality and Nature. It is accredited by the Dutch Council for Accreditation (EC 834/2007) and a member of IFOAM. The symbol cannot be used for agricultural products under conversion to organic production.



### **USDA Organic Seal**

USDA organic products have strict production and labelling requirements. Only those organic foods

are certified which are produced according to federal standards set by the USDA National Organic Program. The labelling indicates that the food or other agricultural product has been produced through approved methods that integrate cultural, biological and mechanical practices that foster cycling of resources, promote ecological balance and conserve biodiversity. Synthetic fertilisers, sewage sludge, irradiation, and genetic engineering cannot be used. There are three classifications based on the percentage of organic ingredients in the products:



**100% Organic** - Raw or processed agricultural products in this category must meet the following criteria: (i) all ingredients must be certified organic (ii) any processing aids must be organic and (iii) product labels must state the name of the certifying agent on the information panel. It may include USDA organic seal and/or 100% organic claim.

**Organic** - Raw or processed agricultural products in this category must meet the following criteria: (i) all agricultural ingredients must be certified organic, except where specified on National List (ii) non-organic ingredients allowed per National List may be used, up to a combined total of 5% of non-organic content (excluding salt and water) and (iii) product labels must state the name of the certifying agent on the information panel. It may include USDA organic seal and/or organic claim.

**Made with Organic Ingredients** - Multi-ingredient agricultural products in this category must meet the following criteria: (i) at least 70% of the product



must have certified organic ingredients (excluding salt and water) (ii) any remaining agricultural products are not required to be organically produced but must be produced without excluded methods (iii) non-agricultural products must be specifically allowed on the National List and (iv) product labels must state the name of the certifying agent on the information panel. They may state “made with organic (insert up to three ingredients or ingredient categories)” but must not include USDA organic seal anywhere.

**Specific Organic Ingredients** - Multi-ingredient products with less than 70% certified organic content (excluding salt and water) don't need to be certified. Any non-certified product must not include USDA organic seal anywhere or the word “organic” on principal display panel.

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# Organic labels for farms



**O**rganic farming is a holistic production management system which promotes and enhances agro-ecosystem health, including biodiversity, biological cycles and soil biological activity. It relies on a number of objectives and principles, as well as common practices designed to minimise the human impact on the environment while ensuring that the agricultural system operates as naturally as possible. Organic farmers who want to use organic labels have to comply with the strict requirements/standards of different countries. An organic label indicates that farmers have followed the processes given in the specific organic standards.



## Apof Organic Certification Agency

Apof Organic Certification Agency (AOCA) is an independent not-for-profit NGO accredited by the National Accreditation Body (NAB) of India through Agricultural and Processed Food Products Export Development Authority (APEDA) for providing inspection and certification services as per the National Programme for Organic Production (NPOP). It undertakes individual farm certification of diverse crops after complete scrutiny of farm records and through on-site verification of the farm and the organic practices followed on the farm.



## Biocert

Biocert International Pvt. Ltd. is an organic certification agency from India accredited according to IFOAM by the International Organic Accreditation Service, USA (IOAS).



CERTIFIED  
BIODYNAMIC®

## Demeter Biodynamic

Biodynamics is a complete farm approach that manages soils, crops, and animals on a farm in such a way that the enterprises on a farm strengthen and support each other. Biodynamic farming is free of synthetic pesticides and fertilisers like as certified organic farming. Farms certified under the Demeter Biodynamic Farm Standard and related agricultural products carry the Demeter certification marks – 'Biodynamic', 'Demeter' and 'Demeter Certified Biodynamic'. The Demeter Biodynamic Farm and Processing Standards form a common legal foundation and agricultural framework for biodynamic practice worldwide.



## Ecocert

Ecocert inspects and certifies the farms on the basis of the regulations applicable in the market. Ecocert is accredited by the National Accreditation Body (NAB) authorised by the Ministry of Commerce and Industry, Government of India, Regulation (EC) No. 834/2007 and its implementing regulations (EC) No. 889/2008 and No. 1235/2008; national or private specifications approved by member-states of European Union, NOP (National Organic Program) regulations of USA and JAS (Japanese Agricultural Standard) regulations of Japan. It also follows other national regulations like Canada, Korea and Brazil.



## Farm Verified Organic

The Farm Verified Organic (FVO) Standard meets the requirements of the USDA National Organic Program as well as additional international requirements for IFOAM and ISO 65 accreditation. As a USDA NOP accredited certifier, International Certification Services (ICS) verifies that all its clients comply with these standards. ICS certifies all categories of operations: family farms, commercial farms, on-farm processing, contract services, processors/manu-facturers and handlers.



## INDOCERT

INDOCERT provides organic crop production certification as per National Standards for Organic Products (NSOP), Government of India; European Union regulations for organic production rules equivalent to EC No. 834/2007 and USDA NOP. It also certifies organic production systems of non-EU countries as per their own organic standards -

INDOCERT Organic standard for non-EU country operators.

INDOCERT is accredited by NAB. It is also recognised as an equivalent certification body in the list of inspection and certification bodies recognised by EU.

## LACON



LACON GmbH, having locations in Germany, Austria, Eastern Europe, Asia (India) and Africa, offers a wide variety of certifications in the fields of farming and food processing. It certifies companies operating globally as well as small producers and farmers. LACON Germany is accredited by USDA. LACON Quality Certifications (India) Ltd., incorporated as a private limited company in Kerala, is the subsidiary of LACON GmbH, Germany. It is also accredited according to EN 45011 as a control body for product certification and according to ISO/EN 17021 for management system certification. It is also accredited by DAkKS-Germany, BMWFJ-Austria and APEDA.

## National Organics Certification Agro Pvt. Ltd. (NOCA)



NOCA inspects and certifies organic farms, food and fibre. It operates under ISO Guide 65:1996, General Requirements for Bodies operating product certification systems and accredited by APEDA for carrying out inspections and certifications according to NSOP. NOCA is approved for providing Agmark Certification. It is also accredited by NAB. NOCA certifies under NPOP and European, US Japanese standards. It is a member of several national and international organisations.



## National Association for Sustainable Agriculture, Australia (NASAA)

NASSA covers the organic supply chain – from input manufacturers to producers, processors to wholesale and retail operations – ensuring organic integrity 'from paddock to plate'. NASAA Certified Organic (NCO) is a fully-owned subsidiary of The National Association for Sustainable Agriculture, Australia which provides the certification services. NASAA is nationally audited and accredited under the Australian Department of Agriculture (DOA) Organic and Bio-dynamic Program. It is accredited by IFOAM, JAS and USDA NOP.



## National Programme for Organic Production

The Government of India has implemented the National Programme for Organic Production (NPOP). The programme involves the accreditation programme for certification bodies, standards for organic production and promotion of organic farming. The NPOP standards for production and accreditation have been recognised by European Commission, Switzerland and US as equivalent to their country standards. With these recognitions, Indian organic products, duly certified by the accredited certification bodies of India, are accepted by the importing countries.



## OneCert

OneCert is a nationally and internationally operating organic certification agency accredited by APEDA under NPOP. OneCert Asia is a branch of OneCert Inc; USA. It certifies simultaneously the India-NPOP, US-NOP, European Union-EU

834/2007, charging a single fee. It also certifies as per JAS and Swiss Ordinance.

## Organic Farmers & Growers Certification



Organic Farmers & Growers Ltd. is one of a number of certification bodies accredited by Department for Environment, Food and Rural Affairs (Defra) and is approved to inspect organic production and processing in the UK. The programme is based on the European Organic Regulation (EC 834/2007) which forms the core of the standards to be adhered to by operators across the EU. The labelling and marketing of organic food and feed products is controlled by EC Regulations - EC No. 834/2007 and EC No. 889/2008.

## Soil Association Organic Standard



Soil Association is UK's leading campaigning and certification organisation for organic food and farming. It runs an organic standards setting programme to write, update and modify the rules and regulations for organic production and processing. It certifies organic food and farming, organic textiles and organic beauty products. Soil Association Certification is a wholly-owned subsidiary of the organisation. Organic standards use the EU organic regulation as their baseline. They are registered with Defra to certify organic food production and processing under the terms of EU Regulation No. 834/2007. Their certification scheme is accredited to EN45011 (ISO 65) by the United Kingdom Accreditation Service (UKAS). Their certifier code is 'GB-ORG-05'.

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# Organic Certification



**A**n Organic Certification System is an initiative intended to assure quality, prevent fraud and promote commerce based on set of standards and ethics. It is a process certification for producers of organic food and other organic products.

Codex Alimentarius Commission, a joint body of the Food and Agriculture Organization (FAO) and World Health Organization (WHO) defines Organic agriculture as: *“holistic food production management systems which promotes and enhances agro-ecosystem health, including biodiversity, biological cycles and soil biological activity. It emphasises the use of management practices in preference to the use of off-farm inputs, taking into account that regional conditions*

*require locally adapted systems. This is accomplished by using, where possible, agronomic, biological and mechanical methods, as opposed to using synthetic materials, to fulfill any specific function within the system”.*

## **Why do we need certification?**

Certification is a third-party assurance from producer to the consumers that their concern for healthy food is addressed. It assures consumers that agricultural products marketed as organic meet uniform, consistent standards. It is an effective marketing strategy for image, credibility, visibility/transparency.

## **India**

### **National Programme for Organic Production (NPOP)**

To provide the focused and well directed development of organic agriculture and quality products, the Ministry of Commerce and Industry, Government of India, launched the National Programme on Organic Production (NPOP) in 2000. It was formally notified in October 2001 under the Foreign Trade (Development & Regulations) Act (FTDR Act). It is implemented under AGMARK by the Ministry of Agriculture for the domestic market and is voluntary.

NPOP provides information on standards for organic production, systems, criteria and procedures for accreditation of inspection and



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certification bodies, the national organic logo and the regulations governing its use. The standards and procedures have been formulated in harmony with international standards such as those of Codex and IFOAM.

The NPOP standards for production and accreditation have been recognised by European Commission and Switzerland as equivalent to their country standards. USDA has recognised NPOP conformity assessment procedures of accreditation as equivalent to that of US. With these recognitions, Indian organic products duly certified by the accredited certification bodies of India are accepted by the importing countries.

## **Certification Process**

### **Third Party**

As per the National Accreditation Policy, certifying agencies operating in India should be accredited by the National Accreditation Body (NAB) for organic products under the NPOP. Certification bodies generally have their own service logo and operate organic standards that meet the national government's minimum requirements. Every certifier will implement a certification programme and a programme cannot be accredited without accrediting the certifier. The certification programme of each certifying agency is designed to meet the requirements of the various public organic standards.

In addition to normal farming operations, the farmer is required to engage in a number of new activities.

