



CERC ENVIS RP, 2019

Harmful effects of POPs on Environment

Persistent organic pollutants (POPs) are toxic chemicals that adversely affect human health & the environment. They persist for long periods of time in the environment & can accumulate & pass from one species to the next through the food chain. Items like cosmetics, paint, ornaments, clothes, etc. increases the amount of Heavy Metals that increases the acid content, affects the pH balance, poisons fishes, birds & humans.

Let us pledge to celebrate this festival in a more meaningful and delightful way without harming environment.

Keeping Pandemic & environment in mind, let us celebrate this festival safely at home in a greener way!

Last year CERC ENVIS RP made Eco-Friendly Ganpati Idol using leaves. <https://bit.ly/34jmcOi>

This year we have made Eco-Friendly Ganpati idol using clay soil & seeds. <https://bit.ly/31en6K2>



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