

## Activity Report on Awareness Programme - May 2019

As a part of their School Project, around 80 students from the Maharaja Agrasen Vidyalaya, Ahmedabad visited Consumer Education Research Centre on different days in batches in the month of May 2019. Staff of CERC from different departments such as coordinator of consumer clubs educated them on CERC – Its inception and objectives, Complaints Department informed them about the procedures and ways to file a complaint against the products and services and Education and Research team introduced them to CERC activities of Advocacy, Education and Research with a special presentation on project Misleading Advertisements. They also enlightened the students with the tall claims made by the company and manufacturer for their services and products and how they tackle misleading advertisements. Legal department explained them about the legal side of the consumer issues and about different forums of the consumer court and claim limits etc.

One among the 8 Consumer rights belongs to Right to Environment. CERC-ENVIS team educated the students about the responsibility of the consumers towards environment. Briefed them about the theme mandate of CERC-ENVIS on “Eco labeling and Eco Products”. Covered all the topics on eco label, what does a label mean, different eco labels of different product categories and its significance, benefits of eco labeling schemes, greenwashing, types of eco labels and eco products and eventually concluded with green tips and steps one can take at an individual level for a sustainable and eco-friendly lifestyle.

On 31<sup>st</sup> May, around seven members of Rotary Club visited CERC.. Most of them were retired personals of ISRO, Havells etc. CERC experts including CERC-ENVIS team from all the departments explained them about their roles and responsibilities and their objectives respectively.

### Gallery:









Rotary Club Members

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