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- **Organic Standards:** Study the organic standards, which cover in detail what is and is not allowed for every aspect of farming, including storage, transport and sale.
- **Compliance:** Farm facilities and production methods must comply with the standards, which may involve modifying facilities, sourcing and changing suppliers.
- **Documentation:** Extensive paperwork is required, detailing farm history and current set-up, and usually including results of soil and water tests.
- **Planning:** Annual production plan must be submitted in writing which details everything from seed to sale: seed sources, field and crop locations, fertilisation and pest control activities, harvest methods and storage locations.
- **Inspection:** On-farm inspections are required annually, with a physical tour, examination of records, and an oral interview.
- **Fee:** A fee is to be paid for annual inspection by the grower to the certification body. The certifying agency also provides a mark which is acceptable in the market as symbol of quality.
- **Record-keeping:** Farmers have to keep all records with written statement to present to the certifying agency. They have to present information on day-to-day farming and marketing records, covering all activities. The certifying agency can do surprise inspection or inspect the farm at short notice. Specific tests

for soil, water and plant tissue may be requested.

In the case of farms which are getting first time certification, the soil should meet basic requirements of being free from use of prohibited substances like synthetic chemicals for a number of years. A conventional farm must adhere to organic standards for this period, often, three years. This is known as being in 'transition'. Transitional crops are not considered fully organic. A farm already growing without chemicals may be certified without this delay.



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*Different countries have their own organic certification standards and programmes. The producing and importing countries have regulated the organic markets, i.e. a product must be certified according to the applicable regulation in order to be marketed as 'organic'.*

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### **How to get certification from certifying agency accredited by NAB**

- Contact the head office or one of the representatives
- Certifying agency will give information and an application form
- The completed form will be reviewed to check that it fulfils the basic requirements for organic certification
- A cost estimate is raised for certification of the project
- A contract will be made between the company and certifying agency
- An agency inspector will conduct the initial inspection
- If inspection results verify that the company complies with the applicable standards, a certificate of compliance will be issued

- An inspection will take place each year following the issuance of the first certificate

Certificate issued by an accredited agency declares that the operator is carrying out the activities, or the stated products have been produced, in accordance with the specified requirements of National Standards for Organic Products. Different countries have their own organic certification standards and programmes. The producing and importing countries have regulated the organic markets, i.e. a product must be certified according to the applicable regulation in order to be marketed as 'organic'. Some of the most commonly certified standards in India are the following:

- National Programme for Organic Production: India
- EEC 2092/91 Regulation on Organic Production: European Union
- USDA-NOP Standards: United States of America
- JAS Organic standards: Japan

## **Participatory Guarantee Systems**

The PGS-India (Participatory Guarantee System of India) is a quality assurance initiative that is locally relevant, emphasises the participation of stakeholders, including producers and consumers, and operates outside the frame of third-party certification. The system is based on a participatory approach, a shared vision, transparency and trust. National Centre of Organic Farming is the custodian of data, define policies and guidelines and undertake surveillance through field monitoring and product testing for residues.



There are two separate logos granted:

**PGS Organic** – Products are certified as organic

**PGS Green** – Products grown without chemicals and organic in-conversion

PGS certified products can be labelled with PGS logo along with unique ID code provided on the certificate only when they are packed under the supervision of either a local group or by the certificate holder farmer himself. In case if packing is done away from the farm then also the group needs to ensure that it is done under their supervision and all precautions are taken to prevent the product from co-mingling. Separate logos need to be used for organic and in-conversion products.

### Inspection and Certification Agencies of India Accredited under the National Programme for Organic Production (NPOP)

1. BVQI (India) Pvt. Ltd.  
Marwah Centre, 6th Floor  
Opp. Ansa Industrial Estate,  
Krishanlal Marwah Marg, Off Saki-  
Vihar Road, Andheri (East)  
Mumbai-400 072 (Maharashtra)  
Contact Person: Mr. R. K. Sharma  
Phone No.: 022-56956300,  
56956311  
Fax No. 022-56956302 / 10  
Email:scsinfo@in.bureauve  
ritas.com
2. Ecocert SA (India Branch Office)  
Sector-3, S-6/3 & 4, Gut No. 102  
Hindustan Awas Ltd. |  
Walmi-Waluj Road, Nakshatrawadi  
Aurangabad – 431 002  
(Maharashtra)  
Contact Person: Dr. Alexander  
Daniel  
Phone No.: 0240-2377120,  
2376949  
Fax No.: 0240-2376866  
Email: ecocert@sancharnet.in
3. IMO Control Private Limited  
No. 1314, Double Road  
Indiranagar 2nd Stage  
Bangalore-560 038.(Karnataka)  
Contact Person: Mr. Umesh  
Chandrasekhar

- Phone No.: 080-25285883,  
2520 1546 Fax: 080-25272185  
Email: imoind@vsnl.com
4. Indian Organic Certification Agency (INDOCERT)  
Thottumugham  
P.O. Aluva-683 105, Cochin, (Kerala)  
Contact Person: Mr. Mathew Sebastian  
Telefax:0484-2630908-09/2620943  
Email:  
Mathew.Sebastian@indocert.org
  5. International Resources for Fairer Trade  
Sona Udyog (Industrial Estate)  
Unit No. 7, Parsi Pandhayat Road  
Andheri (E)  
Mumbai – 400 072 (Maharashtra)  
Contact Person: Mr. Arun Raste  
Phone No.: Tel: 022-28352811,  
28235246 ext. 22  
Fax – 022-823-5245  
Email: irft@vsnl.com
  6. Lacon Quality Certification Pvt. Ltd  
Chenathra, Theepany,  
Thiruvalla - 689 101.(Kerala)  
Contact Person: Mr. Bobby Issac  
Telefax: 0469 2606447  
Email: laconindia@sancharnet.in
  7. Natural Organic Certification Association, Chhatrapati House  
Ground Floor  
Near P. N. Gadgil Showroom  
Pune-411 038 (Maharashtra)  
Contact Person: Mr. Sanjay Deshmukh  
Phone No.: 020-25457869,  
56218063 Fax: 020-2539-0096  
Email: contact@nocaindia.com
  8. OneCert Asia Agri Certification Private Limited  
Agrasen Farm, Vatika Road, Off Tonk,  
Jaipur-303 905, (Rajasthan)  
Contact Person: Mr. Sandeep Bhargava Phone No. : - 0141-2720202 to 0141-2770342  
Telefax No: - 0141-2720202  
Email: info@onecertasia.in
  9. SGS India Pvt. Ltd. -  
250 Udyog Vihar  
Phase – IVGurgaon – 122 015 (Haryana)  
Contact Person: Mr. Sudarshan Sharma  
Phone No.: 95124-2399990 to 98  
Fax No.: 95124-2399764  
Email:  
sudarshan\_sharma@sgs.com
  10. Skal International (India)  
A Division of CU Inspections India Pvt. Ltd. No. 191, 1st Main Road  
Mahalaxmi Layout  
Bangalore – 560 086 (Karnataka)  
Contact Person: Mr. Narayana Upadhyaya  
Phone No.: 080-23491928,  
56966507  
Fax no.: 080-23491935  
Email: skalindia@eth.net
  11. Uttaranchal State Organic Certification Agency (USOCA)  
12/II Vasant Vihar  
Dehradun-248 006 (Uttaranchal)  
Contact Person: Dr. S. K. Malik  
Phone No.: 0135-2760861  
Fax: 0135-2760734  
Email: uss\_opca@rediffmail.com

## Certification Programme around the world

Certification programmes differ across the world. Different government has different certification systems.

### National organisations

#### Australia

The Australian Quarantine and Inspection Service (AQIS), a division of the department of Agriculture, Fisheries and Forestry Australia, administers organic certification. It operates its organic certification programme under the legal framework provided by the Export Control Act of 1982 and the Export Control Orders of 1997. AQIS approves and audits private inspection agencies. Each private inspection body submits its own private standards or 'Quality Management Manual' to AQIS which then ensures that the standards meet the minimum requirements laid out by the National Standards for Organic and Biodynamic Produce. After getting the approval of AQIS, the inspection agency is registered as an 'Approved Certifying Organisation' and is issued a 'Quality Management Certificate'. These certifying organisations are audited annually by AQIS.



#### Canada

The Canadian Food Inspection Agency (CFIA) is responsible for the monitoring and enforcement of the regulations. Under the Canada Organic Regime, certification bodies are accredited based on the recommendation of Conformity Verification

Bodies that are designated by the CFIA. The certification bodies are responsible for verifying the application of the Canadian Organic Standards. All organic products bearing the Canada Organic logo or represented as organic in interprovincial and international trade must comply with the Organic Products Regulations.

## The European Union

The European Council of Agricultural Ministers (Council Regulation (EC) No. 834/2007) has set out the principles, aims and overarching rules of organic production and defined how organic products are to be labelled. All products labelled as organic and sold in the EU must be produced in accordance with the regulations – No. 889/2008 and No. 1235/2008 – which detail the organic production, labelling and import rules. The European Commission is working on a proposal for a new organic regulation. It is being discussed by the European Parliament and Council and is expected to come into force in July 2017. Farmers, processors and traders have to comply with strict EU environmental and animal welfare requirements to be able to use the EU organic logo. The control system provides for checks to be carried out on these operators at every stage of the organic chain. Each operator (farmer, processor and trader) has to be checked at least once a year, or more often based on a risk assessment. Organic products from non-EU countries can be distributed on the EU market only if produced and inspected under conditions that are identical or equivalent to those applying to EU organic producers.



## Japan

The Japanese Agricultural Standards (JAS) for organic plants and organic processed foods of plant origin are based on the Guidelines for the Production, Processing, Labelling and Marketing of Organically Produced Foods which were adopted by the Codex Alimentarius Commission. It has also other categories of products like the JAS Standards for organic livestock products, organic processed foods of animal origin and organic feeds. The JAS certification system is designed to ensure the reliability of JAS marks through certification by Registered Certifying Bodies (RCBs), which are third-party organisations. The Certified Business Entities, such as producers or manufacturers, or others who have been certified by the RCBs grade their products or inspect production processes by themselves and can label JAS marks on their products. Operators certified by registered Japanese or overseas certifying bodies can also attach the organic JAS logo to products that were produced or manufactured in accordance with relevant organic JAS Standards. Any certifying body from any country can apply for the status of Registered Overseas Certifying Body.



## United States of America

The National Organic Program (NOP) is a regulatory programme housed within the USDA Agricultural Marketing Service. All producers and handlers should be certified by a state or private accredited certification body. The United States Department of Agriculture (USDA) accredits state, private and foreign organisations or persons who comply with



the NOP regulations for the production and certification of organic agriculture. Certifying agents are responsible for ensuring that the USDA organic products meet or exceed all organic standards before products can be labeled USDA organic.

## **International Organisations**

In addition to the national organisations discussed above, there are many international organisations which regulate the global organic industry.

