



Apr 1, 2016 - Mar 13, 2017

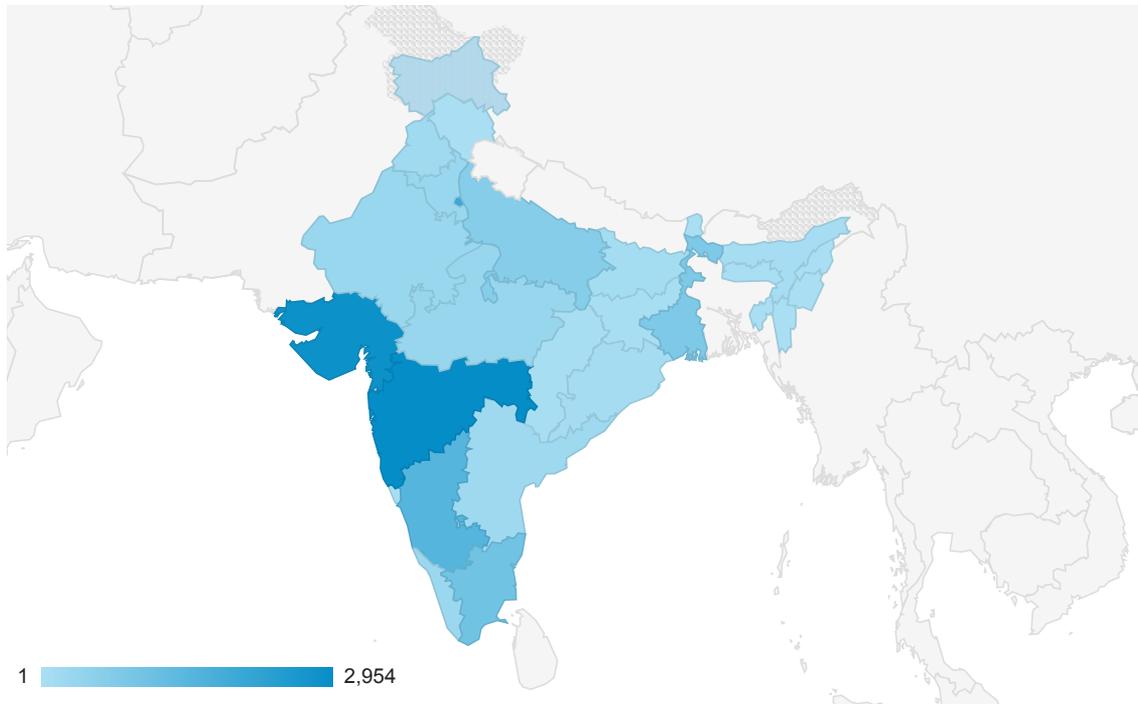
Location

ALL » COUNTRY: India

All Users
70.68% Sessions

Map Overlay

Summary



Region	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	14,733 % of Total: 70.68% (20,845)	80.93% Avg for View: 84.74% (-4.49%)	11,924 % of Total: 67.50% (17,664)	66.71% Avg for View: 70.15% (-4.90%)	2.15 Avg for View: 1.95 (10.39%)	00:02:49 Avg for View: 00:02:13 (26.98%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Maharashtra	2,954 (20.05%)	87.64%	2,589 (21.71%)	68.35%	1.85	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Gujarat	2,809 (19.07%)	41.15%	1,156 (9.69%)	49.66%	3.67	00:07:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Delhi	1,942 (13.18%)	91.97%	1,786 (14.98%)	70.39%	1.77	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Karnataka	1,505 (10.22%)	90.56%	1,363 (11.43%)	70.70%	1.81	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Tamil Nadu	1,017 (6.90%)	93.02%	946 (7.93%)	73.55%	1.84	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. West Bengal	792 (5.38%)	85.48%	677 (5.68%)	70.96%	1.70	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Telangana	719 (4.88%)	91.10%	655 (5.49%)	73.44%	1.78	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Uttar Pradesh	654 (4.44%)	94.34%	617 (5.17%)	72.63%	1.63	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Madhya Pradesh	317 (2.15%)	93.38%	296 (2.48%)	78.55%	1.50	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Haryana	303 (2.06%)	91.75%	278 (2.33%)	72.61%	1.66	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Rajasthan	297 (2.02%)	87.21%	259 (2.17%)	67.68%	1.80	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Kerala	277 (1.88%)	95.31%	264 (2.21%)	70.04%	2.05	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)

13. Andhra Pradesh	222 (1.51%)	90.54%	201 (1.69%)	71.17%	1.69	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Punjab	176 (1.19%)	92.61%	163 (1.37%)	69.32%	1.74	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Chandigarh	145 (0.98%)	90.34%	131 (1.10%)	75.17%	1.58	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Bihar	114 (0.77%)	92.11%	105 (0.88%)	78.95%	1.54	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Odisha	98 (0.67%)	92.86%	91 (0.76%)	68.37%	1.94	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Uttarakhand	78 (0.53%)	91.03%	71 (0.60%)	67.95%	2.10	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Assam	77 (0.52%)	79.22%	61 (0.51%)	77.92%	2.32	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Jharkhand	44 (0.30%)	97.73%	43 (0.36%)	68.18%	1.68	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Chhattisgarh	40 (0.27%)	87.50%	35 (0.29%)	55.00%	1.80	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. Jammu and Kashmir	38 (0.26%)	89.47%	34 (0.29%)	65.79%	2.16	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Goa	30 (0.20%)	93.33%	28 (0.23%)	46.67%	2.30	00:03:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. Puducherry	28 (0.19%)	82.14%	23 (0.19%)	67.86%	2.04	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. Himachal Pradesh	26 (0.18%)	88.46%	23 (0.19%)	57.69%	3.23	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. Sikkim	7 (0.05%)	100.00%	7 (0.06%)	57.14%	1.43	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. Mizoram	6 (0.04%)	83.33%	5 (0.04%)	83.33%	1.33	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
28. Meghalaya	5 (0.03%)	100.00%	5 (0.04%)	80.00%	1.60	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
29. Tripura	4 (0.03%)	100.00%	4 (0.03%)	75.00%	1.75	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
30. (not set)	3 (0.02%)	100.00%	3 (0.03%)	66.67%	1.67	00:07:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
31. Nagaland	3 (0.02%)	100.00%	3 (0.03%)	66.67%	1.67	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
32. Dadra and Nagar Haveli	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33. Manipur	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)