

OLD ME



I used to carry plastic shopping bag

I used to throw away my kitchen waste



Earlier I used plastic cups/ mugs



I used incandescent bulbs



I used to drive my personal vehicle



I used to buy plastic water bottle



I used plastic brush

I used to throw away e-waste



I used to throw all waste in one bin

NEW ME



Now I carry my own cloth bag

Now I compost at home



Now I carry my own reusable cup



Now I have switched to LED bulbs & energy efficient appliances



Now I have switched to public transport



Now I carry my own water bottle



Now I have switched to bamboo brush



Now I give my e-waste to recyclers



Now I segregate my waste



Consumer Education and Research Centre
Environmental Information, Awareness, Capacity Building and Livelihood
Programme (EIACP) Programme Centre - Resource Partner on "Environment
Literacy- Eco-labelling & Eco-friendly Products"



cerc-env@nic.in

@CERC.EIACP

@CERC_EIACP

@cerc_eiaccp

@cerc_eiaccp