### **International Federation of Organic Agriculture Movements (IFOAM)**

IFOAM is the only international umbrella organisation of the organic world, uniting an enormous diversity of stakeholders contributing to the organic vision. Its Standard is an internationally applicable organic standard that can be used directly for certification. Standard owners and certification bodies can choose to use the IFOAM Standard to directly certify operators globally. The accreditation programme of IFOAM is implemented by the International Organic Accreditation Service (IOAS). The IOAS is an independent NGO which ensures global equivalency of certification programmes and attempts to harmonise standards, while taking into consideration local differences. Its Organic Guarantee System (OGS) is designed to facilitate the development of organic standards and third-party certification worldwide and to provide an international guarantee of these standards and organic certification.





## **Codex Alimentarius Commission**

The Codex Alimentarius Commission is an inter-governmental body with over 180 members, within the framework of the Joint Food Standards Programme established by the Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO), with the purpose of protecting the health of consumers and ensuring fair practices in food trade. Two committees of the Codex Commission are responsible for developing guidelines on the production and certification of organic products – the Committee on Food Labelling and the Committee on Food Import and Export Inspection and Certification Systems. These guidelines facilitate harmonisation of organic certification at the international level and to assist governments who wish to create regulations for organic production. These guidelines help to facilitate the mutual recognition of national certification programmes also.



## **International Organisation of Standardization (ISO)**

The International Organization for Standardization or ISO (which means equal in Greek) is a worldwide federation of national standards bodies from more than 140 countries. ISO has not published guides or standards relating specifically to organic production but many countries follow ISO Guide 65: “General requirements for bodies operating product certification systems.”



## International Task Force on Harmonization and Equivalence in Organic Agriculture

IFOAM, FAO and UNCTAD joined forces to search for solutions to this problem and formed the International Task Force on Harmonization and Equivalence in Organic Agriculture (ITF). The goal of the ITF is to address and seek solutions to trade barriers arising from the many different standards, technical regulations and certification requirements that function in the organic sector, and enable developing countries to have more access to organic trade. The ITF focused on opportunities for harmonisation, equivalence, recognition and other forms of cooperation within and between government and private organic guarantee systems.

- The first tool, ***International Requirements for Organic Certification Bodies*** (IROCB) is an international reference norm that can be used by governments and private accreditation and certification bodies as a means of accepting certification of organic products outside of their own system.
- The second tool, ***Guide for Assessing Equivalence of Organic Standards and Technical Regulations*** (EquiTool) is a set of guidelines, which include both procedures and criteria that can be applied for deciding when a standard applicable in one region of the world is equivalent to a standard applicable in another region.

It is now being implemented through a new project seeking to facilitate Global Organic Market Access (GOMA). GOMA focuses on harmonisation and



*International bodies are playing an important role in the development of organic standards and certification programmes.*

equivalence of organic standards and certification performance requirements as mechanisms for clearing trade pathways.

International bodies are playing an important role in the development of organic standards and certification programmes. They model their standards after those of IFOAM or ISO. This replication creates similarities between certification systems across borders, which should facilitate the international harmonisation of organic certification.

Sources:

- <http://www.ecocert.in/certification.html>
- [http://ncof.dacnet.nic.in/Training\\_manuals/Training\\_manuals\\_in\\_English/Cert\\_and\\_Inspection\\_manual.pdf](http://ncof.dacnet.nic.in/Training_manuals/Training_manuals_in_English/Cert_and_Inspection_manual.pdf),
- <http://www.pgsindia-ncof.gov.in/>
- [http://ncof.dacnet.nic.in/Participatory\\_Guarantee\\_System/PGS\\_operational\\_manual\\_English.pdf](http://ncof.dacnet.nic.in/Participatory_Guarantee_System/PGS_operational_manual_English.pdf)
- [http://apeda.gov.in/apedawebsite/organic/Organic\\_Products.htm](http://apeda.gov.in/apedawebsite/organic/Organic_Products.htm)
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- <http://www.agriculture.gov.au/export/food/organic-bio-dynamic/certifying-org/guidelines-for-the-management-of-organic-produce-certifications-by-approved-certifying-organisations>
- <http://www.maff.go.jp/e/jas/index.html>
- <http://www.inspection.gc.ca/food/organic-products/eng/1300139461200/1300140373901>
- [http://ec.europa.eu/agriculture/organic/index\\_en.htm](http://ec.europa.eu/agriculture/organic/index_en.htm), <http://www.ifoam-eu.org/en/what-we-do/organic-regulations>
- <http://www.ifoam.bio/>
- [www.fao.org/organicag/doc/glorganicfinal.pdf](http://www.fao.org/organicag/doc/glorganicfinal.pdf)
- [http://www.iso.org/iso/catalogue\\_detail.htm?csnumber=26796](http://www.iso.org/iso/catalogue_detail.htm?csnumber=26796)
- <http://www.fao.org/organicag/oa-specialfeatures/oa-guaranteesystems/en/>

# How to Shop for Organic Foods



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*Organic food is food from crops grown without chemical pesticides and harmful fertilisers or from livestock (meat or poultry) raised without the use of drugs, hormones or synthetic chemicals.*

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**T**he benefits of buying Organic foods are manifold. Two major reasons are: (i) they have no/less pesticides and chemicals than non-organic foods (ii) as harmful chemicals are not used in organic farming, there is minimal soil, air and water pollution.

## **Get to know what organic really means**

The basic definition of organic food is food from crops grown without chemical pesticides and harmful fertilisers or from livestock (meat or poultry) raised without the use of drugs, hormones or synthetic chemicals. Organic practices are also applied to processed products like jam made from organic fruits. For example, if jam is labelled as organic there are many chemicals and additives that are not allowed in the finished product.

## A product is considered legally organic when

- The product bears the Organic Seal
- The product has been certified organic
- The product contains 95% or more organic ingredients
- When an organic food product conforms to the National Standards for Organic Products

### Read labels

Genuine organic products are certified by agents who are accredited by National Accreditation Board for Certification Bodies in India. After certification, products get an Organic Seal - the label you can see on the food packets. Looking for the organic label is one of the best ways to make sure you are buying genuine organic products. In addition to organic seal, you may also see the word 'organic' on a product. However, many companies try to trick consumers by putting look-alike labels on packets or use tricky wording, so be aware and do not get fooled.



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### Check the Price Look Up (PLU) code

When shopping for organic products, you may not be able to find the organic seal at all times. A second option is to look at the PLU codes (numbers) on product stickers.

PLU codes have been used by supermarkets to make check-out and inventory control easier, faster and more accurate. PLU codes are 4 or 5 digit numbers and appear on a small sticker on the individual piece of fresh produce. This number identifies produce items based on various

attributes which can include the commodity, variety, growing methodology (e.g. organic), and the size. These numbers are assigned by the International Federation for Produce Standards (IFPS) after rigorous review at both national and international levels.

Though not a norm in India yet, sometimes fruits and vegetables that have been imported or are meant for export do land up in the local market and have a sticker on them that can be checked. PLU codes tell you key pieces of information about the produce. However, the practice of supplying this information is voluntary, not mandated by any governing body. Some examples:

- 4 digit PLU codes basically mean grown with pesticides
- 5 digit codes starting with 8 means GM (genetically modified) grown
- 5 digit codes starting with 9 means organically grown



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*Farmers' markets are great sources of fresh local organic produce. Nowadays, local governments/NGOs organise fairs for local farmers who practice organic farming.*

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## **Shop at farmers' markets**

Farmers' markets are great sources of fresh local organic produce. Nowadays, local governments/NGOs organise fairs for local farmers who practice organic farming. Some farmers may be making the transition to organic farming but may not be certified as yet. The key to landing good deals at farmers' markets is to ask lots of questions.

## **Shopping online**

There are many online stores offering certified and branded organic products. Many organic food manufacturers also have their websites. They help

*The market for organic food products is growing at a fast pace. This is good news for genuine companies, but also bad news for consumers as many companies try to cash in on the craze for organic products.*

you locate their store in your area. You can order certified organic food through shopping apps also. These are available for Android phones and Windows phones.

## **Be aware of greenwashed 'organic' products**

The market for organic food products is growing at a fast pace. This is good news for genuine companies, but also bad news for consumers as many companies try to cash in on the craze for organic products by:

- Labelling their products as 'organic' even if their products are not so
- Using terms on their packaging that consumer often confuse with organic - like 'natural' or 'green'
- Trying to confuse consumers by using packaging that resembles organic packaging

Even if you know about organic products, shopping can be confusing. Do not hesitate to ask questions at the store.

Sources:

[http://organic.about.com/od/](http://organic.about.com/od/organic-tips/tp/Shopping-For-Organics-Real-Organic-Products-For-Consumers.htm)

[organic-tips/tp/Shopping-For-Organics-Real-Organic-Products-For-Consumers.htm](http://organic-tips/tp/Shopping-For-Organics-Real-Organic-Products-For-Consumers.htm)

[http://www.dnaindia.com/lifestyle/report-10-](http://www.dnaindia.com/lifestyle/report-10-ways-to-find-out-if-your-food-is-organic-1995643)

[ways-to-find-out-if-your-food-is-organic-1995643](http://www.dnaindia.com/lifestyle/report-10-ways-to-find-out-if-your-food-is-organic-1995643)

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[PLU-Codes](http://www.ifpsglobal.com/Identification/PLU-Codes)

# Survey report on organic products available in market



## Scope

The objectives were to do extensive market research on the shops, farms, websites and online shops where organic food is sold and compile information in one concise, easy to understand Guide.

## Research Methodology

The research study involved a descriptive research design and primary data collection from different organic food shops. Secondary sources like different websites were also used. A questionnaire (See Appendix - 1) was prepared based on the



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*This study is focused mainly on the products like cereals, pulses, spices and teas because these are the products widely used.*

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objectives of the study. Personal visits were made to the outlets to collect relevant information. To supplement these, different websites were checked to get relevant data. The collected data was then tabulated, analysed and interpreted.

This study is focused mainly on products like cereals, pulses, spices and teas because these are the products widely used. The primary survey was done only in Ahmedabad city area and for supplementary data we used secondary sources.

### **List of shops organic products were purchased in Ahmedabad**

1. Star Bazar, Iskon Mall, Satellite Road, Nr. Jodhpur Char Rasta, Ahmedabad. Phone: 079- 66010102.
2. Fabindia Unit – 1 &2, Gr. Floor, Commerce House –II, Opp. IOC Petrol Pump, Ahmedabad. Phone: 26852483/9228000131.
3. Fab-India, Plot No -16, Khodiyar Estate, Nr. Shakriba Estate, Phase-IV, Vatva GIDC, Ahmedabad. Phone: 079- 40301472.



