

Activity Report on Awareness Programme - July 2019

- CERC – ENVIS participated in the outreach activity on Consumer Awareness programme conducted by Consumers Club and Samvadan at Gujarat Commerce College, Ahmedabad on 26th of July 2019. The programme began with an introduction of the panelist. Coordinator of consumer clubs educated them on CERC – Its inception and objectives. She also gave a detailed explanation on Consumer rights and its awareness amongst people. Mr. Girish Shah, head of Complaints Department informed them about the procedures and ways to file a complaint against the products and services. Ms. Anusha Iyer of Education and Research team introduced them to CERC activities of Advocacy, Education and Research with a special presentation on project Misleading Advertisements. She also enlightened the students with the tall claims made by the company and manufacturers for their services and products and how they tackle misleading advertisements. Ms. Divya Namboothiri CERC-ENVIS team educated the students about the responsibility of the consumers towards environment. Briefed them about the theme mandate of CERC-ENVIS on “Eco labeling and Eco Products”. Covered various information on eco label, what does a label mean, different eco labels of different product categories and its significance, benefits of eco labeling schemes, green washing, types of eco labels and eco products and eventually concluded with green tips and steps one can take at an individual level for a sustainable and eco-friendly lifestyle.
- On 31st July 2019, around 32 students of Commerce 11th STD from Shivashish School visited Consumer Education and Research Centre as a part of their educational trip. They were also enlightened about the CERC and ENVIS activities and objectives by CERC Staff and Ms. Divya Namboothiri respectively.
- Van Mahotsava is an annual tree planting festival celebrated in the first week of July. During this festival thousands of trees are planted all over India. CERC-ENVIS RP also hosted this programme in CERC campus and celebrated along with IPMA - Indian Pump manufacturer's association. As a part of this festival, 100 trees were donated by IPMA. Mr Bharat Patel - ex-President (IPMA), Mr Utkarsh Chhaya - Technical Advisor and Mr Uday Mawani - CEO - CERC inaugurated the event by planting trees in CERC campus. The entire CERC and CERC-ENVIS staff participated in the tree plantation.

Gallery:



Inaugural Session at Gujarat Commerce College , Ahmedabad



Ms. Divya Namboothiri giving a presentation on CERC



Students attending the programme



Inhouse Awareness Program for 11std Shivashish School students by Ms. Divya Namboothiri CERC –ENVIS



CERC staff from other departments addressing the students



Mr Bharat Patel - ex-President (IPMA) with Mr. Uday Mawani – CEO CERC, inaugurating the tree plantation program



Dr. Ashoka Ghosh Programme Officer CERC ENVIS planting a tree



Entire CERC-Staff who participated in the Van Mahotsav Tree plantation program