

Activity Report on Awareness Programme - August 2019

- CERC-ENVIS RP conducted an outreach activity Gujarat Vidyapith College, situated at Randheja, Gandhinagar on 9th of August 2019. Here, the target audiences were students of MBA in Rural Management. The programme began with an introduction of the panelist. Ms. Shweta Mahajan, DGM of TORCH, CERC educated them about the consumer Rights and Acts. Ms. Divya Namboothiri and Ms. Apeksha Sharma were the representatives from CERC- ENVIS team.

Ms. Namboothiri, educated the students about the responsibility of the consumers towards environment. Briefed them about the theme mandate of CERC-ENVIS on “Eco labeling and Eco Products”. Covered various information on eco label, what does a label mean, different eco labels of different product categories and its significance, benefits of eco labeling schemes, green washing, types of eco labels and eco products and eventually concluded with green tips and steps one can take at an individual level for a sustainable and eco-friendly lifestyle. Students were also briefed about Organic products and Organic labels. They were also informed about different courses offered under the Green Skill Development Program (GSDP) undertaken by the MoEF&CC.

Ms. Sharma briefed students about the Grid Based Decision Support System (GRIDSS) mandate of ENVIS. Its role and benefits in mapping and environmental survey. Importance of Geographic Information System (GIS) and its application in environment management and analysis study.

- During the festive season of Ganesh Chaturthi, ENVIS team showcased an eco friendly way of celebration. Ms. Apeksha Sharma, made an in-house demonstration and also video graphed techniques in the making of eco friendly Ganesha using leaves. The video on ‘How to make Eco friendly Ganesha’ were posted in social media for wider reach.

Video link: <http://cercenvis.nic.in/video/ganesha/ganesha.html>

Ms. Divya Namboothiri made a PowerPoint presentation on Plaster of Paris (PoP) Ganesh idols its impact on environment and alternative examples of environment friendly Ganesh idols.

Gallery:

Ms. Shweta Mahajan , DGM
TORCH, CERC , delivering lecture at
Gujarat Vidypith



Ms. Apeksha Sharma, Information
Officer CERC-ENVIS, delivering lecture
on GIS – Applications and Its

Ms. Divya Namboothiri, IT/GIS Expert delivering
lecture on Environment literacy, eco labeling
and eco products





Ms. Apeksha Sharma demonstrating 'how to make eco friendly Ganesh' before the CERC-Staff

Ms. Divya Namboothiri, making a PowerPoint presentation on PoP Ganesh Idols , pollution due to emersion of PoP idols and alternative ways to celebrate Ganesh festival





Lord Ganesh made of leaves - Way to celebrate Ganesh Festival in environmental friendly way