4. Fabindia, Unit no. F 13, First Floor Gulmohar Park Mall, Satellite Rd, Ahmedabad, Gujarat 380015 Phone: 079 4006 0125
5. Fabinda, C G Road, Gale Business Centre One, Ground Floor Unit 3 & 4, Near St Xaviers College Corner, Off C G Road, Navrangpura, Navrangpura, Ahmedabad, Gujarat 380009, Phone:079 4007 3673
6. Big Bazar, Himalya Mall, Drive in Road, Sarjan Towers, Ahmedabad. Phone: 079 3017 6317.
7. Big Bazar, Ahmedabad City Mall, New Cotton Mills Compound, Outside Raipur Gate,, Kankaria Road, Opp. Arya Sewa Samaj Hall, Ahmedabad, Gujarat 380022. Phone: 079 3028 7611.
8. Big Bazar, Bapunagar, Nutan Mill Asarwa, Bapu Nagar, Ahmedabad, Gujarat 124001 Phone: 079 2692 4768.
9. Big Bazar, Shree Balaji Agora Mall, Sardar Patel Ring Rd, Bhat, Ahmedabad, 382424. Phone: 079 2396 3205
10. Aayushman Organics, Shop-1, Ground Floor, Radhakishan Avenue, Stadium Road, Navrangpura, Ahmedabad, Phone: 079-30491236.
11. Organic Call on, GL-8, Nilay Complex, Opp Nirman Tower, Gulab Tower, Ahmeabad. Phone 91-9722002287, 7600960069
12. Vikalp, Sabarmati Gandhi Ashram, Ahmedabad-27, Tel: 079-27557878, 27557199.

## Availability of Organic Pulses, Spices, Cereals and tea in Ahmadabad City

Sr. No	Products	Brands									
		Fab India		24 Mantra		Morarka		Sattivic		Vikalp	
		Weight (g)	Price (Rs.)								
1.	Rice	1000	235	1000	85	1000	210	1000	67	1000	80
2.	Wheat	-	-	-	-	5000	210	-	-	-	-
3.	Whole Wheat Atta	-	-	5000	270	5000	249	-	-	-	-
4.	Arhar/Tuvar Dal	-	-	500	110	500	99	1000	179	1000	140
5.	Chana Dal	1000	195	-	-	1000	150	1000	72	500	55
6.	Moong Whole	-	-	500	110	500	110	500	84	500	75
7.	Moong Dal	1000	235	-	-	500	127	500	92	500	100
8.	Coriander Whole	100	59	-	-	-	-	100	26	-	-
9.	Coriander Powder	100	95	-	-	-	-	-	-	-	-
10.	Cumin whole	-	-	-	-	250	116	100	45	500	140
11.	Cumin Powder	100	95	100	65	-	-	-	-	-	-
12.	Red Chilli flakes	100	140	-	-	-	-	-	-	-	-
13.	Red chilli Whole	100	80	100	49	-	-	250	74	-	-
13.	Red Chilli Powder	100	120	-	-	250	31	100	38	-	-
15.	Turmeric Powder	100	100	100	35	250	80	100	38	500	165
16.	Tea CTC	250	250	-	-	250	250	-	-	-	-
17.	Green Tea	50	110	100	145	-	-	-	-	-	-

Source: Primary data – August, 2015.

Sr. No.	Products	Amira		Sanjeevani		Vision Fresh		Organic on Call	
		Weight (g)	Price (Rs.)	Weight (g)	Price (Rs.)	Weight (g)	Price (Rs.)	Weight (g)	Price (Rs.)
1.	Rice	500	48	-	-	1000	192	500	70
2.	Wheat	-	-	500	52	500	32	-	-
3.	Whole Wheat atta	-	-	-	-	1000	49	1000	75
4.	Arhar/Tuvar Dal	500	110	1000	250	500	81	500	65
5.	Chana Dal	500	80	1000	153	500	73	500	45
6.	Moong Whole	-	-	1000	220	500	72	1000	140
7.	Moong Dal	-	-	500	127	500	81	500	80
8.	Coriander Whole	-	-	100	49	200	50	-	-
9.	Coriander Powder	100	63	100	49	50	22	-	-
10.	Cumin seed	100	67	100	69	50	25	250	100
11.	Cumin Powder	-	-	-	-	-	-	-	-
12.	Red Chilli flakes	-	-	-	-	-	-	-	-
13.	Red Chilli Whole	-	-	50	35	200	70	-	-
13.	Red Chilli Powder	-	-	100	52	50	25	250	110
15.	Turmeric Power	120	82	100	39	50	22	250	80
16.	Tea CTC	-	-	-	-	250	130	-	-
17.	Green Tea	-	-	-	-	100	240	-	-

As per the Food Safety and Standards (FSSAI - Packaging and Labeling) Regulations, 2011 every packaged food article has to be labeled and provide the following information:

- name of food
- list of ingredients
- name and complete address of the manufacturer or packer
- net quantity
- code no./lot no./batch no.
- date of manufacture or packing
- best before and use by date
- nutritional information
- declaration regarding veg or non-veg
- declaration regarding food additives
- country of origin for imported food
- instructions for use

### Labelling Information provided by different brands

Brands/labeling	24 Mantra	Fab India	Morarka	Sattvic	Vikalp	Amira	Vision Fresh	Sanjeevani	Organic On Call
Whether certified	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	No
Number of organic Logos	3	4	4	3	0	5	3	4	0
FSSAI License No.	No	Yes	No	No	No	Yes	Yes	Yes	No
Name of food	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
List of ingredients	Yes	Yes	No	Yes	No	Yes	Yes	No	No
Name and complete address of the manufacturer or packer	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Net quantity	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Code no./lot no./batch no	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	No
Date of manufacture or packing	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	No
Best before and use by date	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	No
Declaration regarding veg or non-veg	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	No
Nutritional Information	Yes	Yes	No	Yes	No	No	No	No	No
Declaration regarding food additives	Yes	No	No	No	No	No	No	No	No
Country of origin for imported food	Yes	Yes	Yes	No	No	Yes	Yes	Yes	No
Instructions for use	No	No	No	No	No	Yes	No	No	No

Source: Information collected from packets of different brands – August, 2015.

## Certification available on the organic food packets

Name of Certifiers on the Packets of selected brands

Brands/labeling	24 Mantra	Fab India	Morarka	Sattvic	Vikalp	Amira	Vision Fresh	Sanjeevani	Organic On Call
India Organic	Yes	Yes	Yes	NA	NA	Yes	Yes	Yes	NA
USDA organic	Yes	NA	Yes	NA	NA	Yes	Yes	Yes	NA
Organic Leaf	Yes	NA	Yes	NA	NA	Yes	NA	NA	NA
OneCert	NA	NA	Yes	NA	NA	NA	Yes	NA	NA
Control Union World Group	NA	NA	NA	Yes	NA	NA	NA	NA	NA
APEDA	NA	NA	NA	Yes	NA	NA	NA	NA	NA
Certified Organic (geen)	NA	Yes	NA	NA	NA	NA	NA	NA	NA
Natural Yellow	NA	Yes	NA	NA	NA	NA	NA	NA	NA
SGS organic	NA	Yes	NA	NA	NA	NA	NA	NA	NA
ICCOA	NA	NA	NA	Yes	NA	NA	NA	NA	NA
TRAS FAT	NA	NA	NA	NA	NA	Yes	NA	NA	NA
Gluten Free	NA	NA	NA	NA	NA	Yes	NA	NA	NA
Non GMO	NA	NA	NA	NA	NA	NA	NA	Yes	NA
Biocert India Pvt ltd.	NA	NA	NA	NA	NA	NA	NA	Yes	NA
Total Number of Certifiers	3	4	4	3	0	5	3	4	NA
Shops Surveyed	Super Market	F.I. Outlet	Morarka Outlet	Online	Vikalp Outlet	Super Market	Super Market	Super Market	Super Market

## Appendix 1

### Questionnaire for Survey of Organic products

1) Product: Put tick mark  $\sqrt{\quad}$  whatever applicable.

1) Pulses	(2) Powdered Spices	(3) Whole Spices	(4) Cereals	(5) Tea
a) Thuvar Dal <input type="checkbox"/>	Turmeric <input type="checkbox"/>	Cumin <input type="checkbox"/>	Rice <input type="checkbox"/>	<input type="checkbox"/>
b) Chana Dal <input type="checkbox"/>	Cumin <input type="checkbox"/>	Coriander <input type="checkbox"/>	Wheat <input type="checkbox"/>	
c) Moong Dal <input type="checkbox"/>	Coriander <input type="checkbox"/>	Chilli <input type="checkbox"/>	_____ <input type="checkbox"/>	
d) Moong (W) <input type="checkbox"/>	Chilli <input type="checkbox"/>	Pepper <input type="checkbox"/>	_____ <input type="checkbox"/>	
e) Others (Specify) _____	Others Specify _____	Others Specify _____		

2) Name of the Brand: \_\_\_\_\_

3) Name of the Manufacturer \_\_\_\_\_

4) Address of Manufacturer \_\_\_\_\_

5) Whether certified Yes  No

6) How many logos \_\_\_\_\_

7) Name of certifiers:-

a) India Organic <input type="checkbox"/>	g) APEDA <input type="checkbox"/>
b) USFDA Organic <input type="checkbox"/>	h) Certified Organic (green logo) <input type="checkbox"/>
c) Organic Leaf <input type="checkbox"/>	i) Natural (yellow) <input type="checkbox"/>
d) OneCert <input type="checkbox"/>	j) SGS Organic <input type="checkbox"/>
f) Consumer <input type="checkbox"/>	k) Any Other <input type="checkbox"/>

8) Labeling Information

- |                        |                          |                                      |                          |
|------------------------|--------------------------|--------------------------------------|--------------------------|
| a) Name of Food        | <input type="checkbox"/> | g) Quantity                          | <input type="checkbox"/> |
| b) List of ingredients | <input type="checkbox"/> | h) Batch/code number                 | <input type="checkbox"/> |
| c) Nutritional info    | <input type="checkbox"/> | l) Date of manufacturing/best before | <input type="checkbox"/> |
| d) Veg/Non Veg Logos   | <input type="checkbox"/> | j) Instruction for use               | <input type="checkbox"/> |
| f) Food Additives      | <input type="checkbox"/> |                                      |                          |

9) Whether FSSAI License No. given: Yes  No

10) Availability quantity in grams:		Price
100 g	<input type="checkbox"/>	_____
250 g	<input type="checkbox"/>	_____
500 g	<input type="checkbox"/>	_____
1000 g	<input type="checkbox"/>	_____

11) Name of the Shop: \_\_\_\_\_

12) Surveyed by: \_\_\_\_\_

13) Date of Survey \_\_\_\_\_

# List of websites

where the consumers can do

Online Purchase of Organic Products.

