

World EARTH Day

22nd April 2024



Theme: Planet vs. Plastics

Reduce



Many plastic products you may frequently use are generally unnecessary – do you really need a straw to drink a glass of water? It is important to only consume what you need, especially when it comes to plastics. Many of the most commonly disposed of plastic products have viable alternatives. Always ask yourself if you can get the same product without consuming plastic before you buy something.

Refuse



Plastic bags are one of the biggest sources of plastic pollution. Refusing the plastic shopping bags given away at retailers and grocery stores is easy. If you need a bag to carry your purchases, bring reusable canvas bags instead. And buy cloth or mesh bags to carry fresh produce to the cashier.

Reuse



Get a reusable water bottle instead of buying plastic ones and throwing them out.

Recycle



Soft drink bottles, peanut butter jars etc. can be recycled into fibrefill for sleeping bags, carpet fibres, rope, pillows etc. Shampoo bottles, cooking oil bottles, fast food service items, etc. can be recycled into drainage and irrigation pipes. Grocery bags, bread bags, shrink wrap, etc. can be recycled into new grocery bags.

Remove



Start a beach or river clean-up in your local community. Support the work of organizations removing plastic from the environment.

Source: <https://www.earthday.org/wp-content/uploads/Plastic-Pollution-Primer-and-Action-Toolkit.pdf>



CERC-EIACP

Consumer Education and Research Centre

Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP)

Programme Centre- Resource Partner on “Environment Literacy - Eco-labelling & Eco-friendly Products”