

2022

# ECO-FRIENDLY CELEBRATION OF GANESH CHATURTHI



Consumer Education and Research Centre  
Environmental Information System,  
Resource Partner

In India, festivals are celebrated at a large scale. Ganesh Chaturthi is the festival which is marked with the installation of Ganesha's clay murtis privately in homes and publicly.

Materials like PoP, plastic decorative items etc. used in making of Ganesh Idol are harmful for the environment. Rivers, lakes, wells and streams get polluted & causes harm to aquatic organism after immersion of PoP idols. An alternative to the idols made from PoP is the idols made from clay/soil that are environment friendly.

Consumer Education and Research Centre, MoEF&CC's Environmental Information System, Resource Partner promoted celebration of Ganesh Chaturthi in an environment friendly way by conducting following activities:

- a) Workshop on 'Making of Eco-friendly Ganesha Idol' at Maharaja Agrasen Vidyalaya, Memnagar (Annexure-I)
- b) Competition on 'Making of Eco-friendly Ganesha Idol' at Maharaja Agrasen Vidyalaya, Memnagar (Annexure-II)
- c) Posters on different types of Eco-friendly Ganesha Idol (Annexure-III)
- d) Eco-friendly Ganesh Chaturthi Celebration at CERC (Annexure-IV)
- e) Poster on Eco-friendly Ganesh Chaturthi Celebration (Annexure-V)
- f) Video on 108 Eco-Ganesha Idol

Youtube Link- <https://www.youtube.com/watch?v=1wOU7pV2mXU&t=31s>

All the above mentioned activities were showcased on the social media platforms for wider reach:

Facebook: [www.facebook.com/EcoProductsEcoLabeling/](http://www.facebook.com/EcoProductsEcoLabeling/)

Instagram: [https://www.instagram.com/cerc\\_envis/](https://www.instagram.com/cerc_envis/)

Twitter: [https://twitter.com/cerc\\_envis](https://twitter.com/cerc_envis)

Youtube: <https://www.youtube.com/channel/UCY6oxmu0vHS1R3YiV0ZV81A>

Annexure-I



Annexure-II



### Annexure-III





Annexure-IV



Annexure-V

## Steps to make Eco-friendly Ganesh



Step 1:- Make 1 ball each for Head, Stomach, Trunk, Head Crown, Back Crown, Base Pedestal, 2 balls for Hands and Legs



Step 2:- Roll out the legs as show in picture fix stomach to base pedestal



Step 3:- Bend the legs as show in picture



Step 4:- Fix the Legs to stomach and pedestal



Step 5:- Bend the hand as show in picture



Step 6:- Fix hands to the body

Step 7:- Fix head to the body

Step 8:- Fix ears and trunk as show in picture

Step 9:- Ready for decoration

## Eco-friendly Ganesh Chaturthi Celebration

31 Aug 2022



Consumer Education & Research Centre - Environmental Information System (ENVIS) Resource Partner on "Environment Literacy- Eco-Labeling & Eco-friendly Products"