1. [www.amzon.in](http://www.amzon.in)
2. [www.onganic.in](http://www.onganic.in)
3. [www.sustainiverse.org](http://www.sustainiverse.org)
4. [www.naturallyyours.in](http://www.naturallyyours.in)
5. [www.organicgarden.co.in](http://www.organicgarden.co.in)
6. [www.mygreenkart.com](http://www.mygreenkart.com)
7. [www.everydayorganics.in](http://www.everydayorganics.in)
8. [www.naturalmantra.com](http://www.naturalmantra.com)
9. [www.craftsvilla.com/](http://www.craftsvilla.com/)
10. [www.organicindia.com](http://www.organicindia.com)
11. [www.seventh-generation.de](http://www.seventh-generation.de)
12. [www.bigbasket.com](http://www.bigbasket.com)
13. [www.ecotokri.com](http://www.ecotokri.com)
14. [www.snapdeal.com](http://www.snapdeal.com)
15. [www.organicdepot.in](http://www.organicdepot.in)
16. [www.isayorganic.com](http://www.isayorganic.com)
17. [www.shophealthy.in](http://www.shophealthy.in)
18. [www.farm2kitchen.com](http://www.farm2kitchen.com)
19. [www.healthkart.com](http://www.healthkart.com)
20. [www.sharan-india.org](http://www.sharan-india.org)
21. [www.youorganic.in](http://www.youorganic.in)
22. [www.joybynature.com/](http://www.joybynature.com/)
23. [www.infibeam.com](http://www.infibeam.com)
24. [www.healthyworld.in](http://www.healthyworld.in)
25. [www.thegoodnessstore.com](http://www.thegoodnessstore.com)
26. [www.joybynature.com](http://www.joybynature.com)

27. [www.indiahoney.org](http://www.indiahoney.org)
28. [www.downtoearthorganicfood.com](http://www.downtoearthorganicfood.com)
29. [www.theorganic.life](http://www.theorganic.life)
30. [www.vedicaorganics.com](http://www.vedicaorganics.com)
31. [www.browntree.in](http://www.browntree.in)
32. [www.atpmart.com](http://www.atpmart.com)
33. [www.gayatriorganic.com](http://www.gayatriorganic.com)
34. [www.fabindia.com](http://www.fabindia.com)
35. [www.doonorganics.in](http://www.doonorganics.in)
36. [www.adinaturals.com](http://www.adinaturals.com)
37. [www.vaerorganic.com](http://www.vaerorganic.com)
38. [www.budwhitetea.com](http://www.budwhitetea.com)
39. [www.sattvastore.com](http://www.sattvastore.com)
40. [www.pureindianfoods.com](http://www.pureindianfoods.com)
41. [www.organictattva.com](http://www.organictattva.com)
42. [www.pepperfry.com](http://www.pepperfry.com)
43. [www.olivetreetrading.com](http://www.olivetreetrading.com)
44. [www.organicaonline.com](http://www.organicaonline.com)
45. [www.crunchbase.com](http://www.crunchbase.com)
46. [www.farm2kitchen.in](http://www.farm2kitchen.in)
47. [www.webuynatural.com](http://www.webuynatural.com)
48. [www.naturenme.com](http://www.naturenme.com)
49. [www.justshop24.com](http://www.justshop24.com)
50. [www.shopping.rediff.com](http://www.shopping.rediff.com)
51. [www.ecofriendlyproducts.co.in](http://www.ecofriendlyproducts.co.in)

# Organic Food Brands available in India

Sr. No.	Brands	Certification	Contact Address	website	Products
1.	Down to earth	OneCert Asia Agri. Certification Pvt. Ltd. (a subsidiary of One Cert Inc. USA) as per NOP (USDA), NPOP (Government of India) and EU Standards for Organic Production.	Morarka Organic Foods Limited Vatika Road, Off Tonk Road, Jaipur-302022, Rajasthan Email: info@mailmorarka.com	<a href="http://www.downtoearthorganicfood.com/">http://www.downtoearthorganicfood.com/</a>	Cereals Grains, Spices, Pulses, Ghee and Oil, Tea, Coffee, Sugar, Jaggery, DryFruits
2.	Green Sense	APEDA, USDA Organic, NPOP (Government of India) and EU Standards for Organic Production, Ecocert, Onecert,	8, Bhagat ki Kothi Ext., Opp. New Campus, Jodhpur - 342001, Rajasthan, India Email: info@agronicfood.com	<a href="http://www.greensense.in/">http://www.greensense.in/</a>	Pulses, Spices, Cereals, Tea & Coffee, Edible Oil & Ghee, Nuts
3.	Genera	USDA Organic. ISO 9001:2008, GMP, HACCP, HALAL, NPOP (Government of India)	Genera Nutrients Pvt Ltd. 37-B, Puthupalayam,Avalipoondurai, Tamilnadu,India.	<a href="http://www.grenera.com/">http://www.grenera.com/</a>	Organic Spices
4.	Pure & Sure	NPOP, EEC (Europe), NOP (USA), JAS (Japan), Bio-Suisse (Switzerland), Demeter, Koshher and Forest Garden Programme (FGP)	Phalada Agro Research Foundations Pvt.Ltd. Sy.No.92/5, Kamalli, Segethali Cross, Magadi Rd, Bangaluru-56091(India) Email: info@phaladaagro.com	<a href="http://pureandsure.in/">http://pureandsure.in/</a>	Tea & Coffee, Ready to eat food, Organic Sauce, Instant Mixes, Spices & Masalas, Pulses & Dal, Oils, Flours, Rice Products
5.	Abali Organic Tea	Indocert, NPOP (Government of India),EU Standards for Organic P production, USDA	Abali Organic Tea Estate Chottagola A.T.Road, Dibrugarh 786001 Assam E-mail : info@abaliorganictea.com	<a href="http://www.abaliorganictea.in/typesoftea.html">http://www.abaliorganictea.in/typesoftea.html</a>	Tea
6.	Deha Organic	Indocert, NPOP (Government of India), EU Standards for Organic Production, USDA	Deha Assam Tea Co. (P) Ltd. Nallapool, Dibrugarh – 786001 Assam ( India ) Email: Dehadib@Yahoo.Com	<a href="http://www.dehaorganic.com/">http://www.dehaorganic.com/</a>	Tea
7.	Chamong	Chamong tea gardens have been inspected by SGS India and have been certified with HACCP standards.	Chamong Tee Exports Pvt. Ltd 2, N. C. Dutta Sarani, Sagar Estate 5th Floor, Unit 1,Kolkata – 700 001, India Ph : +91-33-3093-6400,Fax : +91-33-3093-6433 Email : chamong@sonline.com	<a href="http://www.chamong.com/index.html">http://www.chamong.com/index.html</a>	Tea

Sr. No.	Brands	Certification	Contact Address	website	Products
8.	Aum fresh	APEDA, Spices Board, NPOP (Government of India), EU Standards for Organic Production, USDA, Halal, Ecocert, ISO 22000:2005, ICCOA	Aum Agri Freeze Foods 3/10, B.I.D.C. Estate, Gorwa Vadodara - 390016, Gujarat - India info@aumfresh.com	<a href="http://www.aumfresh.com/index.aspx">http://www.aumfresh.com/index.aspx</a>	Fresh Vegetables.
9.	Conscious Food	ECOCERT, HACCP	Conscious Food Private Limited 317 / 318, Vasan Udyog Bhavan, Off Senapati Bapat Marg, Lower Parel, Mumbai 400 013. India. Email: info@consciousfood.com	<a href="http://www.consciousfood.com/index.htm">http://www.consciousfood.com/index.htm</a>	Cereals, Pulses, Snacks, Beverages & Sweeteners, Snacks, Spices
10.	Vision Fresh	Organic India, USDA, OneCert	Vision Fresh, 60 Sindh Colony, Opp. Hotel Management Institute, Bani Park, Jaipur, Rajasthan, - 302016 India.	<a href="http://visionfresh.in/">http://visionfresh.in/</a>	All food & Grocery--Organic Condiments- Spices, Cereals, Tea, Edible Oil & Ghee, Pulses & Beans, Sugar, Processed Food
11.	Organic Tattva	Control Union in compliance with United States Standards for Organic NOP, Indian Standards NPOP: Our certificate is approved by APEDA, Ministry of Agriculture, Government of India.	Metrotra Consumer Products Pvt. Ltd. E-3, Sector 8, Noida 201301, UP, INDIA Tel: 0120 426 0545 Email: customercare@organictattva.com	<a href="http://www.organictattva.com/">http://www.organictattva.com/</a>	Flour, Pulses, Rice, Sugar & Jaggery, Grains, Spices
12.	24Mantra Organic	APEDA, NPOP – National Programme for Organic Production, NOP (National Organic Programme) and the European Union standards EC 834/2007, Control Union International, and OneCert. Member of IFOAM and registered with US FDA.	H No-8-2-468/A/12, 2nd and 3rd floor, Road No-5, Banjara Hills, Hyderabad-500034. Email: renuka@24mantra.com	<a href="http://www.24mantra.com/">http://www.24mantra.com/</a>	Cereals, Dals, Flours, Spices, Spice Powders, Culinary Pastes, Masala Mixes, Oils, Health Foods, Snacks, Breakfast Cereals, Juices, Cookies, Millets
13.	Amira Nature Foods Ltd	BRC Global Standards, the U.S. Food and Drug Administration, SGS Group, Kosher certified, NPOP, Ecocert, USDA	Amira Nature Foods Ltd 29 E, AU Tower, DMCC, Jumeirah Lake Towers, Dubai, UAE Email: amirafoods@amirafoods.com	<a href="https://www.amira.net/">https://www.amira.net/</a>	Rice
14.	Geo-fresh	USDA Organic, JAS, NPOP, BIO SUISSE,	Geo-Fresh Organic Gulab Park, S.T. Road, Sidhpur-384151, Gujarat India. E-mail : info@geo-fresh.com	<a href="http://www.geo-fresh.com/">http://www.geo-fresh.com/</a>	Organic Spices and Oilseeds

Sr. No.	Brands	Certification	Contact Address	website	Products
15.	Sun Organofoods	Endorsed under the Govt. of India's Certified Organic program. ISO 9001:2008	Sun Agrifresh Industries Pvt. Ltd. A-9, Basement Ambernath Village Dwarka Sector-19, New Delhi 110075, India	<a href="http://www.sunorganofoods.com/">http://www.sunorganofoods.com/</a>	Rice and Cereals, Spices, Flour, Pulses, Sweetenings
16.	Sattvic	Control Union World Group, United States Standards for Organic NOP, Indian Standards NPOP, APEDA, ICCOA	Back Office Basement, Krusnal Commercial Complex, Behind Shoppers Stop, G.M Road, Chembur (West), Mumbai-400089. Ph:25290088	<a href="http://www.sattvicorganics.com/home.php">http://www.sattvicorganics.com/home.php</a>	Pulses, Spices, Grains, Tea, Honey, Dry Fruits, Flours
17.	Panchvati Apiaries	Not mentioned	Panchvati Apiary 160 Garden Road, BaluGanj, Agra, UP, India, Postcode:282001 Tel:91-562-4004756, Fax:91-562-4004756	<a href="http://panchvatiapiary-2516044.en.forbuyers.com/">http://panchvatiapiary-2516044.en.forbuyers.com/</a>	Honey and allied products
18.	Nature N Me	OneCert ASIA, USDA, NPOP	Ashcom Agro Products & Consumer Goods Pvt. S-91 Okhla, Industrial Area Phase II New Delhi 110020 Email ID: query@naturenme.com	<a href="http://www.naturenme.com/">http://www.naturenme.com/</a>	Pulses, Masalas, Condiments Oils & Ghee, Flours & Atta, Tea & Coffee, Rice, Sugar
19.	Sunrise	ISO 9001:2008, CRISIL - APEDA, Spice Board, NPOP, USDA, QEC-UKAS & SGS Organic Certified	SUNRISE AGRILAND DEVELOPMENT & RESEARCH PVT. LTD. J-890 Sitapura Industrial Area Tonk Road, Jaipur - 302022 Rajasthan, India Email: atul.hcms@gmail.com	<a href="http://www.sunriseagriland.com/">http://www.sunriseagriland.com/</a>	Tea, Coffee, Spices, Grains, Pulses,
20.	Navdanya Organic	SGS Organic Production Standard	A-60, Hauz Khas, New Delhi - 110 016 Phone : 91-11- 26968077 / 26532561/ 26532124 Fax : 91-11-26856795 Email : navdanya@gmail.com	<a href="http://www.navdanya.org/">http://www.navdanya.org/</a>	Rice, Cereal, Oil & Ghee, Indian Spices, Pulses, Flour, Tea, Dry Fruits
21.	Organic India	Organic Certifications from Control Union and SGS as per USDA, EU and NPOP Organic Standards.	ORGANIC INDIA Pvt. Ltd. Plot No. 266, Faizabad Road, Kamta, Post Chhinhat, Lucknow-227105	<a href="http://www.organicindia.com/">http://www.organicindia.com/</a>	Tea, Herbs, Ghee, Psyllium, Chyawanprash

Sr. No.	Brands	Certification	Contact Address	website	Products
22.	Sanjeevani organics	Biocert, IFOAM EU, Uttarakhnad State Organic Certification Agency(USOCA), NPOP, USDA, EU	Sanjeevani Tower, Chankaya Marg, Subhash Nagar, Dehradun, Uttarakhnad 248009	<a href="http://www.sanjeevaniorganics.in/">http://www.sanjeevaniorganics.in/</a>	Pulses, Grains, Spices, Vegetables, Sugar, Jaggery
23.	GREEN LEAVES INTERNATIONAL	APEDA,ADITI, NPOP, USDA	GREEN LEAVES INTERNATIONAL Allum Layout Moka Road, Bellary - 583103,Karnataka, India Phone : 91-8392-256504Fax : 91-8392-256926 Mr. Rudra Muni (Proprietor) Mobile : +919845150672, +918392256504,	<a href="http://www.greenleavesinternational.net/">http://www.greenleavesinternational.net/</a>	Organic Tea & Coffee, Organic Spices, Organic Grains
24.	Pristine	India Organic NPOP	Pristine Organics Pvt. Ltd #44/2A, Kodigehalli Gate,Sahakamagar Post, NH-7, Bengaluru - 560092Phone & Fax : Ph : +91-80-43438484 . Fax : +91-80-23620879 Email & Website :info@pristineorganics.com   www.pristineorganics.com	<a href="http://www.pristineorganics.com">http://www.pristineorganics.com</a>	Staples, Breakfast Cereal, Supplements, The Phyto Range, Beverages, Snacks
25.	Organika Organic Food	Certified by Uttaranchal State Organic Certification Agency (USOCA)	PRAKRATI ORGANIC FOODS Mr. Roopesh Kumar Saxena (Director), Nandpur, Chak Malhauri, Chinhat, Lucknow - 226016, Uttar Pradesh, India Phone : 91-522-2340075 Mobile : +919839023126, +919026950113	<a href="http://www.prakratiorganicfoods.com/">http://www.prakratiorganicfoods.com/</a>	Organic Spices, Organic Pulses, Organic Grains, Rice, Organic Tea
26.	GIRMES WHEAT GRASS	India Organic, EU Organic, USDA Organic, HACCP & JAS	GIRMES WHEATGRASS, 110, Raviraj CRU Mall,Market Yard, Pune - 411037 State- Maharashtra, INDIA. GIRMES WHEATGRASS, Helpline Mob: +91 9922004343	<a href="http://www.girmeswheatgrass.com/">http://www.girmeswheatgrass.com/</a>	Wheat Grass Powder
27.	Sun Agrifresh	Not mentioned	Sun House, 3rd Floor, Plot No.4, C-Block, Community Center, Pankha Road, Janakpuri, New Delhi - 110058, India Ms. Pratibha Gangwar Mobile :+919643326651 Phone :91-11-45264514 Fax :91-11-45264514	<a href="http://www.sunfoods.in/">http://www.sunfoods.in/</a>	Organic Fruits

Sr. Brands No.	Certification	Contact Address	website	Products
28. Raj Foods International	USDA Organic, NPOP, biocert india,	Raj Foods International 1st Floor Shri Sachidanand Complex Vsnagar Road, Unjha - 384170 Gujarat - (India) Ph. No. +91 2767 253845 - Fax: +91 2767 256829 Email: info@rajfoods.co.in Web: www.rajfoods.co.in	http://www.rajfoods.co.in/	Sesame Seeds, Cumin Seeds, Fennel Seeds, Fenugreek Seeds, Amaranth Seeds, Mustard Seeds, Watermelon Seeds, Dill Seeds, Black Pepper, Soybeans, Soymeals, Linseeds Sunflower Seeds
29. 4S Foods	Not mentioned	4S Foods Rao Matadin Yadav Building, Opp. Veterinary Hospital, Near Kapashera Police Station, Old Delhi-Gurgaon Road, Kapashera, New Delhi-37 +91 7838888654	http://www.4sfoods.co.in	Milk
30. Nourish Organic	Cirified under Organic food Quality Management System ISO - 22000 And APEDA	Nourish Organic Foods Pvt. Ltd. 30, Mehar Chand Market, Lodhi Road, New Delhi 110003 +91 11 49051177-79, 9311826079	www.nourishorganicfoods.com info@nourishorganicfoods.com	Breakfast cereals, snacks, nuts
31. Wingreens Farms	Not mentioned	Wingreens Farms +91 8800793642	www.wingreensfarms.in contact@wingreensfarms.com	Staples, dips, teas and herbal plants, jams, pickles
32. Natures Hub	Not mentioned	Nature's Hub B-20, G.F. Nirvana Courtyard, Nirvana Country, Gurgaon +91 124 4018309 Opp. Tau Devi Lal Botanical Garden, Sector - 52, Gurgaon +91 124 4071309	www.organicfoodindia.in info@natureshub.in	Staples, Fresh Produce, Milk, Poultry
33. Aamrai	Not mentioned	Aamrai 401 Rustomjee La Sonarisa Tower, Plot 10, Napu Road, opp Ruia College, Matunga East, Mumbai, Maharashtra 400019 +91 9167999411	www.aamrai.com info@aamrai.com	Mangoes (Alphonso, Kesar, Payree, Ratna) and mango pulp
34. De Has	Indocert, India Organic, USDA, ISO-2200:2005, ISO 9001-2008, HACCP, Cirified by Tea Board.	Deha's Organic Chai Naliapool, Dibrugarh – 786001 Assam +91 373 2301159, 9954008713	www.dehaorganic.com dehadib@yahoo.com	Tea

Sr. Brands No.	Certification	Contact Address	website	Products
35. EcoTeas Organic	Not mentioned	EcoTeas Organic +91 9443727417	www.ecoteas.co.in ecoteasindia@gmail.com	Tea
36. Vedantika	ISO-9001:2008 ISO-2200:2011	Vedantika 32, Shree Rang Nagar, Kalawad Road, Nana Mova, Rajkot-360005 +91-281-2562611	www.vedantikaherbals.com info@vedantikaherbals.com, foods@vedantikaherbals.com	Natural & organic Personal care products, soups, candies, milkshakes
37. 101 By Nature	Not mentioned	10, 4th Floor, Naina Terraces, 159 Richmond Road, Bangalore Kamataka	www.101bynature.com	Spices & Herbs, Dietary supplements, Pasta, Beverages
38. Ace Agro	Not mentioned	Aceagro Biosciences Ltd. A 752, De Joss, Ice Factory Road, Off Hill Road, Bandra (W) Mumbai 400 050. Maharashtra +91 22-26457974	shweta.rangnekar@aceagro.com	Essential oils, oleoresins, Natural Food Colors, Cardamom, Vanilla, ginger, patchouli
39. Aamraj	Not mentioned	Aamraj 401 Rustomjee La Sonarisa Tower, Plot 10, Napu Road, opp Rula College, Matunga East, Mumbai, Maharashtra 400019 +91 9167999411	www.aamraj.com info@aamraj.com	Mangoes (Alphonso, Kesar, Payree, Ratna) and mango pulp
40. Adi Naturals	Not mentioned	Adi Naturals 1098, "Pushkar", 19th B Main, 3rd Cross, JP Nagar 2nd Phase, Bangalore 560078, Kamataka +91 9945517525	www.adinaturals.com info@adinaturals.co.in	Staples, Fresh Produce, processed, dairy & bakery products
41. Anandini Himalaya Tea	Not mentioned	Anandini Himalaya Tea Gurgaon-02 +91 9811183344, 9736082919	K 10/50, DLF II, www.anandinitea.com contact@anandinitea.com	Flower & herbal blended tea
42. Blue Tokai Coffee Roasters	Not mentioned	Blue Tokai Coffee Roasters D 173 Sushant Lok Phase 1 Gurgaon, Haryana 122002 +91 9650 800776	www.bluetokaicoffee.com getcoffee@bluetokaicoffee.com	Coffee

Sr. No.	Brands	Certification	Contact Address	website	Products
43.	Doctor Moo	Not mentioned	Doctor Moo Mumbai, Maharashtra +91 9167640121	www.doctormoo.in moo@doctormoo.in	Milk
44.	Earth Loaf Artisan & Raw Pvt Ltd	Not mentioned	Earth Loaf Artisan & Raw Pvt Ltd 439 Hebbal Ind Area, Metagalalli Post, Mysore, Karnataka +91 9611824275	www.earthloaf.co.in info@earthloaf.co.in	Dark chocolate, cacao nibs
45.	Eaternal Health & Organic Foods Pvt. Ltd.	EU Organic, USDA, India Organic, OneCert, JK Kosher	Eaternal Health & Organic Foods Pvt. Ltd. No. B-2, Rustom Baug, Sant Savta marg, Byculla, Mumbai-400027, Maharashtra +91 22 23748557, 9867245082	www.eaternal.com info@eaternal.com, danesh@eaternal.com	Staples, Processed foods, Ready to cook foods, soapsnubs, bathsalts etc
46.	Flourish Pure Foods	Not Mentioned	Flourish Pure Foods, 4th Floor, 22-23, Shrimal Society, Navrangpura, Ahmedabad -09, Gujarat +91 79 66062199, 66092101	www.flourishpurefoods.com flourish@flourishpurefoods.com	Milk
47.	Hello Organic	ISO- 9001: 2000 ISO-2200:2005, Bio Suisse, PC Certified, Fair Trade Certificate, Organic Certificate as per, EEC.	Hello Organic (Sunstar Organic foods division) Gate No- 693, Khasra No -37/43, village Bakoli, Delhi-110036 +91 11-27207002	www.helloorganic.com response@helloorganic.com	Staples, ready to eat foods
48.	High Tea (Deccan Impex)	Not mentioned	High Tea (Deccan Impex) 3/2, Berlie Street Cross, Langford Town, Bangalore, Karnataka +91 80-22211104, 9243115757	contact@hightea.in	Nilgiri tea
49.	Innovative Agro	Not mentioned	Innovative Agro 221, Virat Nagar, Panipat, Haryana 132103 +91 9812230574	www.innovativeagro.com info@innovativeagro.com	Organic Eggs, herbal eggs
50.	Kohinoor Speciality Foods	Not mentioned	Kohinoor Speciality Foods Pinnacle Business Tower, 10th Floor, Surajkund, Delhi +91 129 4242222	www.kohinoorfoods.in business@kohinoorfoods.in	Rice

Sr. No.	Brands	Certification	Contact Address	website	Products
51.	KRBL Ltd. (India Gate rice)	Not mentioned	KRBL Ltd. (India Gate rice) 9th Mile Stone, Post Dujana, Bulandshahar road, Dist. Gautam Budh Nagar-203207 +91 120 2673400 (30 lines)	www.kbrlrice.com mails@kbrlindia.com	Basmati Rice
52.	M/s Kansal and Kansal Agro Farm	Not mentioned	M/s Kansal and Kansal Agro Farm 27, Virat Nagar, Panipat 132103 +91 8045135043	www.kansalagro.com kansalagro@gmail.com	Organic eggs
53.	Mittal Teas	Not mentioned	Mittal Teas 12, Sunder Nagar Market, New Delhi-03 +91 11 2435 8588	www.mittalteas.com tea_mittal123@yahoo.co.in	Organic Green tea, assam, darjeeling teas etc
54.	Mothers Nature Foods Pvt. Ltd.	Not mentioned	F-300, Ground Floor, Sector-57, Sushant Lok - 2 , Gurgaon - 122001, Haryana +91 844774444	www.milkcompany.in info@milkcompany.in	Farm Fresh Cows Milk
55.	Nandan Royale Coffee	India Organic, IMO Certified	216, Vasan Udhyog Bhavan, Senapati Bapat Marg, Lower Parel, Mumbai 400013, Maharashtra +91 22 40532800, 9833761042	coffee@nandancoffee.com	Coffee
56.	Nature Bio-Foods Ltd. (Ecolife)	EcoSocia, Fairtrade, EU, Naturland, India Organic, ISO 27000, USDA, Biosuisse, JK Kosher	45Km stone, Village Kumaspur, GT Kamal Road, Sonepat, Haryana +91 130 3051500-17	www.naturebiofoods.in tapan.ray@itgroup.in	Bulk supply & branded staples
57.	Navadarshanam	Not mentioned	4/70, Ganganahally hamlet, Gumalapuram village, Thally block, Krishnagin district, Tamil Nadu +91 9241287517	www.navadarshanam.org navadarshanam@gmail.com	Staples, Processed Foods, Health Foods
58.	Nourish Organic Foods Pvt. Ltd.	Certified under Organic and Food Quality Management System, ISO 22000	30, Mehar Chand Market, Lodhi Road, New Delhi 110003 +91 11 49051177-79, 9311826079	www.nourishorganicfoods.com info@nourishorganicfoods.com	Breakfast cereals, snacks, nuts,
59.	Organa	India Organic	Mother India Farms Gem Wellington, # F1, 5th floor Munageshpalya, Old Airport Road, Kodihalli, Bengaluru – 560 017, Karnataka +91 120 4351222/ 333/ 444	www.organa.in sales@organa.in	Pickles, conserves, ready-to-eat foods, teas

Sr. No.	Brands	Certification	Contact Address	website	Products
60.	Organica Organica Pure Farm Products Pvt. Ltd.	Not mentioned	F-328, Sector 63, Noida, UP +91 120 2406363, 9811792850	www.organica.in feedback@organica.in	Green teas, black teas, pickles, honey, holi colors
61.	Orgavita	USDA	105, New Manglapuri, MG Road, New Delhi-30 +91 11 49112208/ 16	www.orgavita.in info@orgavita.in	Fresh Produce
62.	Pro Nature Organic Foods Pvt. Ltd.	Organic India	No. 29, Govinda Krupa Building, 1st Cross, Keggadasapura, C.V. Raman Nagar, Bangalore - 560 093, Karnataka +91 80 32983773, 25248307	www.pronatureorganic.com varun@pronatureorganic.com	Staples, sweeteners and spices
63.	Rapid organic pvt ltd	Not mentioned	Plot No. 544/545, 1st Floor, Hinglaj Nagar, (Mojija), Narmada Colony Road, Sanchore, Dist - Jalore Rajasthan - 343041 +91 2979 285734	www.rapidorganic.com info@rapidorganic.com	Spices, medicinal herbs, pulses, essential oils, dry fruits
64.	Societe Naturelle	Not mentioned	S-18 E Shakapur, Delhi 110092+91 8377899630	www.dancing-bees.com contact@dancing-bees.com	Natural & Organic Honey
65.	The Indian Bean	Not mentioned	Versova, Andheri West, Mumbai - 400061, Maharashtra. +91 9820745916	www.theindianbean.com customer@theindianbean.com	Coffee
66.	Sri Venkateswara Food Processing Pvt. Ltd.,	Non mentioned	Sri Venkateswara Food Processing Pvt. Ltd., 2nd Floor, Dasapalla Complex, Suryabaghi, Visakhapatnam – 530 020, Andhra Pradesh, India. Mobile: +91-99496-66767 Tel: +91-891-6666676 Fax: +91-891-6666667 E-mail: rao@fruitpulp.com	http://www.fruitpulp.com/	<b>Organic Alphonso Mango Pulp, Organic Banana Puree/Pulp, Organic Red papaya Pulp/Puree</b>
67.	Swastha Organic Foods	Biocert India Pvt Ltd, India Organic, IFOAM Accredited, USDA Organic, Global G.A.P, Canada Organic, IOAS	Anuj Chaudhary Swastha Organic Foods F-58, Radhey Mohan Drive., Jonaapur, New Delhi New Delhi-110047. India +91 9968004617 E-Mail id: info@swasthaorganicfoods.com WebSite: www.swasthaorganicfoods.com	http://www.swasthaorganicfoods.com/	Fruits, Cooking Oil & Oilseeds, Honey Products, Organic Pulses, Organic Cereals, Organic Holi Colours, Spices & Condiments

Sr. No.	Brands	Certification	Contact Address	website	Products
68.	External Health & Organic Foods Pvt Ltd	EU Organic Certified, USDA Certified, India Organic Certified, OneCert Certified, JK Kosher Certified	External Health & Organic Foods Pvt Ltd., B2 Rustom Baug, S.S Mang, Byculla, Mumbai 400027. T: +91 22 6520 0541. F: +91 22 2374 8557. E: info@eaternal.com	<a href="http://www.eaternal.com">http://www.eaternal.com</a>	Spices, Pulses, Dals, Spice Mix, Cereals, Oil Seeds, Extracts, Organic Purified, Nuts, Oils, Medicinal Herbs, Flours, Tea,
69.	OTR Organic Farm Products	TNOCD (Tamil Nadu Organic Certification Department)	OTR Organic Farm Products 6, Alagesan Road Number 2, S.R.P Nagar, Saibaba Colony, Coimbatore- 641 011 Tamil Nadu, INDIA Email: fresh@OTRFarms.com Web: www.OTRFarms.com Phone: 0422 2453550 Mobile: 97912 11979	<a href="http://www.otrfarms.com/">http://www.otrfarms.com/</a>	Dried Fruits, Dried Items, Flour, Grains, Jaggery, Juices, pickles, pulses, snacks, spice powders etc
70.	Harvest Fresh Farms	India Organic, Indocert, FSSAI	Lower Camp, Melagudalur, Near Thekkady, Idukki (District), Kerala Contact : Mr. John Mob: +91 9578072722 E-mail: info@harvestfresh.in, info@meron.com	<a href="http://www.harvestfresh.in/">http://www.harvestfresh.in/</a>	Fruits
71.	Suminter India Organics	USDA Organic, India Organic, Bio Suisse,	Suminter India Organics Pvt Ltd X Cube 3rd Floor Opposite Fun Republic Cinema New Link Road Andheri (West) Mumbai 400053 India	<a href="http://www.suminterindiaorganics.com/">http://www.suminterindiaorganics.com/</a>	Spices & Herbs, Cane sugar, Cereals, Nuts
72.	EcoFarms (India) Ltd	USDA-NPOP (National Programme for Organic Production), India Organic - NOP (National Organic Program), IMO Control, ECOCERT	EcoFarms (India) Limited Dorli-Dolamba, Nagpur Bypass Road Yavatmal - 445 001 MH, India Tel: +91-7232-242372 Fax: +91-7232-245369 Email: feedback@ecofarmsindia.in	<a href="http://www.ecofarmsindia.in">www.ecofarmsindia.in</a>	Cereals, Pulses & Lentils, Oil Seeds, Spices, Fruits & Vegetables, Wild Products
73.	Fabindia Overseas Pvt. Ltd	SGS, NPOP's India Organic	Fabindia Overseas Pvt. Ltd, Industrial Area, Phase -2, New Delhi 110020, India Tel: +91-11-40577720 Fax: +91 11 2681 1053, Email: mailus@fabindia.net	<a href="http://www.fabindia.com/">http://www.fabindia.com/</a>	Teas & coffees, Pasta, Drinks, Pickles, Chutney, Preserves, Sauces, Ready2 Eat, sweeteners

Sr. No.	Brands	Certification	Contact Address	website	Products
74.	Nirawin Organic	ECOCERT, NPOP - India Organic	Ramvadi, Opp. Godadiya Hanuman Temple, Gandhinagar-Mansa Road, Randheja, Gandhinagar-382620, Gujarat. Mobile:+91 97266 92100, 96879 91931 info@nirawinorganic.com	<a href="http://www.nirawinorganic.com/">http://www.nirawinorganic.com/</a>	Grains, Fruit, Oil, OilSeeds, Pulses, Spices, Vegetables
75.	Accura Organic Foods	Onecert, NPOP-India Organic, USDA Organic	Accura Organic Foods Survey No. 122 Village+Karai Near Gujarat Police Academy Dist. Gandhinagar - 382355 info@accuragroup.in Phone +91 79 22800666 Fax +91 79 22802666	<a href="http://www.accuragroup.in/">http://www.accuragroup.in/</a>	Seed, pulses, cereals
76.	Gayatri Organic	NPOP-India Organic, USDA Organic, Uttarakhnad State Organic Certification, APEDA	Registered Address : A.P.M.C. Market-II, Phase-II, Sector-19, Vashi, Navi Mumbai : 400 703. Tel: +91 989 255 9169 info@gayatriorganic.com	<a href="http://gayatriorganic.com/">http://gayatriorganic.com/</a>	Grains, Honey, Juice, Jams, Linteils / Dal, Oil, Spices, Sugar, Tea
77.	Mother India Farms	NOP (USDA), NPOP (India Organic Standards), EU Organic, Kosher , Control Union	Mother India Farms Brigade Rubix, #801, Eighth Floor, Watch Factory Main Road, Peenya, Bangalore. Tel: +91 – 80- 42563400 Email: enquiry@motherindiafarms.com	<a href="http://www.motherindiafarms.com/">http://www.motherindiafarms.com/</a>	Fruits
78.	EcoLife Global	Organic Soil Association, ECOCERT	Phone: 01730 262 410 Email: hello@ecolifeglobal.com	<a href="http://ecolifeglobal.com/">http://ecolifeglobal.com/</a>	Health Food, Drinks and Chocolates
79.	Jhaveri Organic Farms	ISO 9001:2008, ISO 14001:2004, ISO 22000:2005 but no organic certification	Jhaveri Organic Farms Rajesh J. Jhaveri (C.E.O.) 412, Payal Tower, Opposite M. S. University, Sayajigunj Vadodara - 390001, Gujarat, India Phone: 08373902683	<a href="http://www.jhaveriorganicfarms.co.in/">http://www.jhaveriorganicfarms.co.in/</a>	Nutritious cereals, Indian Pulses, Spices and Condiments, Cooking Oils, Fruit Pulps, Nutraceutical Products, Agro products and Khakhra Snacks

Sr. No.	Brands	Certification	Contact Address	website	Products
80.	Suminter India Organics	USDA Organic, India Organic, Kosher, BRC Global, GMP+	Suminter India Organics Pvt Ltd X Cube 3rd Floor Opposite Fun Republic Cinema New Link Road Andheri (West) Mumbai 400053 India Telephone: + 91 22 4202 9000 Fax: + 91 22 2674 4903 General: info.suminter@suminter.com Food: food.sales@suminter.com	<a href="http://www.suminterindiaorganics.com/">http://www.suminterindiaorganics.com/</a>	Spices & Herbs, Cane Sugar, Oilseeds, Cereals, Nuts
81.	Manas	INDOCERT, India Organic	Manas Krushi Industries Ltd 304, Sunflower Tower, Parvati Bhavan, Kharkar Lane, Thane (West) - 400601, Maharashtra, India Customer Care No +91 9223 300 500 (10 am to 7pm) Email info@manasorganicfood.com	<a href="http://www.manasorganicfood.com/">http://www.manasorganicfood.com/</a>	Jaggery, Atta, Rice, Ghee, Pulses, Spices, Oil
82.	Pure life Organic Food	USOCA, Fair Trade, India Organic, USDA Organic, Kosher, KVQA, GMP+, BioCERT India, Control Union Certification, IFOAM	Pure Diets India Ltd. Flat No. 4E, 4th Floor, M6 Uppal Plaza, Jasola, District Centre, New Delhi – 110025 Contact No. +91 11 42584400 - 09 Email: enquiry@purelife.in; info@purelife.in	<a href="http://purelife.in">http://purelife.in</a>	Sugar, Molasses, Rectified Spirit and Alcohol, Mango Puree
83.	Spiso Foods	US NOP, Indian NPOP, SGS, EU	SPISO FOODS (India) B-16, G. T. Karnal Road, Industrial Area, Delhi-110033, India T: +91-11-27443648, 8586000078 F: +91-11-27460530 E: info@spisofoods.com	<a href="http://www.spisofoods.com">http://www.spisofoods.com</a>	Natural Herbs, Spices, Rice, Oils, Masale, Honey, Dals
84.	Kanegrade	SGS, UKAS Management System, KLBID, USFDA, Halal Food Council of Europe, Soil Association Organic Certificate, Kosher Certificate	Kanegrade Flavours & Ingredients Pvt. Ltd Plot No. 800, Udyog Vihar Phase V, Gurgaon 122 016 India Telephone 1: +91 989 175 7777 Telephone 2: +91 999 080 7423 Landline: +91-124-4001436/37 Email: info@kanegradeindia.com	<a href="http://www.kanegrade.com">http://www.kanegrade.com</a>	Organic fruit ingredients, Organic Sugar, Organic vegetable ingredients
85.	Organic on Call	Not Mentioned	Organic on Call, GI-8, Nilay Complex, Opp. Nirmal Tower, Gulab, Tower, Ahmedabad, Tel. 91-9722002287, 7600960069	<a href="http://www.organiconcall.com">http://www.organiconcall.com</a>	Jaggery, Pure Cow Ghee, Honey, Rice, Pulses, Spices, Oil
86.	Vikalp	Not Mentioned	Vikalp, Sbammati Gandhi Ashram, Ahmedabad 380007. Tel: (079) 27557878, 27557199	<a href="http://www.vikalporganic.com">http://www.vikalporganic.com</a>	Grains, Pulses, honey, Spices

# Certified Producers and Farmer groups of India Organic Spices

1. Peermade Development Society (PDS)  
P.B.No.11, Peermade, Idukki District, Kerala. Tel: 91-486-332497/332197  
Fax: 91-486-332096  
E-Mail : pdsexports@sify.com  
Website: <http://www.pdsorganicspices.com>  
Products: Cardamom, Black & White Pepper, Ginger, Turmeric, Vanilla, Clove, Camboge, Nutmeg and Mace.
2. SAMANWITA  
G.Udayagiri Kandhamal Dist. Orissa.  
Tel/Fax : 91-6847-60048 E-Mail : phulbani@ori.nic.in  
Website: <http://www.samanwita.com>  
Products: Ginger, Turmeric, Mustard and Tamarind
3. KASAM  
Phulbani, Kandhamal Dist. Orissa.  
Tel: 91-6842-53022  
E-Mail : orissakasam@rediffmail.com  
Products: Ginger, Turmeric, Mustard and Tamarind
4. Health of People and Environment (HOPE)  
155, Ettines Road, Ooty, Tamilnadu.  
Tel/Fax : 91-423-446044  
Email: hopein@md5.vsnl.net.in Website: <http://www.hopeinnilgiris.com>  
Products: Rosemary, Thyme, Parsley and Oregano(fresh, dehydrated and oils)
5. Bosco Reach-Out  
Don Bosco, Guwahati, Assam.  
Tel: 91-361-546162/515501 /510458  
Fax: 91-361-510457/522822 , Email: bosco@gwl.vsnl.net.in  
Products: Ginger, Turmeric and Chillies.

6. Destitute Women's Upliftment Society (DWUS)  
Nagamapal Lamabam Leikai, Imphal, Manipur.  
Tel: 91-385-311152  
E-Mail : apollorajkumar@homail.com Products: Ginger,  
Turmeric and Chillies.
  
7. Wynad Social Service Society (WSSS)  
P.B..No 16, Mananthavady, Wynad Dist. Kerala.  
Tel: 91-493-540314  
Fax: 91-493-542388  
E-Mail: wsss@satyam.net.in  
Website: <http://www.wsssindia.com>  
Products: Black & White Pepper, Ginger and Turmeric.
  
8. Indian Organic Farmer's Producer Co.Ltd  
KP-IV/294. Thottumugham.P.O  
Aluva- 683105, Kerala  
Tel/Fax: (91)484 2620659  
E Mail:info@iofpcl.com Web: www.iofpcl.com
  
9. Varanashi Agro Farm  
Adyanadka - 574 260  
D.K, Karnataka  
Tel: (91) 8255 270254  
Fax: (91) 8255 270686  
E Mail: info@varanashi.com  
Web: www.varanashi.com

10. Echo-Agri Research Foundation

142, 4th Cross, 4th Main

Bannimantap "C" Layout

Mysore -15, Karnataka

Tel/Fax: (91) 821 2491016

Email: jnk@blr.vsnl.net.in

11. M/s. Indian Farmer's Movement (INFARM)

M.C.B.S Bhavan

Sagar Road

Shimoga-577 204

Tel: (91) 8182 255923

Fax: (91) 8182 256549

Email: infarmka@sancharnet.in

12. Harrisons Malayalam Limited

PB No. 502

Bristow Road, Wellington Island

Cochin-682003, Kerala.

Tel: 91-484-2668023

Fax:91-484-2668024

E-Mail : hmlcorp@harrisonsmalayalam.c

Products: Black & White Pepper, Ginger, Turmeric

Source: [http://www.indianspices.com/html/org\\_farm\\_produce.htm](http://www.indianspices.com/html/org_farm_produce.htm)

## Consumer Education and Research Centre

Consumer Education and Research Centre (CERC), set up in 1978, is a non-political, nonprofit and non-government organisation dedicated to the education and empowerment of consumers as well as promotion and protection of consumer interests through effective uses of education, research, the media and law. CERC has three major roles-to make consumers aware of their rights, to help them protect themselves and to make providers of goods and services accountable.

Its activities include complaints handling, legal advice and litigation, consumer education and awareness programmes, library and information service, publication, comparative testing of products, advocacy, investor and environment protection.

## Consumers International

Consumers International (CI) is the world federation of consumer groups that serves as the only independent and authoritative global voice for consumers. It is based in London, England. Founded on 1 April 1960, currently with over 220 member organisations in 115 countries around the world, the organisation continues to build a powerful international movement to empower and protect consumers everywhere.

In campaigning for the rights of consumers across the world, CI seeks to hold corporations to account and acts as a global watchdog against any behaviour that threatens, ignores or abuses the principles of consumer protection. CI is a not-for-profit company limited by guarantee, company number 4337865 and registered charity number 1122155.

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### Consumer Education and Research Centre

Suraksha Sankool, S. G. Highway, Thaltej, Ahmedabad 380 054.  
Tel: 079-27489945/6, 27450528, 27438752/3/4 Fax: 079-27489947  
Email: cerc@cercindia.org, cerc-env@nic.in  
Website: www.cercindia.org, www.cercervis.nic.in  
Toll-free Gujarat Consumer Helpline: 1800 233 0222 [from BSNL]